



ELDER HIGH SCHOOL

Kurt Ruffing '81 *Principal*

January 30, 2020

Chairman Green
Vice Chair McClain
Ranking Member Sheehy
Letter of Support for House Bill 430

Thank you to the House Transportation and Public Safety Committee for considering the support for the Elder High School License Plate Bill 430.

Elder is a Catholic comprehensive and college preparatory high school located on the west side in Cincinnati, Ohio for young men, grades 9 -12. Elder is approaching its 100th anniversary, having opened its doors in the fall of 1922 as a coed school for the first five years. Elder's motto is "Altiora" – Latin translation meaning "to strive for the higher." Elder is not just a four-year educational experience, but a "lifetime" experience. The personal growth of our students includes the fundamental Catholic/Christian values, character formation, morals, and ethics. Our students are taught to use their gifts to help others.

There are over 22,500 Elder graduates; 17,740 are still living and many whom remain extremely loyal and supportive of their alma mater. Of those living, 12,798 (72.1%) currently reside in the State of Ohio. If Bill 430 is passed, I firmly believe our alumni, friends of Elder, and current families will support it through securing an Elder High School license plate.

The License Plate Bill 430 will provide the opportunity for our families, graduates, and friends of Elder High School to promote their school spirit. Offering a license plate is the perfect way for them to do so, not just here in Cincinnati, but throughout the State of Ohio which thousands of alumni fondly call home! The proceeds from the sale of these plates will directly benefit the students of Elder by supporting our robust arts and enrichment classes, clubs, and organizations, supplementing our tuition assistance program, and continuing the excellence of our many athletic teams.

Sincerely,

Kurt Ruffing
Principal/CEO

" S T R I V E F O R T H E H I G H E R T H I N G S "