The Ohio Department of Transportation (ODOT) will incur about $350 to $400 in costs for producing and installing signs for this memorial highway. Specifically, the bill designates the southbound portion of I-71 between mile markers 102 and 100 in the city of Columbus as the James M. Hough Memorial Highway.

If a memorial marker is to be located on an interstate route, ODOT produces and installs the signs. Two markers are usually installed, one in each direction at each location. Once a set of signs is installed, there are typically no maintenance costs unless the signs are damaged. Signs usually need to be replaced every 12 to 15 years.