



Besa
BE THE GOOD

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My name is Ian Estep and I am the Director of Volunteer Engagement at Besa, a Columbus-based nonprofit whose mission is to make giving back easier for individuals and companies.

Since 2014, Besa has been dedicated to supporting the work of the Columbus Diaper Coalition. On average, our volunteer's package 15,000+ diapers per month to address the need in our community.

I'm writing in support of the Columbus Diaper Coalition and their efforts to designate the last week of September as Diaper Need Awareness Week. Through my work at Besa and personally, I've witnessed the struggles that many families endure while seeking diapers. As you may be aware, 1 in 3 U.S. families cannot afford diapers to keep their babies safe, clean, and happy. When these needs are unmet, babies are more susceptible to illness. 3 in 5 parents miss work or school due to the cost of diapers required for childcare services, and still no state or federal child safety-net program allocates dollars specifically for the purchase of diapers. While work is being done to help mitigate some of these barriers, the need is outpacing the level of support.

Through implementing Diaper Need Awareness Week, you're highlighting the importance of the diaper need in our community. Furthermore, you're advocating for **all families** and our communities' future stakeholders.

Sincerely,
Ian Estep