

STATE OF OHIO

2020 Nov 17 PM 12:05

Executive Department

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OFFICE OF THE GOVERNOR

Columbus

I, Mike DeWine, Governor of the State of Ohio, do hereby appoint John A. Begala, Independent, from Granville, Licking County, Ohio, as a Member of the Ohio Advisory Council for Aging for a new term beginning November 22, 2020 and ending at the close of business November 21, 2023, replacing John A. Begala, whose term expired.



IN WITNESS WHEREOF, I have hereunto subscribed my name and caused the Great Seal of the State of Ohio to be affixed, at Columbus, this 9th day of November in the year of our Lord, Two Thousand and Twenty.

Mike DeWine

Mike DeWine
Governor

John A. Begala
732 Mount Parnassus Drive
Granville, OH 43023
(440) 781-8246
johnbegala@gmail.com

SUMMARY

Executive, strategist, community leader and educator, with wide range of experience in public and nonprofit sectors. Vast experience in health care and social service leadership, management and policy; strategic planning, budgeting, program and policy development, and organizational renewal.

<i>Current</i>	Lecturer John Glenn College of Public Affairs, The Ohio State University Columbus, Ohio
<i>January 1998 to December 2005</i> <i>August 2008 to December 2014</i>	Executive Director (twice retired) The Center for Community Solutions Cleveland, OH
<i>January 2004 to December 2015</i>	Adjunct Professor Executive in Residence (2013 – 2015) Baldwin Wallace College School of Business Berea, OH
<i>May 1994 to January 1998</i>	Senior Vice President, Planning and Community Affairs The MetroHealth System Cleveland, Ohio
<i>October 1991 to May 1994</i>	Assistant Senior Vice President, and Associate Director, University Hospital; Director, Government and Community Affairs (1991-1993) Adjunct Assistant Professor, Department of Political Science University of Cincinnati Medical Center Cincinnati, Ohio
<i>September 1982 to April 1992</i>	Organizational Consultant Cincinnati and Columbus, Ohio
<i>January 1986 to December 1990</i>	Vice President Greater Cincinnati Hospital Council Cincinnati, Ohio
<i>September 1986 to June 1990</i>	Lecturer, History and Government University of Cincinnati Cincinnati, Ohio
<i>March 1983 to June 1985</i>	Deputy Director and Chief of Staff Ohio Department of Mental Retardation and Developmental Disabilities

Cleveland and Columbus; led and coordinated core organizational competencies in research, communications, and public policy.

2004 - 2015 *Lecturer on Applied Ethics*
Executive in Residence (2013 – 2015)
Baldwin Wallace University School of Business, Berea, Ohio
Baldwin Wallace College, Berea, OH

Taught seminar on leadership and biomedical and ethics for mid-career students seeking Health Care Master of Business Administration degrees. As Executive in Residence, served as mentor to students, assisted in external fund development, and managed board fellowship program for graduate students.

1994-1998 *Senior Vice President, Planning & Community Affairs*
MetroHealth System, Cleveland, OH

Oversaw development of The MetroHealth System's strategic plan for patient services, medical education and research. System includes major teaching hospital, rehabilitation center, two skilled nursing facilities, satellite ambulatory service sites, and numerous community health programs. Coordinated network development, including relationships with other provider organizations, contracting with third party payors and business development. Oversaw and coordinated internal and external communications programs, public health and policy initiatives, extensive community health programs, liaison with federal, state and local government and relationships with community organizations, business community and voluntary sectors. Major accomplishments included:

- Annual operational planning cycle that provided detail and assigned responsibilities for achieving strategic objectives, budget priorities, and serves as baseline for performance evaluations;
- Reorganizing and streamlining community health programs spanning 15 satellites, reducing annual operating expenses by over \$4 million, establishing incentive compensation program for medical staff, and focusing public health initiatives;
- Reorganizing The MetroHealth Foundation and initiating the System's first major endowment drive;
- Initiating comprehensive external and internal communications systems, including CEO-led Community Partners Program, new advertising program, semi-annual magazine, newsletters, and internal "town hall" meetings for employees;
- Overseeing completion of contracts with all major insurers and HMOs serving the region;

- Establishing framework for system-wide provider network, especially with rural affiliates, to increase referrals for sub-specialty services.
- Developing neighborhood and community affairs programs to improve the social and economic climate of the city, particularly communities surrounding the Medical Center.
- Initiating and establishing telemedicine program, extending educational and clinical services between remote provider sites.
- Initiating graduate course in American Health Policy for program in Health Planning.

