

To the Ohio State Finance Committee,

As you consider the House bill and reconcile it with your own, I felt it important to write to you with some actual facts. I'm an entertainment industry veteran with over 27 years of experience who is now teaching in higher education, and here are a few important things for the committee's attention and consideration:

### **HIGHER EDUCATION**

There are now 20 colleges & university in Ohio that offer film/TV degrees, with over 500 total graduates/year:

Baldwin-Wallace College                      Bowling Green State University-Main Campus  
Cincinnati State Technical and Community College  
University of Cincinnati-Raymond Walters College  
Cleveland State University (with a film program the state just invested \$7.5 million in!)  
Columbus College of Art and Design    Cuyahoga Community College    Denison University  
Hiram College            Oberlin College    Sinclair Community College  
Ohio University-Main Campus (starts a new BFA this Fall)  
Brown Mackie College-Cincinnati    University of Toledo    Ohio State University  
Wright State University-Main Campus    The Art Institute of Ohio-Cincinnati  
Kent State – Kent, Trumbull, and Stark campuses    Youngstown State    University of Akron

If you want to translate how this translates to jobs, here are the US Bureau of Labor Statistics, which say there will be 12% job growth in this industry over the next 8 years; categories include:

<https://www.bls.gov/ooh/media-and-communication/film-and-video-editors-and-camera-operators.htm>

<https://www.bls.gov/ooh/entertainment-and-sports/producers-and-directors.htm#tab-1>

<https://www.bls.gov/ooh/media-and-communication/writers-and-authors.htm>

<https://www.bls.gov/ooh/arts-and-design/multimedia-artists-and-animators.htm>

<https://www.bls.gov/ooh/media-and-communication/broadcast-and-sound-engineering-technicians.htm>

Not to mention the programs now emerging in video games and VR/AR, which might surpass the number in film/TV, and do so at fewer schools(!) in less time.

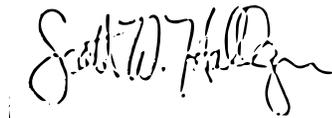
## **TOURISM**

Also, it is important to acknowledge that effect of tourism. While I can't speak to how the cities in Ohio handle tourism related to films, except for the 'Christmas Story' house in Cleveland, it is important to consider what we could do if production reaches a certain level. Certainly, dozens of notable productions have already shot in Ohio.

Film and television projects also infuse tremendous amounts of money into communities where they shoot - we like to call it "**Tourism +**" because, in addition to spending millions in a community over a short period of time on hotels, restaurants, construction, transportation, and more, productions also hire Ohio technicians and actors!

We're not asking for a handout in the film/TV/games/music/theater/entertainment world, just a level playing field.

Thank you again for your consideration,



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