

STATE OF OHIO

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**Executive Department**

OFFICE OF THE GOVERNOR

*Columbus*

2019 SEP 24 PM 12:03

I, Mike DeWine, Governor of the State of Ohio, do hereby appoint Shawn E. Nelson, from Upper Arlington, Franklin County, Ohio, as a Member of the Public Benefits Advisory Board for a new term beginning September 17, 2019 and ending at the close of business June 30, 2022, replacing Shawn E. Nelson, whose term expired.



IN WITNESS WHEREOF, I  
have hereunto subscribed my name  
and caused the Great Seal of the State  
of Ohio to be affixed, at Columbus, this  
17th day of September in the year of  
our Lord, Two Thousand and Nineteen.

*Mike DeWine*

Mike DeWine  
Governor

# Shawn E. Nelson

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1801 Waltham Rd.  
Upper Arlington, OH 43221  
(740) 403-9866  
shawn@nelsongovernmentstrategies.com

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## RELEVANT SKILLS

- Strong communication and problem solving skills
- Strong research and analysis skills
- Strong ability to work efficiently and effectively with others
- Actively follow the local, state, and national political landscapes.
- Actively engaged in local, state, and federal governmental processes.
- Microsoft Office Professional 2016, Windows 10, Mac OS X
- Westlaw, WestlawNext, LexisNexis
- Workforce Planning: Change Management for Executives training
- LEAN and Six Sigma training

## EDUCATION

- Ohio University-Athens (September 2003 – June 2007)
- Major: History, B.A. 2007
- Minor: Political Science
- The Ohio State University-Columbus (January 2012 – December 2014)
- John Glenn College of Public Affairs: Public Policy and Management, M.A. 2014

## PROFESSIONAL EXPERIENCE

### **Ohio Legislative Service Commission, Legislative Fellowship Program, Legislative Fellow**

*Columbus, OH (December 2007 – December 2008)*

- Responsible for attending monthly seminars that offer an enhanced understanding of the workings of state government.
- Responsible for interviewing and recruiting potential future candidates for the fellowship program.
- Responsible for helping new fellows transition into work in state government.
- Assigned to the Ohio House of Representatives, Republican Caucus, Majority Whip's office.

### **Office of State Representative Michelle G. Schneider, Majority Whip, 35<sup>th</sup> Ohio House District**

*Columbus, OH (December 2007 – December 2008)*

References Available Upon Request

- Responsible for tracking legislation and updating the member on legislative developments.
- Responsible for preparing sponsor testimony for committee and speeches for the House floor.
- Responsible for taking meetings with interested parties regarding legislation and other pertinent issues and relaying relevant information.
- Responsible for arranging and managing the member's daily schedule.
- Responsible for handling all forms of the district's constituent cases and ensuring their expedient, thorough, and satisfactory resolution.
- Responsible for composing and disseminating the office's oral and written communications.

**Ohio House of Representatives, Legislative Aide, Office of State Representative  
Todd A. Snitchler, 50<sup>th</sup> Ohio House District**

*Columbus, OH (January 2009 - January 2011)*

- Responsible for tracking legislation and updating the member on legislative developments.
- Responsible for preparing sponsor testimony for committee and speeches for the House floor.
- Responsible for taking meetings with interested parties regarding legislation and other pertinent issues and relaying relevant information.
- Responsible for arranging and managing the member's daily schedule.
- Responsible for handling all forms of the district's constituent cases and ensuring their expedient, thorough, and satisfactory resolution.
- Responsible for composing and disseminating the office's oral and written communications.
- Responsible for covering and reporting on all activity within the House Alternative Energy Committee, House Public Utilities Committee, and Sunset Review Committee for the House Republican Caucus.

**Ohio House Republican Organizational Committee, Campaign Manager**

*Stark County, OH (July 2010 - November 2010)*

- Responsible for managing and conducting all field work and day-to-day operations for the re-election campaign of State Representative Todd Snitchler in the 50<sup>th</sup> Ohio House district.
- Responsible for formulating, implementing, and executing a strategic campaign plan.
- Responsible for organizing and directing fundraisers and other campaign events.
- Responsible for recruiting, maintaining, and supervising the campaign's volunteer base.
- Responsible for composing and disseminating the campaign's oral and written communications.

### **Office of Ohio Auditor of State David Yost, Director of Legislative Affairs**

*Columbus, OH (January 2011 - March 2011)*

- Responsible for tracking and monitoring legislation and issues pertinent to the Auditor of State's office.
- Responsible for preparing and providing testimony for legislative committees and speeches for official engagements.
- Responsible for acting as a liaison between the Auditor of State's office and the Ohio Legislature, executive branch agencies, and statewide elected offices.
- Responsible for responding to and resolving constituent inquiries.
- Responsible for keeping local and technical employees well-informed by regularly updating them on relevant legislative developments.

