

Redbook

LBO Analysis of Executive Budget Proposal

Ohio History Connection

Shaina Morris, Legislative Fellow
March 2019

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Attachment:

Appropriation Spreadsheet

LBO Redbook

Ohio History Connection

Quick look...

- The Ohio History Connection (OHC) is a state-chartered nonprofit corporation dedicated to the preservation, interpretation, and study of Ohio’s history.
- OHC’s governing body consists of a board of 21 members, as well as 13 ex officio members.
- The executive budget recommends a GRF increase of 12.7% in FY 2020 and 0.3% in FY 2021.
 - Nearly 99% of OHC’s state funding is from the GRF. The remaining funding comes from the Dedicated Purpose Fund Group.
 - An increase in appropriation is recommended due to increasing costs for payroll, site management costs, and costs associated with safety and security audits.
 - The state’s funding for OHC is distributed as a subsidy payment on a quarterly basis.

Fund Group	FY 2018 Actual	FY 2019 Estimate	FY 2020 Introduced	FY 2021 Introduced
General Revenue	\$11,800,447	\$11,800,448	\$13,295,448	\$13,331,448
Dedicated Purpose	\$157,500	\$97,000	\$160,000	\$160,000
Total	\$11,957,947	\$11,897,448	\$13,455,448	\$13,491,448
% change	--	-0.5%	13.1%	0.3%
<i>GRF % change</i>	--	<i>0.0%</i>	<i>12.7%</i>	<i>0.3%</i>

Agency overview

The Ohio History Connection (OHC) is a state-chartered nonprofit corporation dedicated to the preservation, interpretation, and study of Ohio’s history. OHC includes the State Historic Preservation Office, which is the state’s lead entity for federal historic preservation programs delegated to the state through the National Preservation Act. OHC also serves as the State Archive and oversees numerous museums and historic sites throughout Ohio. The General Assembly appropriates money to OHC for it to carry out its public functions as enumerated in the Revised Code. OHC is governed by a board of trustees currently consisting of 21 members, as well as 13 ex officio members that include members of state history groups, legislative leaders, and the Governor. OHC currently employs a staff of approximately 190 full-time equivalent (FTE) employees, led by the Executive Director, who is appointed by the board.

The Ohio History Connection’s collection comprises 1.8 million artifacts and specimens and 45,877 cubic feet of manuscripts, documents, photos, and government archival records. Collections are from all 88 counties across Ohio, and the government records include all of the records of the state’s agencies, boards, and commissions, as well as the records of all political subdivisions, including counties, townships, municipalities, school districts, and special taxing districts.

Analysis of FY 2020-FY 2021 budget proposal

Summary of executive recommendations

The executive recommends appropriations of \$13.5 million in FY 2020 with a slight increase in FY 2021; these amounts are a 13.1% increase over FY 2019 estimated spending of \$11.9 million. According to OHC, the increase in funding will allow OHC to continue to provide the same level of services while paying for a 2% pay increase for staff, meeting site system and maintenance needs, and meeting safety and security needs. OHC derives 98.8% of its state funding from the GRF. The remaining funding comes from the Dedicated Purpose Fund Group, which receives revenue from the Ohio history tax check-off and the Ohio history license plate.

All of OHC's state funding is accounted as a subsidy. The executive budget continues to require that state funding be released in quarterly installments upon the approval of the Director of Budget and Management. The budget also continues to require that OHC's funds and fiscal records be examined each year by independent certified public accountants approved by the Auditor of State and that a copy of the audited financial statements be filed with the Office of Budget and Management.

In addition to state appropriations, OHC's revenue includes income derived from federal grants and contracts and private contributions, as well as operating revenues such as admissions and parking fees, program service charges, sales, memberships and subscriptions, and fees for special events and the use of facilities.

