



# COMMUNITY IMPACT REPORT

**"EVERYBODY IS SOMEBODY WITH THE CITYPARK LEAGUE"**

**The City Park League (CPL) Resource Group Inc. is a 5013c non-profit organization.**

**Our Mission:** To promote education, workforce development, and training services through the utilization of recreational sports and leisure activities. During our 2021 calendar year we've continued to make strides in three (3) community focused in areas:

- **Recreational/ Leisure Activities** - creating recreation and leisure activities for underserved communities.
- **Early Child Workforce Development** - developing basic living and occupational skills.
- **Supporting Businesses and Entrepreneurs** - boosting opportunities for minority businesses and community resources and services.

## 1. RECREATIONAL/ LEISURE ACTIVITIES

The CityPark League (CPL) efforts sits at the core to create spaces for underserved communities to enjoy accessible activities while focusing on their health and strengthening positive attitudes and behaviors. To date we have:

- Engaged with over 10,000 citizens during our summer basketball tournament
- Provided consistent access for organized recreational activities for average of 1200 athletes.
- Provided direct customer or client based access to community businesses through our vendor and resource opportunities.
- **Reduced violence and criminal activities for several weeks in a "high risk" neighborhood**



## 2. EARLY CHILDHOOD WORKFORCE DEVELOPMENT

The CPL citywide **YOUTH** neighborhoods and beautification project continued its safe neighborhood efforts this past summer. We served youth and families that resided in zip code areas such as: **43604, 05, 06, 07, 08, 09, 10,14, 15, 20.** Our works reached:

- Nearly **500 youth** participated in summer activities.
- Our youth and families collected **750 bags** of trash and debris with in various low- to- moderate neighborhoods.
- Youth walked **over 70 miles** (June to Aug)
- More than **\$10,000** in stipends and compensation went directly to youth and families in low-to-moderate neighborhood

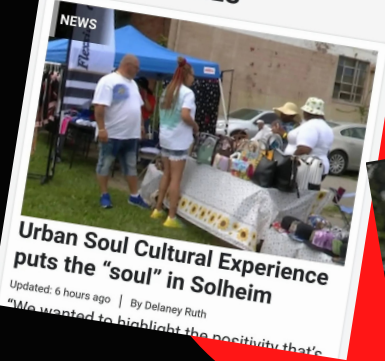


## 3. SUPPORTING BUSINESSES & ENTREPRENEURS

When you support a small businesses you are supporting the dream of someone in your community. The CPL has worked hard to support businesses in the community by creating exposure events and providing resources for growth during our 2021 calendar year.

- Proceeds supported neighborhood groups and organizations

### TOP HEADLINES



## 4. OUR SUPPORTERS

The CityPark League (CPL) is truly an organization that is built for and empowered by our communities. We are truly appreciative of its connections, collaborations and support from community members, organizations, and businesses throughout the year. We look forward to your continued support as we work to make an impact that will helps to create healthy communities



Please watch the videos below and follow Us on social media!



- Video 1: **The Community:** <https://fb.watch/8beyORkfnD/>
- Video 2: **Connecting Education to Recreation:** <https://fb.watch/8be-l8Duah/>
- Video 3: **Investing in People not just Programs:** <https://fb.watch/8bEJCudNhm/>