



Senate Financial Institutions and Technology Committee  
House Bill 2  
Proponent Testimony  
March 9, 2021

Chair Wilson, Vice Chair Hottinger, Ranking Member Maharath, and members of the Senate Financial Institutions and Technology Committee, thank you for the opportunity to provide proponent testimony on House Bill 2.

By way of background, the Ohio Rural Development Alliance (ORDA) is an organization of Ohio's Rural Transportation Planning Organizations and other entities dedicated to economic parity for Ohio's rural communities. ORDA's members advocate for policies that create sustainable and diverse economic growth and prosperity in their communities. One of our goals is to ensure that Ohio is positioned to capitalize on opportunities in the regional economy. Specifically, ORDA works on legislative and policy changes to ensure broadband access to 100% of the unserved areas because it will provide economic opportunities to rural Ohio communities. ORDA supports and advocates for the three policy recommendations below.

1. Create a state broadband fund that ensures sufficient resources are available.
2. Create a diverse statewide task force of experts to develop recommendations on how to close the rural-urban divide on broadband access.
3. Seek a streamlined right-of-way approval process for broadband fiber installation.

House Bill 2 fulfills the first guiding principle. ORDA believes House Bill 2 creates another mechanism to help rural communities receive access to broadband. Many communities may have access to what is often slow and clunky internet, but customers still are unable to utilize it properly to download items for their child's homework, access work from home platforms or stream telehealth services - all activities that households are attempting now during the current the pandemic. Many schools in rural Ohio provided paper packets for students' families to pick up each week because they could not provide instruction over a streaming service to those students due to the lack of internet in students' homes. The current pandemic has intensified inequity across the state and will only harm certain communities more in the future as the challenges of the persist.

ORDA also supports House Bill 2 because it requires the application for the program grant to include the residential addresses in unserved areas, where service will be available following the completion of the project. Many federal grant programs only require census blocks to be labeled as served rather than the individual addresses. This creates the illusion that an entire region is served when many of the households remain a broadband desert. ORDA believes it is important



for mapping purposes to know which households have access because it paints a clearer picture of the access disparity in rural Ohio.

As the committee may know, the language of House Bill 2 is a product from the extensive interested party meetings on House Bill 13 during the last General Assembly. ORDA supports the control of the program with the Development Services Agency (DSA), instead of the Department of Commerce as was stated in House Bill 13. DSA is experienced in facilitating grant programs in Ohio. DSA's knowledge will create the groundwork for the program to be successful. ORDA also appreciates the additional funds that were added to the program during the House's deliberations on the bill.

Additionally, ORDA believes internet service providers should have access to easements of electric distribution utilities similar to the bill's language regarding open access to electric cooperatives' easements. Along with easement access, pole access allows internet service providers to reach new areas of the state more economically without having to build their own physical infrastructure. Access to electric distribution utilities poles should be included in House Bill 2. The bill already requires nondiscriminatory access to electric cooperatives poles and that the access be made available for reasonable rates, terms and conditions. These same principles should apply when an internet service provider wants access to electric distribution utilities' poles.

Finally, ORDA believes an innovative regional approach is necessary to fix the lack of broadband in rural Ohio. ORDA continues to have conversations with its members and its members' communities to understand how rural Ohio is coming together to find regional solutions. ORDA believes its members can play a key role in helping solve the broadband inequities in rural Ohio and will be presenting a budget request for funds to provide technical assistance to the communities ORDA's local development district members serve. ORDA believes local government entities should continue to be a part of the conversation around the strategy of delivering equitable access to broadband in Ohio, especially the Appalachian region. Public and private partnerships between local governments and providers are key to leverage federal funds as well.

Passing House Bill 2 is the first step in working towards equal broadband access across Ohio. Thank you for the opportunity to provide written proponent testimony on House Bill 2. We urge for favorable passage of House Bill 2. If you have any questions, please do not hesitate to reach out to us via phone or e-mail.