



Ohio Senate  
Senate Building  
1 Capitol Square, 1st Floor  
Columbus, OH 43215

April 1, 2022

**RE: Support for SB 307 – Accelerating Ohio’s Auto Industry**

Dear Members of the Ohio State Senate:

We are writing to support SB307, an important piece of legislation that promises to advance Ohio’s position in the clean transportation sector. AmpUp is an electric vehicle (EV) software company and network provider that enables drivers, hosts, and fleets to charge stress-free. Our technology gives businesses and property owners the ability to efficiently manage multiple charge stations and locations in one platform. Goodyear, headquartered in Akron, Ohio is an investor in AmpUp. Like others, Goodyear is a customer with aspirations to electrify their retail stores and fleets. We believe that the Accelerating Ohio’s Auto Industry bill will allow the state to emerge as a leader in the clean technology markets.

While we are primarily a software and networking company, AmpUp works closely with several Ohio EV charge station installers and electricians who are rapidly growing their EV charging sales force and operations. The exponential growth in the EV market has caused our company to increase its labor force threefold in the last year. We believe this type of growth will occur in Ohio with the support of the Accelerating Ohio’s Auto Industry legislation. The EV market requires and encourages the development of a varied workforce, calling not only for salespeople and computer programmers but for engineers, product developers, electricians, customer service representatives, project managers, construction workers, permitting and regulatory specialists, attorneys, and even government and utility workers to manage emerging EV incentive and demand response programs. Legislation that fosters EV and related infrastructure deployment will undoubtedly lead to an increase in these careers in cities and towns throughout Ohio.

In our experience, we have not only seen a positive increase in the quantity of jobs in the EV market, but also in the quality and nature of EV-related work. Employment in vehicle electrification results in well-paid, skilled, and rewarding positions that do not necessarily require a traditional education path or even extensive apprentice training, but passion to learn and willingness to grow with others in this emerging sector. This legislation will provide important incentives for EV purchases, which helps accelerate a larger economic cycle – more EVs on Ohio roads will require more charging stations and like infrastructure, which, in turn, increases job opportunities related to infrastructure installation and maintenance.

Incentive programs created through legislation truly accelerate the transition to clean transportation, encouraging drivers, charging station site hosts, and fleet managers to adopt EV technology sooner and with greater confidence. Not only does the Accelerating Ohio’s Auto Industry legislation provide incentives for EV adoption, but it supports workforce development in this industry. A properly trained workforce in EV station installation, maintenance, and repair guarantees the state’s investment, provides highly skilled job opportunities, and contributes to industry sustainability and longevity more generally. We are writing to encourage the Ohio Senate to support and pass this bill. Thank you for your work on this timely and important legislation.

Respectfully,

A handwritten signature in black ink, appearing to read "Vir Bodyfelt".

Virginia “Virg” Bodyfelt  
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