TRANSPORTATION & WORKFORCE ACCESSIBILITY

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OVERVIEW

Growing companies in the primary job centers of Columbus and beyond are facing labor shortages. Meanwhile, a significant talent pool is motivated and driven to meet the demand however the lack of fast and reliable transportation poses a serious hindrance in connecting the two.

Objectives

- · Summary of the data
 - O Where are the jobs versus the motivated labor pool?
- Transportation stats
 - Time briefing of transit times to job centers
 - o Cost briefing of transit times to job centers, including opportunity costs
- Improving transit options versus shifting the labor pool
 - Why the latter does not work
- Future growth patterns in population and job centers
 - Identify the need... How will these be addressed by the highway system without an embrace of alternative, fast options?