1982-1992

Organizational Consultant, Cincinnati and Columbus, OH

In addition to salaried positions held during this period (see below), served in a consulting capacity to a variety of organizations. Contracts included:

- Project Director for the Health Care Account Project, Inc., one of the nation's first pilot projects to develop Medical Savings Accounts (MSAs). Jointly sponsored by the Chambers of Commerce, United Ways and Hospital Associations of Greater Cincinnati and Dayton, the project was funded by the State of Ohio Department of Health to develop and test alternative benefit designs for uninsured workers (1989-1991). Conducted primary research and developed proposals to members of Congress, White House staff and Department of Treasury on changing tax treatment of medical savings accounts.
- Strategic support on state budget and related health policy issues to the Ohio Hospital Association (1991-1992);
- Strategic planning support to Ohio Rehabilitation Services Commission on new, statewide independent living plan (1990);
- Strategic support to residential service providers in the field of developmental disabilities on reimbursement methodology of State of Ohio (1988-1989);
- Preparing and advising on implementation of Strategic Development Plan for Association for Retarded citizens of Ohio (1987);
- Developing and securing bipartisan support for Ohio Hospital Association's proposed medical indigency program, "Ohio Health Care Access Plan" (1985);
- Reorganizing and expanding membership of Ohio Private Residential Association, a non-profit organization representing over 100 providers of residential services to Ohioans with developmental disabilities (1982-1983).

Developmental Disabilities

Director, Ohio Developmental Disabilities Planning Council, Columbus, OH

Provided leadership to state health and social services agency, with annual budget of approximately \$320 million and over 5,000 employees. Directly supervised Offices of Legislation and Rules, Legal Affairs, Communications and Developmental Disabilities Council Program. Major accomplishments included:

- Coordinating policy for two biennial budgets of over \$600 million, restructuring and refunding major school-age programs;
- Rewriting reimbursement regulations and redesigning chart of accounts for community residential program with over 1,000 facilities and annual budget of over \$60 million;
- Reorganizing and strengthening internal and grants management procedures of Developmental Disabilities Planning Council;
- Securing interdepartmental and legislative approval of full parity in state financial support between special education programs;
- Leading interagency group charged with developing Governor's Strategic Plan for Human Services, which covered initiatives for Ohio's eight educational and human service agencies, representing over 80 percent of state's \$10 billion annual budget;
- Leading discovery and initial investigation of illegal practices by several community residential service providers.

1977-1982

State Representative, 62nd District, Ohio House of Representatives, Columbus, OH

Elected to three terms from House District covering most of Portage County, Ohio serving approximately 110,000 people. Elected by over two-thirds majority in each election. Concentrated committee work in the fields of health and social policy, taxation and local government. Major accomplishments included:

- Chairing Reimbursement and Fraud Committee of Ohio Nursing Home Commission, developing and securing passage of legislation making thorough revisions to Ohio's formula for reimbursing nursing homes (currently a \$1.4 billion annual program supporting 65,000 patients in over 1,000 certified facilities);
- Creating and funding offices of Geriatric Medicine in Ohio's seven state-supported medical schools;
- Developing and securing passage of legislation establishing annual social services planning cycle and formula for distribution of funds under Title XX of the Social

SELECTED PUBLICATIONS, PAPERS AND ADDRESSES

Big City Problems in Ohio's Small Towns, CEOs for Cities, Cleveland, Ohio, January, 2017.