### **Public Utilities Commission of Ohio, Senior Policy Director**

*Columbus, OH (March 2011 – March 2013)*

- Responsible for directly assisting the Chairman and Commissioners with all internal and external policy matters.
- Responsible for engaging the Ohio Legislature and executive branch agencies on behalf of the Commission.
- Responsible for coordinating and executing the Commission's legislative and policy initiatives.
- Responsible for meeting with interested parties regarding Commission cases, initiatives, and other utility related issues.
- Responsible for conducting and fostering interdepartmental engagement between the policy department and other Commission departments.
- Responsible for keeping Commission staff apprised of any developments with all legislative and policy related issues and matters pertaining to the Commission.
- Responsible for communicating the Commission's views and positions and representing its decisions and actions in a clear, concise, accurate manner.

### **21 Consulting, LLC, Associate Partner**

*Columbus, OH (March 2013 – March 2016)*

- Responsible for participating in and overseeing day-to-day operations for the firm's legislative and executive agency lobbying clients.
- Responsible for providing year-round public policy counsel, strategic communications, political insight, and crisis management services to the firm's clients.
- Responsible for building and maintaining close relationships with key legislators, executive agency officials, and their staffs.
- Responsible for establishing and sustaining a working knowledge of all policy and political issues relevant to the firm's clientele.
- Responsible for providing each of the firm's clients with regular, detailed, tailor-made communications on important issues.

- Responsible for regularly and accurately apprising legislators, executive agency officials, and their staffs of client positions on important issues through written and oral communications.
- Responsible for actively engaging in business development by pursuing new clientele through selling the value and benefit of the expertise, work ethic, professionalism, and experience possessed by the firm's personnel.

### **Nelson Government Strategies, Founder & Principal**

*Columbus, OH (April 2016 – Present)*

- Responsible for directing and overseeing day-to-day operations for the firm's legislative and executive agency lobbying clients.
- Responsible for providing year-round public policy counsel, strategic communications, political insight, and all other necessary services to the firm's clients.
- Responsible for building and maintaining close relationships with key legislators, executive agency officials, state policymakers, and their staffs.
- Responsible for establishing and sustaining a working knowledge of all state and federal policy and political issues relevant to the firm's clientele.
- Responsible for providing each of the firm's clients with regular, detailed, tailor-made written and oral communications on important issues.
- Responsible for regularly and accurately apprising legislators, executive agency officials, policymakers, and their staffs of client positions on important issues through written and oral communications.
- Responsible for developing and preserving the firm's client base through the provision of professional, attentive, exemplary legislative and executive agency lobbying services aimed at achieving desired outcomes for each client.
- Responsible for leading the firm's business development efforts by pursuing new clientele through selling the value and benefit of the expertise, work ethic, professionalism, and experience possessed by the firm.

### **ACTIVITIES & LEADERSHIP EXPERIENCE**

- Member of The Rotoract Club of Columbus
- Volunteer for the Newark City School's "A Call to College" program.
- Volunteer for the Governor's Council on People with Disabilities "Youth Leadership Forum" program.
- Member of The National Scholars Honor Society
- Member of the Ohio University Alumni Association
- Member of The Ohio State University Alumni Association
- Member of the John Glenn College of Public Affairs Alumni Society
- Appointed to the Public Benefits Advisory Board by Ohio Governor, John R. Kasich in March 2016; Reappointed by Governor Kasich in July 2016.
- Appointed to the Speaker's Energy Task Force by Ohio Speaker Clifford A. Rosenberger in September 2017.

## GOVERNOR'S APPOINTMENTS TO BOARDS AND COMMISSIONS

**Date:** 9/17/2019

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**Name of Appointee:** Mr. Shawn E. Nelson  
**Address:** 1801 Waltham Rd.  
Upper Arlington, OH 43221  
Franklin County  
(H) - 7404039866  
(W) -  
(M) - 7404039866

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**Name of Commission:** Public Benefits Advisory Board  
**Contact:** Steve Morris / Pamela Pate  
77 South High St., 26th Floor  
Columbus, OH 43215  
(614) 466-6289

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**Term Begins:** 7/1/2019  
**Term Ends:** 6/30/2022  
**Party Affiliation:** Republican  
**Senate Confirmation:** Appointed by the Governor, confirmed by the Senate  
**Financial Disclosure:** No disclosure required  
**Vice:** Shawn E. Nelson