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Higher Education— *Ranking Member*
Primary & Secondary Education
Economic & Workforce Development
Broadcast Educational Media Commission
Joint Legislative Committee on E-School Funding

State Representative Catherine D. Ingram

Sponsor Testimony - House Bill 160
Agriculture and Natural Resources Committee
November 06, 2019

Chairman Hoagland, Vice Chair Schaffer, Ranking Member O'Brien, and members of the Agriculture and Natural Resources Committee, thank you for the opportunity to provide sponsor testimony on House Bill 160.

House Bill 160 would allow, an alcoholic ice cream manufacturer the right to ship their products to personal consumers through a permitted shipper. It also allows the manufacturer to sell their product to retail liquor holders for resale to consumers. This product is only able to be sold to personal consumers if certain conditions are met, including verification that the consumer is at least 21 years old as with any product containing alcohol.

Under current Ohio law, beer growlers and wine bottles are able to be sold from retailers and restaurants and these type of sales should include the up and coming product of alcoholic ice cream. Current law also restricts the sale of this product to only the permit-holder's premises and under new law, this product will be able to be sold from grocery stores and by the scoop at restaurants.

In order to ensure the safety and security of consumers, clear requirements for verification are included when shipping alcohol infused ice cream. The package must be clearly marked that alcohol is enclosed and prior to sending the shipment the permit holder must make an effort to ensure the consumer is at least 21 and also at the time of delivery, verify that the consumer is 21.

Ohio has an opportunity to become a national leader in this product with laws that are more conducive to this business. Buzzed Bull Creamery in Cincinnati has a business model that is great for our state and a HB 160 would make Ohio a leader in this industry. Analysts on Wall Street have pegged this industry at 1.25 and 2.5 billion dollars per year in the U.S by 2022. Let's keep this growth in Ohio and make Ohio attractive to manufactures across the nation.

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Chairman Hoagland, Vice Chair Schaffer, Ranking Member O'Brien, and members of the Agriculture and Natural Resources Committee, I thank you for your time, and I will be happy to answer any questions at this time.

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