

STATE OF OHIO

2018 AUG -9 AM 11:40

Executive Department

OFFICE OF THE GOVERNOR

Columbus

I, John R. Kasich, Governor of the State of Ohio, do hereby appoint, Andrea L. Fricks, from Westerville, Franklin County, Ohio, as a Member of the State Board of Career Colleges and Schools for a term beginning May 24, 2018 and ending at the close of business November 20, 2018, replacing Kenneth C. Miller, who resigned.



IN WITNESS WHEREOF, I
have hereunto subscribed my name
and caused the Great Seal of the State
of Ohio to be affixed, at Columbus, this
24th day of May in the year of our
Lord, Two Thousand and Eighteen.

John R. Kasich
Governor

Andrea L. Fricks, MBA, MAED

(480) 748-1088 (mobile)

ALFricks2012@gmail.com

I am a proponent for world-class customer service and a proven leader who exemplifies integrity, ambition, vitality and innovation. An advocate for professional development and learner success, I am self-motivated and acquired best practices relative to team building, training and development, forecasting performance and projections, reporting and data analysis, admissions and retention strategies, virtual and eLearning technologies.

CORE COMPETENCIES:

- Campus Administration
- Admissions/Enrollment and Operations Management
- Student Services and Academic Advising
- Financial Aid Functions and Support
- Fiscal Management
- Outreach and Community Partnerships
- eLearning (CRM) Training and Development
- Career Services and Job Placement
- Curriculum Development and Quality Assurance
- Faculty Support and Professional Development

PROFESSIONAL EXPERIENCE:

Harrison College – Columbus, OH

10/2017 – Present

Campus President

- Ensure student-focused approach by building an infrastructure that supports student academic achievement through tutoring, mentoring and skill sets that are peer and faculty driven;
- Effectively manage P/L and build strong annual strategic plan consisting of employee hiring plan, cost forecast, and position depth charts;
- Identify, communicate, and monitor job expectations of direct reports ongoing and through formal annual performance reviews;
- Motivate staff and faculty to provide innovative solutions for achieving operational objectives;
- Perform as a community liaison with the purpose of increasing awareness and opportunities by building relationships with corporations, non-profit organizations and feeder schools;

Delta Career Education Corporation – Columbus, OH

8/2016 – 09/2017

Campus Director - Chief Campus Administrator

- Develop and monitor statistical reports to enhance admissions strategies, yield management and forecasting; managed the admission process, including the recruitment plan and review of applicant information, continuing student population, graduate and alumni updates and career placement;
- Build economic value through community outreach, business partnerships and community outreach;
- Steer and oversee all campus activities to include enrollment- admissions, daily operations of business office functions, admissions strategies, retention of student population, faculty advisement and training & development of staff;
- Analyze areas of growth and operational efficiencies; outreach opportunities, special projects, career services with faculty, marketing and B2B networking for the campus.
- Establish resource management practices and personnel processes for employees are being maintained according to hiring, termination, discipline, performance management policies;

American National University – Multiple Campuses, OH

6/2015 – 06/2016

Campus Director - Chief Campus Administrator

- Developed and monitor statistical reports to enhance admissions strategies, yield management and forecasting; managed the admission process, including the recruitment plan and review of applicant information, continuing student population, graduate updates and job placement;
- Ensured compliance in all areas of Financial Services to include processing of financial aid documents, third party billing, A/R and adequate funding, manage campus P&L and monitor budget;
- Oversaw faculty training and technology support, provide guidance, observe classroom instruction and address Student Opinion Polls;
- Guided Career Center initiatives while overseeing placement strategies and externship objectives;

- Supported colleges in collaborative program review, assessment, and improvement processes.
- Aided faculty in troubleshooting curricular challenges; Facilitated eLearning technologies and traditional design meetings with faculty and professional practitioners.
- Created curriculum in accordance with sound instructional design principles; managed course revisions in collaboration with development team, including program chairs, subject matter experts, librarians, media designers, etc.
- Analyzed industry and professional standards to inform the development of program domains and competencies. Aligned course topics, objectives, and assignments with program designs and discipline-specific standards.

Strayer Education, Inc. - Cleveland, OH
Campus Director

5/2010 – 7/2013

- Built multicultural community and a culture of support as I steered all campus activities to include daily operations of business office functions, admissions/sales strategies, retention of student population, student advising, and training & development of staff;
- Facilitated the development and monitoring of statistical reports to enhance admissions / sales strategies, yield management and forecasting; managed the admission process, including the recruitment plan and review of applicant information and dissemination of decisions;
- Ensured compliance in all areas of Business Office functions to include processing of financial aid documents, adequate funding, while managing campus P&L; maintained strategic budgetary plans;

Apollo Group, Inc. - Phoenix, AZ
Enrollment Advisor/Student Services Manager

10/2004 – 12/2009

- Facilitated first semester of New Student Orientation course; virtual learning through eCollege, Angel Learning and/or Blackboard LMS;
- Managed student services staff through coordination and supervision of all enrollment and academic advising; development and implementation of training along with team building and motivational activities;
- Expanded learning concepts, instructional format and coaching strategies for diverse group of at-risk adult and teenage high school students, while creating a sense of community;
- Functioned as liaison between students, administration and faculty regarding corporate compliance, organizational policies and procedures and reporting of performance standards; curriculum and assessments of at-risk learners;

EDUCATION:

Grand Canyon University: Candidate for Doctor of Education in Organizational Leadership – Organizational Development (anticipated December 2018)

Strayer University: Master of Business Administration/ Management; conferred 06/2012, CGPA = 3.80

University of Phoenix: Master of Arts in Education/ Adult Education & Training; conferred 04/2010, CGPA = 3.79

University of Phoenix: Bachelor of Science in Human Services/ Management; conferred 11/2008, CGPA = 3.70

COMPUTER KNOWLEDGE:

Operating Systems / Software: Microsoft Office Suite (Word, Excel, PowerPoint) Access, Elluminate, Adobe Acrobat Connect Pro, Remedy, PeopleSoft, Talisma, Campus Vue, Galaxy, Salesforce, COGNOS, Great Plains, APEX, ANGEL Learning, eCollege, SharePoint, Blackboard, Moodle, CANVAS, LoudCloud, DocuSign, and Cisco WebEx;

ACCOMPLISHMENTS / ASSOCIATIONS:

- 2015 Ohio-Michigan Association of Career Colleges and Schools (OMACCS), Board of Directors: President-Elect
- 2012 Best of Cleveland Award, Strayer University
- 2011 Operations Advisory Council Roundtable in Herndon, Strayer University
- 2008 Student Services Employee of the Month, Insight Schools (Apollo Group, Inc.)

GOVERNOR'S APPOINTMENTS TO BOARDS AND COMMISSIONS

Date: 5/24/2018

Name of Appointee: Ms. Andrea L. Fricks
Address: 6261 Brassie Ave.
Westerville, OH 43081
Franklin County
(H) -
(W) -
(M) - 4807481088

Name of Commission: State Board of Career Colleges and Schools
Contact: John Ware, Exec. Dir.
30 East Broad Street, Suite 2481
Columbus, OH 43215
(614) 466-2752

Term Begins: 11/21/2013
Term Ends: 11/20/2018
Party Affiliation: Democrat
Senate Confirmation: Appointed by the Governor, confirmed by the Senate
Financial Disclosure: Confidential disclosure required
Vice: Kenneth C. Miller