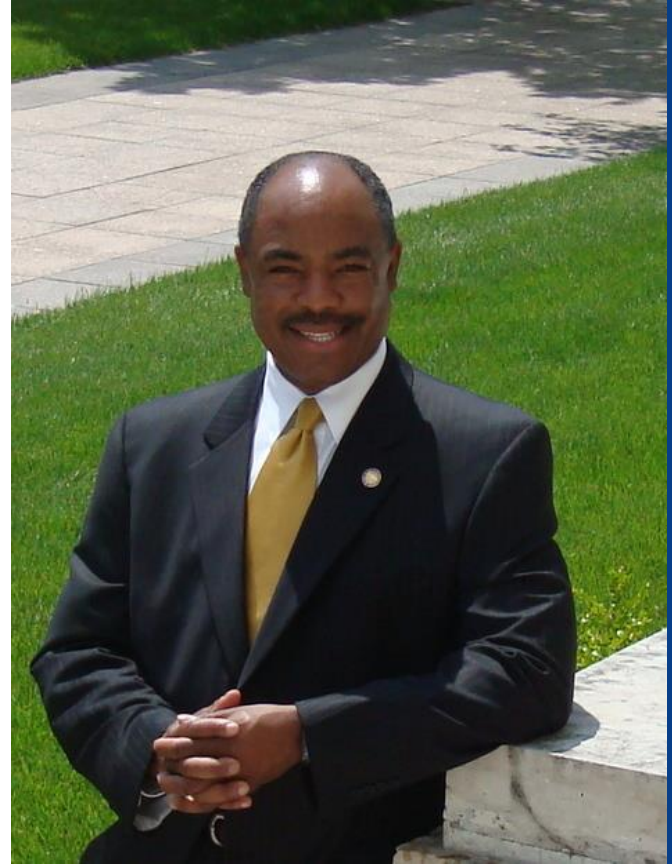




**Representative John E. Barnes Jr.**



**HB 600: Access to Global Market  
Opportunities for Ohio  
Manufactured Products Program**



## Purpose of

# **GLOBAL Leadership Initiative**

## Helping Business Build Opportunities with People

- Cleveland has 107 different ethnic groups. Most State policy makers' focus is to eradicate challenges for businesses to recognize that **we cannot escape each.**
- **GLOBAL Leadership** brings interests **together to work together.** This can contribute significantly to achieving our collective mission to help small businesses grow, create new jobs, increase investment attraction for businesses, and build opportunities for people.
- It is extremely important to build **GLOBAL Leadership models of opportunity** from the rich tapestry of all our communities.
- **State GLOBAL Leadership** is designed to promote economic growth and new jobs by helping small businesses identify untapped global market opportunities.



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# Focuses & Questions to Enhance

## **GLOBAL Leadership and competitive advantage**

- **1.** What (if any) new state economic strategies are now required to build institutions of opportunity within local communities to assist (small) businesses to access the growth potential of untapped global markets and create more jobs?
- **2.** What (if any) salient changes should be made to current state government global structure, framework, and practices, which can enhance global relationships and contribute significantly to sustainable opportunities for both growth and job creation?
- **3.** What (if anything) should be done to increase the extent to which continuous efforts to build institutions of opportunity can effectively enhance the shared opportunities for business and cultural development globally?



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# Building Institutions of Opportunity

## A Program Model for State **GLOBAL** Leadership

- Establishes the Ohio Global Leadership Initiative to promote trade and industrial development, attract foreign investment, facilitate use of ports, and pursue other trade objectives.
- State **GLOBAL** Leadership Initiative is to facilitate businesses' entry or expansion into foreign markets. **The Goal** is to enhance competitive advantage in world markets and promote job creation for companies positioned to do so.

### Establishes **State Business Consulates**

- State **GLOBAL** Initiative on International Relations would be created from members of the respective chamber. **The Goal** is achieved through diplomatic efforts that promote growth in education, economy, diplomacy, humanity, and build and manage reciprocal relationships with foreign governments.

