

MEMO TO: Senator Kunze, Chairwoman
Transportation

FROM: Senate Rules and Reference Committee

DATE: September 8, 2021

The Senate Committee on Rules and Reference has assigned the following appointment by the Governor to your Committee for review:

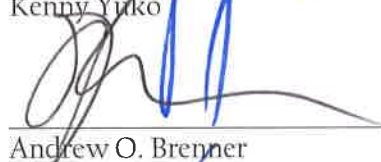
Chris Kershner, Republican, from Springboro, Warren County, Ohio, as a Member of the Transportation Review Advisory Council for a new term beginning June 30, 2021 and ending at the close of business June 29, 2026, replacing Chris Kershner, whose term expired.

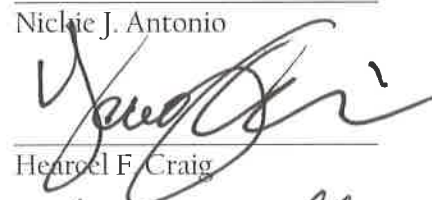

Matt Huffman, Chairman



Jay Hottinger, Vice Chairman


Kenny Yuko


Nickie J. Antonio


Andrew O. Brenner

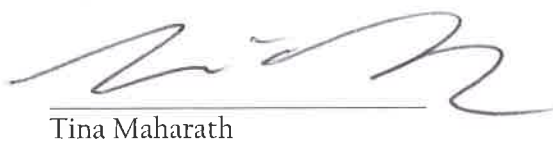

Harold F. Craig


Matt Dolan


Theresa Gavarone

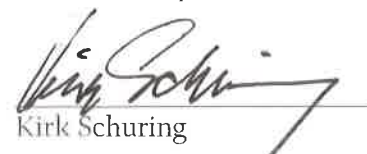

Bob D. Hackett


Stephanie Kunze


Tina Maharath


Rob McColley


Bob Peterson


Kirk Schuring

JD

STATE OF OHIO

Executive Department

OFFICE OF THE GOVERNOR

Columbus

I, Mike DeWine, Governor of the State of Ohio, do hereby appoint Chris Kershner, Republican, from Springboro, Warren County, Ohio, as a Member of the Transportation Review Advisory Council for a new term beginning June 30, 2021 and ending at the close of business June 29, 2026, replacing Chris Kershner, whose term expired.



IN WITNESS WHEREOF, I have hereunto subscribed my name and caused the Great Seal of the State of Ohio to be affixed, at Columbus, this 30th day of June in the year of our Lord, Two Thousand and Twenty One.

Mike DeWine

Mike DeWine
Governor

CHRISTOPHER E. KERSHNER, CAE, IOM

8888 Glen Abbey Ct. • Springboro Ohio 45066 • chris.e.kershner@gmail.com • 937.776.3161



Accomplished executive non-profit leader with 14 years of business trade association experience and 20 years of experience in public policy. Proven leadership in the areas of membership attraction and retention, public policy, lobbying, economic development, business programming, non-dues revenue generation, fundraising and organizational management. Results driven and unique ability to identify strategic value propositions for initiatives and organization. Decisive leader with proven executive experience in workforce engagement, recruiting talent, finance and operations, negotiations, relationship enhancements and visionary thought management. Strong passion for the Dayton region and advancement of business and economic development.

Core Competencies

- Public Policy Expertise
 - Resource Procurement
 - Strategic Partnerships
 - Community Collaborator
 - Results Driven
 - Organizational Leadership
 - Workforce Culture
 - Membership Recruitment
 - Diverse Networks
-