The Troubled Prospects of Ohio's 88 Capital Cities and Villages, The Center for Community Solutions, Cleveland, Ohio, February, 2017.

Big City Problems in Ohio's Small Towns, The Center for Community Solutions, Cleveland, Ohio, November, 2016.

Toward a White House Conference on Social Security, The Center for Community Solutions, Cleveland, Ohio, August, 2015.

Moderator, Ohio's Biennial Budget for 2014-2015, The City Club of Cleveland February 15, 2013; Metropolitan Club of Columbus February 27, 2013.

"The Role of the States in Health Policy," Annual Forum of the National Academies of Practice, Arlington, Virginia, March 23, 2012.

"Thinking the Unthinkable: Finding Common Ground for Resolving Ohio's Fiscal Crisis," The Center for Community Solutions, June, 2010.

"Medicaid Reform: What is Next?," Impact Ohio – The Post-Election Conference, Columbus, Ohio, November 9, 2006.

"The Methuselah Complex", monograph published in three installments in *Planning & Action, the Journal of the Center for Community Solutions*, 2005.

Regular Column in **Planning and Action**, the Journal of The Federation for Community Planning, 1998-2004.

"Translating Health Data into Policy," The Health Foundation of Greater Cincinnati, Cincinnati, Ohio, October 25, 2004.

"Medicaid and Medicare Spending and the End of Life As We Know It", National Association of Planning Councils, Monterey, California, May 9, 2003.

"It's Education, Stupid", *The School Administrator*, June 2002, pp. 36 – 37.

"Long-Term Care Costs: Ohio's Biggest Long-Term Budget Problem", *Issue Briefs*, Universal Health Care Action Network, September, 2001, 4 pp.

"Statement of the Health Care Account Project" with Barry Weinstein, et al in Health Insurance Options: Reform of Private Health Insurance (Hearings before the Subcommittee on Health of the Committee on Ways and Means, One Hundred Second Congress, First Session), U.S. Government Printing Office, 1992, pp. 189-266.

"The Cost of Primary Care in the United States: An Estimate and Its Policy Implications," Monograph, January 1991, 11 pp.

Greater Cincinnati HMOs: Summary Data, 1987-1989, Greater Cincinnati Hospital Council 1990.

"The Future of Geriatric Medicine: Legislative Issues and Public Policy," University of Cincinnati Department of Family Medicine, Cincinnati, Ohio, June 20, 1990.

"Health Insurance Options for Uninsured Workers" Panel, Annual Meeting of the Ohio Chamber of Commerce, Columbus, Ohio, March 14, 1990.

"Health Care Policy Options for the Working Uninsured," Ohio Welfare Conference, Toledo, Ohio, November 14, 1989.

Greater Cincinnati HMOs: Summary Data, 1986-1988, Greater Cincinnati Hospital Council, 1989.

"Dependent Care Options for Children and Elders," Presentation, Medical Group Management Association, Orlando, Florida, March 7, 1989.

Greater Cincinnati HMOs: Summary Data, 1985-1987, Greater Cincinnati Hospital Council, 1988.

"Child Day Care Resource and Referral: A Cost Effective Employee Benefit for Hospitals" with Sallie E. Westheimer, Monograph, April, 1988, 10 pp.

"State Government Strategies for Long-Term Care," Address to National Conference on Aging of Children with Chronic Conditions, Cincinnati, Ohio, March 1988.

Strategic Development Plan, 1988-1995, Association for Retarded Citizens of Ohio, 1987, 74 pp.

Greater Cincinnati HMOs: Summary Data, 1984-1986, Greater Cincinnati Hospital Council, 1987.

Greater Cincinnati HMOs: Summary Data, 1983-1985, Greater Cincinnati Hospital Council, 1986.

