

Testimony for House Bill 159

The third most popular vacation activity for U.S. travelers, cultural and heritage tourism, attracts a large and lucrative segment of the travel industry. Designating an "Ohio Byway Month" will assist destination marketing organizations like Cambridge/Guernsey County Visitors & Convention Bureau to promote and celebrate our National Road, an All American National Scenic Byway to not only draw visitors to our area but to also remind our own residents the opportunity that awaits them in their own back yard. I am in support of HB 159 naming the month of May "Drive Ohio Byways Month"

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