



Samantha Kurtz, Ph.D. – is a clinical psychologist who specializes in macro and micro organizational behavior and development. She has been an organizational consultant for the past fifteen years assisting clients in diverse industries. Prior to her time as a business consultant, she developed mental health service delivery and quality control systems in a variety of clinical settings on both local and regional levels. Most pointedly, she developed and implemented a national treatment model in Washington, D.C., for the rehabilitation of female ex-offenders and their families, and earlier in her career provided drug addiction and employment rehabilitation services for violent ex-offenders paroled from Union Correctional Institution, (formerly known as Raiford).

Willie, Mansfield, OH – uniquely mixes fifteen years of criminal justice experience with twenty-eight years of marketing practice. He specializes in education-based marketing, and is a skilled copywriter who has written and developed successful, radio, TV, direct mail, and print advertising campaigns. He is most noted as being a marketing strategist, and has taught numerous seminars on that topic. His former career in criminal justice commenced with teaching adult education for eight years in the Ohio State Reformatory, followed by being the Director of the Richland County Juvenile Attention Center for six years. He also has experience with offenders beyond the bars supervising a homeless shelter in Franklin County.