

**Testimony of Max Dworin, Chief of Staff at Boxed Wholesale,
on HB 61
House Ways and Means Committee
October 10, 2017**

Chairman Schaffer, Vice Chairman Scherer, Ranking Member Rogers, and members of the House Ways and Means Committee, thank you for the opportunity to provide testimony on House Bill 61, which will exempt from sales and use tax the sale of tampons and other hygiene products related to menstruation.

I would also like to thank Representative Brigid Kelly for introducing such an important bill and inviting us here today to testify. We are so happy that Ohio has decided to take up this issue.

My name is Max Dworin, and I am the Chief of Staff at Boxed. In my role, I work on many of our company's strategic priorities, including our efforts to drive social change.

When Nitasha came to our CEO with this idea, there wasn't the standard hemming and hawing you would find at many corporations. There was very little talk about what lowering the price of feminine hygiene products might mean for our bottom line. There was simply one calculation – what is the right thing to do? And for us, it was to lower the prices of tampons and pads in the states where they are taxed. We felt strongly as a company that a tax on these products is unconscionable, indefensible and discriminatory.

And, as you heard Nitasha say, at Boxed doing good has meant doing good business. We have seen interest in these products soar and the buzz about our company increase.

Should the legislature end up passing this bill, and the Governor sign it into law, I am confident the state of Ohio will see similar benefits – happier residents, increased goodwill, and improved public perception. Not to mention, it is the right thing to do.

Thank you for the opportunity to provide testimony on this important piece of legislation. I am happy to answer any questions at this time.