Site and Museum Operations (ALI 360502)

FY 2016 Actual	FY 2017 Actual	FY 2018 Actual	FY 2019 Estimate	FY 2020 Introduced	FY 2021 Introduced
GRF ALI 360502, Site and Museum Operations					
\$6,091,086	\$5,941,086	\$5,837,852	\$5,837,853	\$6,707,853	\$6,772,853
% change	-2.5%	-1.7%	0.0%	14.9%	1.0%

This line item provides services and support for the state's system of historic sites and museums, including the Ohio History Center and the adjacent Ohio Village, and the facilities for storing and preserving library, archive, and artifact collections. Activities funded by this item include liaison services, curatorial and exhibit services, marketing and fundraising support, planning, capital improvements, and major maintenance. OHC provides staff to work with the 40 local organizations and other agencies which currently operate 49 of the state's historical sites and museums.

Education and Collections (ALI 360501)

FY 2016 Actual	FY 2017 Actual	FY 2018 Actual	FY 2019 Estimate	FY 2020 Introduced	FY 2021 Introduced
GRF ALI 360501, Education and Collections					
\$4,368,997	\$4,218,997	\$4,155,712	\$4,155,712	\$5,180,712	\$5,151,712
% change	-3.4%	-1.5%	0.0%	24.7%	-0.6%

This line item is used to support the preservation of and access to the state's collections of Ohio government records, historical documents, and artifacts. It supports educational programs, the OHC website, records digitization, and research services. Examples of some of the resources supported by this item include *Ohio as America*, an electronic textbook for fourth grade Ohio history classes, Ohio Memory, a collaboration with the State Library that includes an online collection of more than 180,000 images, and *Timeline*, a history magazine.

National Afro-American Museum (ALI 360505)

FY 2016 Actual	FY 2017 Actual	FY 2018 Actual	FY 2019 Estimate	FY 2020 Introduced	FY 2021 Introduced
GRF ALI 360505, National Afro-American Museum					
\$500,000	\$500,000	\$485,000	\$485,000	\$485,000	\$485,000
% change	0.0%	-3.0%	0.0%	0.0%	0.0%

This line item provides state support to the National Afro-American Museum and Cultural Center (NAAMCC), located in Wilberforce, Greene County. Through collecting and preserving relevant materials and using them as the basis for a variety of programs, exhibitions, research, and publications, the NAAMCC educates the public about African-American history and culture, with an emphasis on Ohio history.

Hayes Presidential Center (ALI 360506)

FY 2016 Actual	FY 2017 Actual	FY 2018 Actual	FY 2019 Estimate	FY 2020 Introduced	FY 2021 Introduced
GRF ALI 360506, Hayes Presidential Center					
\$500,000	\$500,000	\$485,000	\$485,000	\$485,000	\$485,000
% change	0.0%	-3.0%	0.0%	0.0%	0.0%

This line item provides a subsidy for the Rutherford B. Hayes Presidential Center in Fremont, Sandusky County. The Center includes the Hayes residence (Spiegel Grove), a library, a museum, and the tomb of President Hayes and his wife. The home and museum have a combined total of approximately 40,000 visitors per year, including visits for research and special events.

Ohio Preservation Office (ALI 360504)

FY 2016 Actual	FY 2017 Actual	FY 2018 Actual	FY 2019 Estimate	FY 2020 Introduced	FY 2021 Introduced
GRF ALI 360504, Ohio Preservation Office					
\$290,000	\$290,000	\$281,300	\$281,300	\$281,300	\$281,300
% change	0.0%	-3.0%	0.0%	0.0%	0.0%

The State Historic Preservation Office (SHPO) is the division of OHC that carries out historic preservation responsibilities under federal and state law. These functions include nominating properties for the National Register of Historic Places, maintaining inventories of historically and archaeologically significant properties, and administering historical reviews for federal Rehabilitation Tax Credit and state Historic Preservation Tax Credit programs. This item provides a portion of the required 40% state match for the National Park Service's Historic Preservation Fund Program.

