



BEFORE THE OHIO HOUSE GOVERNMENT OVERSIGHT COMMITTEE  
TESTIMONY ON HOUSE BILL 376  
October 28, 2021

Good morning Chairman Wilkin, Vice-Chair White, Ranking Member Hicks-Hudson and members of the Government Oversight Committee. On behalf of the members of the Ohio Chamber of Commerce, I am testifying in support of House Bill 376, the Ohio Personal Privacy Act (OPPA), that creates a state level data privacy standard.

In today's economy a lot of data is created and stored. Ohioans have personal information stored or collected at employer locations, doctor offices, financial institutions and in places they shop, vacation or go for entertainment. The OPPA includes a list of obligations to protect such data and to give individuals a right to correct inaccurate data, delete data, and a chance to opt-out of the sale of their data.

The OPPA balances privacy standards for individuals while avoiding burdensome regulations on covered businesses. Covered business include those that meet one of the following criteria: a business with revenue greater than \$25m; a business that controls or processes personal data of 100,000 or more consumers; or a business that derive at least 50% of their gross revenue from the sale of personal data and control or process personal data of 50,000 or more of consumers.

The OPPA provides exemptions for businesses governed by Title V of the federal Gramm-Leach-Bliley Act, governed by the privacy and security rules issued by the US HHS and the Health Information Technology for Economic and Clinic Health Act and provides an affirmative defense for businesses that create and maintain a privacy program that conforms to the National Institute of Standards and Technology (NIST).

The Ohio Chamber of Commerce believes this legislation, once enacted, could be a framework for a future federal personal privacy standard. The Ohio Chamber thanks InnovateOhio and the bill sponsors for creating OPPA and for their work to balance the needs of all interested parties that participated on the various drafts that resulted in HB 376. The Ohio Chamber looks forward to working with this Committee and the General Assembly as the process continues during the 134<sup>th</sup> General Assembly. I will try to answer any questions you may have for me.