PROFESSIONAL ORGANIZATIONS AND COMMUNITY SERVICE

- Chair, Board of Directors, National Association of Planning Councils, 2015; Member, Board of Directors 1998 – 2005 and 2008 – 2015.
- Board of Directors, Ingenuity, 2009 - 11
- Member, Charter One Bank Champions in Action Selection Committee, 2005 to 2007
- Member, Ohio Medicaid Administrative Study Council, 2005 to 2006
- Member, Hiram College Advisory Board on Biomedical Humanities, 2005 to 2010
- Member, Ohio Commission to Reform Medicaid, 2003-2004; Chair, Subcommittee on Eligibility and Managed Care
- Member, WKSU Radio Community Advisory Council, 2001 to 2007
- Member, Board of Directors, National Association of Planning Councils, 1999 to 2004
- Member, Counselor and Social Worker Board of Ohio, 1999 to 2002
- Member, Advisory Board, Cleveland Saves, 2001 to 2003
- Member, Human Services Planning Council of Cuyahoga County, 1998-1999
- Member, Maxine Goodman Levine Chair Community Advisory Committee, Cleveland State University, 1998 to 2004
- Chair, Legislative Committee, National Association of Public Hospitals, 1997 to 1998
- Member, Board of Directors, National Association of Public Hospitals, 1996 to 1998
- Member, Cuyahoga County Human Services Executive Council, 1994 to 1997
- Member, Greater Cleveland Hospital Association Health Care Economics Council, 1996 to 1997
- Member, Board of Trustees, Our Lady of the Wayside, 1996 to 1997
- Member, Cuyahoga County Child and Family Health Services Consortium Executive Committee, 1996 to 1997
- Member, Leadership Cleveland, Class of 1996; Leadership Cincinnati, Class of 1990

- Member, Development Committee, Association for Retarded Citizens of Ohio, 1987-1989
- Member, Ohio Citizens' Council Task Force on Catastrophic Care, 1987-1988
- Member, Board of Directors, Cincinnati Health Network, 1986-1987
- Chair, Long-Range Planning Committee; Member, Board of Trustees, Cincinnati Area Senior Services, 1986-1988
- Member, United Services for the Handicapped II, 1986-1990
- Member, Board of Governors and Government Affairs committee, Arthritis Foundation of Southwest Ohio, 1986-1990
- Member, Government Relations Committee, Greater Cincinnati United Way, 1986-1994
- Chair, 1992 – 1994 and Member, 1996 – 1992, State and Federal Government Committee, Greater Cincinnati Chamber of Commerce
- Member, Interim Legislative Study and Federal Legislation Committee, Northern Kentucky Chamber of Commerce, 1987-1989
- Member, American Society of Public Administration, 1975-2000
- Member, Community Advisory Committee, Office of Geriatrics, Ohio State University, 1983-1986
- Member, Ohio Developmental Disabilities Planning Council Executive Committee, 1983-1984
- Member, Long-Range Planning Task Force, Association of Ohio Philanthropic Homes for the Aging, 1982-1983
- Member, Ohio Citizens' Council Task Force on Funding Human Services, 1980-1982
- Member, Ohio Planning Committee, Region V Adoption Resources Center, 1980-1982
- Member, Board of Directors, Ohio Rural Housing Coalition, 1980-1982

GOVERNOR'S APPOINTMENTS TO BOARDS AND COMMISSIONS

Appointment Date: 11/22/2020

Name of Appointee: John A. Begala
Address: 732 Mt. Parnassus Drive
Granville, OH 43023
Licking County
(H) –
(W) –
(M) – 7407772326
(E) – johnbegala@gmail.com

Name of Commission: Ohio Advisory Council for Aging
Contact: Ashley Davis, Chief Elder Connections Division
Alex Lapso, Legislative Liaison
(614) 644-7974
Ohio Department of Aging
246 N. High St., 1st Floor
Columbus, OH 43023
(614) 728-6128

Term Begins: 11/22/2020
Term Ends: 11/21/2023
Party Affiliation: Independent
Senate Confirmation: Appointed by the Governor, confirmed by the Senate
Financial Disclosure: No disclosure required
Vice: John A. Begala