Outreach and Partnership (ALI 360509)

FY 2016 Actual	FY 2017 Actual	FY 2018 Actual	FY 2019 Estimate	FY 2020 Introduced	FY 2021 Introduced
GRF ALI 360509, Outreach and Partnership					
\$160,395	\$160,395	\$155,583	\$155,583	\$155,583	\$155,583
% change	0.0%	-3.0%	0.0%	0.0%	0.0%

This line item provides partial funding for OHC's Local History Services Department, which provides schools and local history organizations around the state with outreach, curriculum, and professional development support, and coordinates volunteer programs and statewide conferences and workshops. The Department also operates the Ohio Historical Markers Program and the History Fund tax check off grant program funded by ALI 360602. From FY 2016 through FY 2019, \$70,000 of this item was earmarked each fiscal year for the Ohio World War I Centennial Working Group. The executive budget does not continue this earmark.

Ohio History Tax Check-Off (ALI 360602)

FY 2016 Actual	FY 2017 Actual	FY 2018 Actual	FY 2019 Estimate	FY 2020 Introduced	FY 2021 Introduced
Fund 5K10 ALI 360602, Ohio History Tax Check-Off					
\$86,000	\$85,000	\$150,000	\$90,000	\$150,000	\$150,000
% change	-1.2%	76.5%	-40.0%	66.7%	0.0%

This line item is funded by an income tax check-off that allows taxpayers to direct a portion of their state tax refunds to OHC. The item funds competitive matching grants to local

history organizations, nonprofits, and local governments for organizational development initiatives, brick-and-mortar projects, and program and collections activities.

Ohio History License Plate (ALI 360603)

FY 2016 Actual	FY 2017 Actual	FY 2018 Actual	FY 2019 Estimate	FY 2020 Introduced	FY 2021 Introduced
Fund 5PD0 ALI 360603, Ohio History License Plate					
\$0	\$8,000	\$7,500	\$7,000	\$10,000	\$10,000
% change	--	-6.3%	-6.7%	42.9%	0.0%

This line item is funded by a contribution of \$20 for each purchase of the Ohio History specialty license plate. The money is then used to award grants on a matching basis to local history-related organizations.

State Historical Grants (ALI 360508)

FY 2016 Actual	FY 2017 Actual	FY 2018 Actual	FY 2019 Estimate	FY 2020 Introduced	FY 2021 Introduced
GRF ALI 370502, State Program Subsidies					
\$1,500,000	\$1,500,000	\$400,000	\$400,000	\$0	\$0
% change	0.0%	-73.3%	0.0%	-100.0%	0.0%

The executive budget does not recommend any funding for this line item. It has been used to provide funds for local historical projects and institutions through earmarks. In FY 2016 and FY 2017, earmarks of \$500,000 in each fiscal year were provided to Lake View Cemetery for maintenance of the James A. Garfield Monument and to the Murphy Theatre for preservation of the structure, and earmarks of \$250,000 in each fiscal year were provided to the Cincinnati Museum Center and the Western Reserve Historical Society. In FY 2018 and FY 2019, earmarks of \$100,000 in each fiscal year were provided to the Cincinnati Museum Center, the Western Reserve Historical Society, the Cleveland Institute of Art, and the Cleveland Museum of Natural History.

Grant programs

In 2010, the Legislative Commission on the Education and Preservation of State History recommended the creation of an income tax check-off by which Ohio taxpayers could donate a portion of their refunds to OHC. OHC uses the proceeds of this tax check-off to administer a competitive grant program, which provides local history organizations, nonprofit organizations, and local governments with funding to engage in projects that support historic preservation and education through the Certified Local Government Grant Program. OHC is required to submit to the General Assembly a yearly written report detailing all aspects of the grant program from the immediately preceding calendar year.

Additionally, H.B. 59 of the 130th General Assembly created the Ohio History License Plate Program, which provides funds for another grant program. OHC receives monthly deposits from the purchases of special license plates at \$20 per plate. OHC's History Fund Program awards grants on a matching basis to local history-related organizations from this funding.