### Establishes **State Ambassadors**

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# Building Institutions of Opportunity

## Establish **State Business Consulates**

- **State Business Consulates** shall pay a fee to be certified by the State. Fees shall be used to advance the work of Ambassadors.
- **State Business Consulates** may help Ohio businesses to establish relationships with foreign businesses, market or industry trade groups, or regulatory authorities, to serve as brokers or intermediaries in private business transactions.
- **State Business Consulates** may give advice about foreign languages or local business or social customs, to promote state businesses.
- **State Business Consulates** shall be required to report their activities and accomplishments.



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# Building Institutions of Opportunity

## Establish **State Ambassador** On International Relations

- **State Ambassadors** would be a non-paid service appointment by the respective chamber leadership to promote international relations as an extension of their elective office (goals, measurable, and records).
- **State Ambassadors** qualification for appointment would be from respective chamber committee membership.
- **State Ambassadors** bearing that title would vary depending on need, as influenced by the size and number of global economic regions identified by the state.
- **State Ambassadors** collectively would authorize market development funds.



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# State **GLOBAL** Leadership Initiative



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**GLOBAL Leadership**

# Models of

Key foreign nations receptions

Enhance regional population

Facilitate logistics foreign ports

Identify top 25 industries



**WORLDVIEW**

**TOGETHER**

Engage in educational exchange

Promote reciprocal trade

Industry partial manufacturing

Attract foreign investment (EB5 etc.)

# Opportunity

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# State **GLOBAL** Leadership Initiative

## The Mission

**Business Consultants** **State Ambassadors**

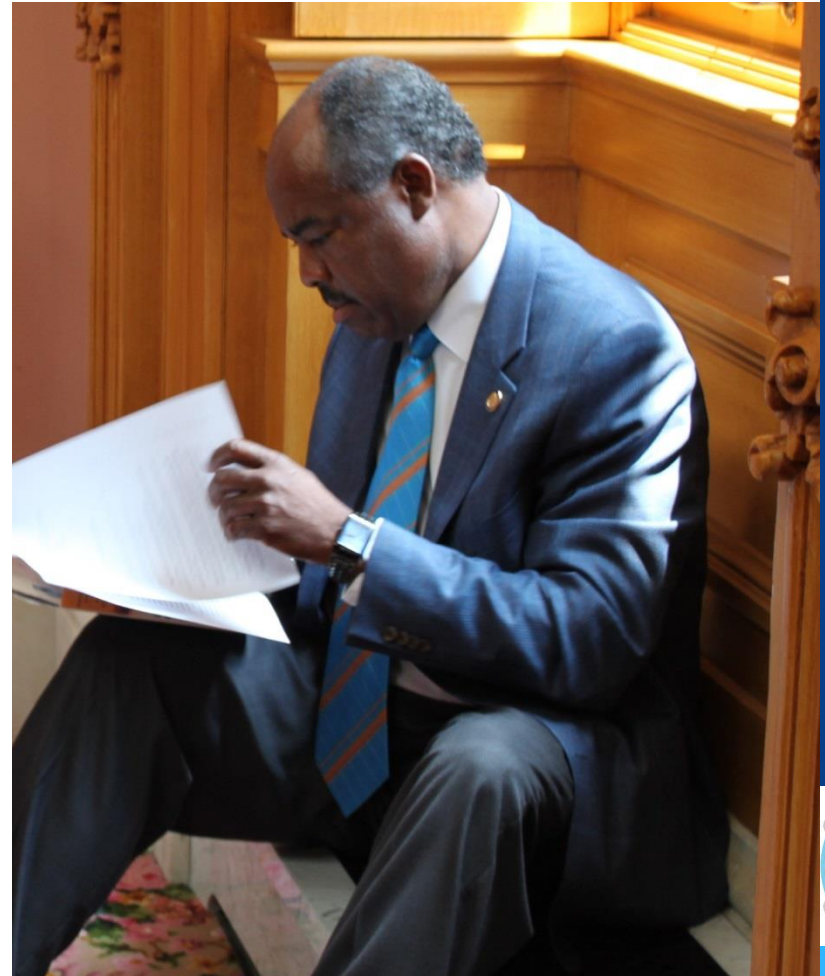
**Come together to  
work together  
to build a more  
prosperous tomorrow  
for all of us**

**Worldview Opportunity**

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Thank You For the Honor of Serving You



Questions for

Representative Barnes