Recreational Boating
AN AMERICAN PASTIME & ECONOMIC ENGINE

ANNUAL ECONOMIC IMPACT IN OHIO

$3.4 BILLION
INCLUDES MANUFACTURERS AND SUPPLIERS, SALES AND SERVICES, BOATING ACTIVITIES, AND BUSINESS TAX REVENUE


SUPPORTS
16,292 OHIO JOBS
12,905 DIRECT JOBS & 3,387 INDIRECT JOBS

857 BUSINESSES IN OH

141.6 MILLION AMERICANS GO BOATING EACH YEAR

573,050 REGISTERED BOATS IN OHIO

$472 MILLION ANNUAL RETAIL SALES OF NEW BOATS, ENGINES & MARINE ACCESSORIES IN OHIO

U.S. BOATING IS A NET EXPORTER

$1.5 BILLION ANNUAL BOAT EXPORTS

95% OF BOATS SOLD IN THE U.S. ARE made in the U.S.

62% OF BOAT OWNERS HAVE AN ANNUAL HOUSEHOLD INCOME OF $100,000 or less

84% OF U.S. BOAT MANUFACTURERS ARE small businesses

95% OF BOATS IN THE U.S. ARE SMALL, TOWABLE BOATS under 26ft

SOURCES: Unless otherwise noted, data is from the NMMA 2018 Recreational Boating Statistical Abstract, NMMA 2018 Boating Economic Impact Study, and NMMA’s 2016 Recreational Boating Participation Study. www.nmma.org

National Marine Manufacturers Association