

STATE OF OHIO
Executive Department

OFFICE OF THE GOVERNOR

Columbus

I, Mike DeWine, Governor of the State of Ohio, do hereby appoint Lorrie L. Platt, from Cincinnati, Hamilton County, Ohio, as a Member of the Ohio University Board of Trustees for a term beginning July 27, 2020 and ending at the close of business May 13, 2029, replacing N. Victor Goodman, whose term expired.



IN WITNESS WHEREOF, I have hereunto subscribed my name and caused the Great Seal of the State of Ohio to be affixed, at Columbus, this 27th day of July in the year of our Lord, Two Thousand and Twenty.

Mike DeWine
Governor

LORRIE PLATT

2200 Victory Parkway #1009
Cincinnati, OH 45206

Email lorrieplatt@hotmail.com
mobile (513) 324-9199

PROFILE: Experienced business professional with a demonstrated history of working collaboratively in both private and public sectors. Skilled in nonprofit organizations, event management, media relations, and project management. Strong community and social services professional with a Bachelor of Science focused in Organizational Communication from Ohio University.

PROFESSIONAL EXPERIENCE

OKI Regional Council of Governments

Director, Communications & Legislative Affairs, June 2014 – present

Responsible for the Communications department, government and legislative affairs, public relations and fundraising in support of OKI's mission.

- Acts as Senior Advisor to CEO, includes speech writing, press releases, media advisories
- Oversees social media and other communication channels; media point person
- Plans and executes annual luncheon fundraiser, conferences, employee events and speaking opportunities
- Coordinates annual visits to Capitol Hill for advocacy of region's infrastructure needs

HORSESHOE CASINO CINCINNATI

Manager, Community Relations, November 2012- June 2014

Oversaw the development and strategic presence of the Horseshoe brand in the community. Established community partnerships and programs, act as liaison for chamber relationships, attended and represented the casino at business and community events. Duties included managing Horseshoe Casino's HERO (employee volunteer) program, in-kind donation requests, property communications and sponsorship opportunities.

- Coordinated and managed 40+ property and community events, includes conceptualization, planning and implementation
- Responsible for property communications which included weekly employee e-newsletter, quarterly community newsletter, back-of-house communications and internal announcements
- Executed community sponsorships, included developing relationships and fulfillment of contract

CINCINNATI REDS

Director, Community Relations, December 2001- October 2012

Managed the day-to-day operations of the community relations department on behalf of the baseball club. Included cause-related marketing, season-long community programs, in-kind donation requests, speaker's bureau, alumni relations, Reds wives philanthropic efforts, along with player relations. Began Reds career in Corporate Sales, 1999-2001.

- Co-collaborated and administered league-wide community initiatives developed by Major League Baseball
- Developed and implemented innovative ticket programs
- Created and executed dozens of events and programs annually with community organizations
- Researched, assisted with design and co-wrote annual *Reds in the Community & Community Calendar*
- Spokesperson at various events and functions (50 appearances+ annually)

LIBBY PERSZYK KATHMAN

Design and Client Services, 1996 – 1999

Assisted in the management of design and production process for package and print projects for global and regional consumer brands. Other responsibilities included developing budgets and forecasting; assist in cost-effective vendor sourcing and acted as lead contact for photographers, illustrators and printers.

EDUCATION: OHIO UNIVERSITY, Bachelor of Science in Organizational Communication

COMMUNITY: Women in Transportation (Board member and co-chair Programming Committee), Mother Teresa of Calcutta Dining Room (volunteer)

GOVERNOR'S APPOINTMENTS TO BOARDS AND COMMISSIONS

Date: 7/27/2020

Name of Appointee: Ms. Lorrie L. Platt
Address: 2200 Victory Parkway, Suite 1009
Cincinnati, OH 45206
Hamilton County
(H) -
(W) - 5136217670
(M) - 5133249199

Name of Commission: Ohio University Board of Trustees
Contact: David Richard Moore Ph.D.
Secretary of the Board of Trustees
110 Cutler Hall, Ohio University
Athens, OH 45701-2979
(740) 590-3204

Term Begins: 5/14/2020
Term Ends: 5/13/2029
Party Affiliation: Republican
Senate Confirmation: Appointed by the Governor, confirmed by the Senate
Financial Disclosure: Confidential disclosure required
Vice: N. Victor Goodman