The Ohio Department of Transportation (ODOT) will incur about $350 to $400 in costs for producing and installing memorial signs for this memorial highway. Specifically, the bill designates the portion of State Route 13 between the intersections of Lexington Road and Beckley Road within Knox County as the William “Bill” Burgett Memorial Highway.

If a memorial marker is to be located on a road outside of municipal boundaries, ODOT produces and installs the signs. Two markers are usually installed, one in each direction at each location. Once a set of signs is installed, there are typically no maintenance costs unless the signs are damaged. Signs usually need to be replaced every 12 to 15 years.