**SB 39 Testimony**

1. The new, intelligent, economy of the 21st Century. Entrepreneurialism, Innovation, Startups, Growing our own.  
  
2. International phenomenon of re-urbanization .  Attracting and keeping the best and the brightest. Culture of an interconnected, collaborative society. Undoing the isolationism of sprawl. Millennial’s priority of “experience”. Experience is always happening in the “City”!  
  
3. Context and environment. 21st Century Architecture, skyscrapers, walkability, gathering places, and mixed use.

4. BIG CITY/SMALLER CITIES. Global impact/local impact of “transformational”

Live, work, play. Build it and they will come. Vision and aggressive speculation.  
  
5. New Construction imperative.  New City/Old City dynamic.  The cost/revenue conundrum. NOT A REHAB CREDIT REPLACEMENT.  
  
6. Premium Tax credit incentive for our future viz Historic Renovation tax credits to preserve our past. Ohio insurance companies investing in our future.

7. The real public/private partnership. Investment not assistance. Wealth creation for the public sector.

8.  Ohio on the world stage.   
  
  
Bob Stark  
CEO