

Dear Senators,

I hope this email finds you well. As Ohio employees, we are writing to express Clif Bar's **concern over the \$200 plug-in electric vehicle (EV) and \$100 hybrid electric vehicle (HEV) annual registration fee** proposed in the FY20-21 transportation budget currently before the Senate.

**Why do we care?** Investments in transportation infrastructure are absolutely necessary as Ohio faces a substantial funding gap to maintain our bridges and roads. However, implementing this substantial annual fee for EVs and HEVs discourages the adoption of clean vehicles that bring economic, health and social benefits to the state, and disproportionately affects public and private fleets as well as consumers who have or are planning to make vehicle choices in this emerging market.

**Investing in EVs can save companies money: up to \$800 dollars per year per vehicle**, money that can be reinvested in our business and our employees. Clif Bar is a proud [EV100](#) member and has committed to electrifying our fleet, both to reduce our emissions, and because the fuel and maintenance cost savings benefit our bottom line. Clif Bar has also made it a priority to help our employees purchase EVs - not only because they are demanding cleaner cars that benefit their wallets but also because the program helps us with employee recruitment and retention. By accelerating the transition to EVs, **companies can keep their energy dollars local, supporting long-term jobs and economic development in the communities where we operate.**

Expanding EV adoption also benefits residents across the state, whether they own an EV/HEV or not. **Increased deployment of EVs and associated charging infrastructure helps reduce rates and lower electricity bills for all Ohio utility customers.** The optimized utilization of existing generation and distribution infrastructure contributes to this reduction in cost.

**We commend you and Legislature for working to increase funding to support our transportation infrastructure.** States across the Midwest are increasing investment in EV deployment and infrastructure and Ohio must act to ensure that the state remains competitive for businesses, workers, and their families. This policy proposal would stall a growing market with significant economic development potential and countless benefits for the state and all Ohio residents.

**Please do not hesitate to contact us with any questions**, we would be happy to talk about this issue and our support in more detail.

Sincerely,

Ezekiel Tschumper and the Cincinnati Clif Team