Professional Experience

President & CEO: Dayton Area Chamber of Commerce

Dayton, Ohio: August 1, 2020 – Present

Executive Vice President: Dayton Area Chamber of Commerce

Dayton, Ohio: August 2017 – July 2020

- Demonstrated innovation and leadership by creating and implementing EMPOWER women's executive leadership program. EMPOWER addresses business leadership need to advance more women into leadership roles, positions DACC as corporate leader in women's initiatives, and created \$100,000 in new annual non-dues operating revenue.
- Created and implemented City2City leadership exchange initiative. In the spirit of collaboration and continual learning, City2City provides a direct conduit for Dayton business leadership to learn and model from similar communities and urban areas throughout the country.
- Chamber priorities can change on a short notice and flexibility is important. In the aftermath of the Dayton mass shooting, led the organization's role in fundraising for the Gem City Shine, securing \$175,000 in corporate donations in nine days.
- Maintaining a sustainable operational financial model and supporting a positive staff culture and membership culture that is reflective of today's business environment is essential. In this vein, partnered with COO and oversaw the Chamber Lease Task Force, including identification of new 8,000 sq. ft. office, lease contract negotiations, construction oversight, \$70,000 in facility sponsorships, board engagement and physical move to new office for 22 professional staff.
- Communication to multiple constituencies is vital for a non-profit business trade association. Provided strategic public relations support, public speaking and acted as spokesperson for the organization on organizational initiatives, policy positions, Board interactions, staff communications and community engagement.
- Developing a culture of workforce inclusiveness, respect and independence is fundamental. As EVP, organizational culture has been a passion, exemplified through empowering staff to have ownership over function

Legislative Aide: State Representative Jon Husted, Ohio House of Representatives

Chair – House Primary and Secondary Education Subcommittee of Finance & Appropriations
Columbus, Ohio: December 2000 – January 2005

- Managed the Primary and Secondary Education Subcommittee of Finance and Appropriations – including preparation and drafting of state school funding biennium budget proposal.
- Prepared and researched prospective and active legislation, committee analysis and legislative testimony – including: charitable gaming reform and charter school reform.
- Maintained media, lobbying and state regulatory agency liaison relations.

Staff Assistant: United States Senator Mike DeWine

Washington, D.C.: March 2000 – September 2000

- Compiled vote analysis and policy research for the U.S. Senate Subcommittee on Anti-Trust and the U.S. Senate Subcommittee on Aging.
- Assisted with constituent correspondence and services.
- Assisted visiting Ohio constituents with immediate legislative concerns and federal government initiatives.

Education & Certifications

- **Masters of Public Administration:** Public Policy and Non-profit Management: Walden University, 2008
- **Bachelor of Arts:** Pre-law and Political Science: Wright State University, 2000.
- **Course for Presidents:** Aileron, 2019
- **Certified Association Executive (CAE):** American Society of Association Executives, 2016.
- **Institute for Organizational Management Certification (IOM):** US Chamber of Commerce, 2013
- **Certified Lobbyist (CL):** Ohio Lobbying Association: 2013
- **Registered Lobbyist:** Ohio Joint Legislative Ethics Committee: 2006 – Present
- Ohio Republican Party Campaign Management College: 2001.

Volunteer & Affiliations

- Board Vice Chair: Dayton Regional STEM School: 2008 – Present
- Board Vice Chair: Transportation Review and Advisory Council (TRAC): 2012 – Present
- Board Vice Chair: Greater Dayton Foreign Trade Zone: 2019 – Present
- Board Member: Montgomery County ED/GE Committee: 2017 – Present
- Board Member: The Washington Center Alumni Advisory Board: 2007 - Present
- Dayton Business Journal “40 under 40”: 2010
- Ohio Alumnus of the Year: The Washington Center for Internships and Academic Seminars: 2005
- Dayton Business Journal’s “People to Watch” for 2010 – 2020
- Leadership Dayton Graduate: 2007
- Member: Ohio Lobbying Association
- Member: Ohio Metro Chambers of Commerce Coalition. Chair: 2016
- Member: US Chamber of Commerce Transportation, Logistics & Infrastructure Committee
- Member: Ohio Chamber of Commerce Workers’ Compensation Committee
- Member: Ohio Chamber of Commerce Public Policy Committee
- Member: Priority Development & Advocacy Committee (PDAC). Chair: Quality of Life Subcommittee
- Chief: Adventure Princesses Coffman YMCA.
- Coach: Springboro youth basketball and youth soccer.

GOVERNOR'S APPOINTMENTS TO BOARDS AND COMMISSIONS

Appointment Date: 6/30/2021

Name of Appointee: Chris Kershner

Address: 8888 Glen Abbey Ct.
Springboro, OH 45066
Warren County
(H) –
(W) – 9372268289
(M) – 9377763161
(E) – chris.e.kershner@gmail.com

Name of Commission: Transportation Review Advisory Council

Jim Gates
ODOT TRAC Coordinator

1980 W. Broad Street
Columbus, OH 45066
(614) 752-7468

Term Begins: 6/30/2021

Term Ends: 6/29/2026

Party Affiliation: Republican

Senate Confirmation: Appointed by the Governor, confirmed by the Senate

Financial Disclosure: Public disclosure required

Vice: Chris Kershner