Funds for the Ohio Archive Grants are derived from the National Historical Publications and Records Commission (NHPRC), an arm of the National Archives and Records Administration (NARA) through their State Board Programming Grants. Grants of \$500 to \$5,000 are available to archival institutions to fund projects to preserve and provide access to Ohio's historical records.

Table 1 summarizes these grant programs and table 2 provides the number and dollar amount of grants awarded in FY 2018.

Table 1. OHC Grant Programs		
Grant Program	Purpose	Funding/Matching Amount
Certified Local Government Grant	To support local preservation boards/commissions and local historic preservation efforts	\$5,000 minimum; grants awarded are typically between \$10,000 and \$25,000; recipients must contribute a minimum local match of 40% of the total project cost
History Fund	Support the preservation and sharing of Ohio's heritage by funding local, regional, and statewide projects, programs, and events related to the broad sweep of the state's history and pre-history	\$1,000-\$20,000, based on project category; all grants require an 80/20 or 60/40 match based on project category
Ohio Archives Grant	To enrich the culture and protect the rights of Ohioans by fostering activities that identify, preserve, and provide access to the state's documentary heritage	\$500-\$5,000; all grants require a minimum one-to-one in-kind and/or cash match

Table 2. OHC Grant Awards, FY 2018				
Program	Applications		Awards	
	Applicants	Amount Requested	Grants Awarded	Amount Awarded
Certified Local Government	15	\$298,747	6	\$116,221
History Fund	47	\$565,000	9	\$76,000
Ohio Archives	14	\$53,512	8	\$20,000
Total	76	\$917,259	23	\$212,221

FY 2020 - FY 2021 Appropriations - As Introduced

All Fund Groups

Line Item Detail by Agency			FY 2018	Estimate FY 2019	Introduced FY 2020	FY 2019 to FY 2020 % Change	Introduced FY 2021	FY 2020 to FY 2021 % Change
			Report For: Main Operating Appropriations Bill			Version: As Introduced		
OHS Ohio History Connection								
GRF	360501	Education and Collections	\$ 4,155,712	\$ 4,155,712	\$ 5,180,712	24.66%	\$ 5,151,712	-0.56%
GRF	360502	Site and Museum Operations	\$ 5,837,852	\$ 5,837,853	\$ 6,707,853	14.90%	\$ 6,772,853	0.97%
GRF	360504	Ohio Preservation Office	\$ 281,300	\$ 281,300	\$ 281,300	0.00%	\$ 281,300	0.00%
GRF	360505	National Afro-American Museum	\$ 485,000	\$ 485,000	\$ 485,000	0.00%	\$ 485,000	0.00%
GRF	360506	Hayes Presidential Center	\$ 485,000	\$ 485,000	\$ 485,000	0.00%	\$ 485,000	0.00%
GRF	360508	State Historical Grants	\$ 400,000	\$ 400,000	\$ 0	-100.00%	\$ 0	N/A
GRF	360509	Outreach and Partnership	\$ 155,583	\$ 155,583	\$ 155,583	0.00%	\$ 155,583	0.00%
General Revenue Fund Total			\$ 11,800,447	\$ 11,800,448	\$ 13,295,448	12.67%	\$ 13,331,448	0.27%
5KLO	360602	Ohio History Tax Check-off	\$ 150,000	\$ 90,000	\$ 150,000	66.67%	\$ 150,000	0.00%
5PDO	360603	Ohio History License Plate	\$ 7,500	\$ 7,000	\$ 10,000	42.86%	\$ 10,000	0.00%
Dedicated Purpose Fund Group Total			\$ 157,500	\$ 97,000	\$ 160,000	64.95%	\$ 160,000	0.00%
Ohio History Connection Total			\$ 11,957,947	\$ 11,897,448	\$ 13,455,448	13.10%	\$ 13,491,448	0.27%