

STATE OF OHIO

10:23 PM 1:05

Executive Department

OFFICE OF THE GOVERNOR

Columbus

I, Mike DeWine, Governor of the State of Ohio, do hereby appoint Dawn M. Conway, from Oakwood, Montgomery County, Ohio, as a Member of the Wright State University Board of Trustees for a term beginning February 22, 2021 and ending at the close of business June 30, 2029, replacing Grace Ramos, whose term expired.



IN WITNESS WHEREOF, I have hereunto subscribed my name and caused the Great Seal of the State of Ohio to be affixed, at Columbus, this 19th day of February in the year of our Lord, Two Thousand and Twenty One.

Mike DeWine

Mike DeWine
Governor

DAWN M. CONWAY
PO Box 482 * DAYTON, OH 45409
HOME (937) 648-1455 * MOBILE (937) 475-1886
E-MAIL dawnmconway@gmail.com

SUMMARY OF QUALIFICATIONS

Results-oriented executive level leader with proven track record at premier global business-to-business companies. Accomplished in developing strong business teams with P&L responsibility, experience leading operations, sales, marketing, customer service, legal, vendor negotiations, content acquisition, business development and general management.

PROFESSIONAL EXPERIENCE

Boost Engagement LLC, Dayton, OH (2016 – present)

A global B2B creative agency delivering employee engagement and brand building solutions across all industries.

President & CEO (2016 – present)

Overall responsibility for the organization's vision and strategic direction to drive growth and enterprise value.

Cision, Chicago, IL (2012 – 2015)

A global B2B SaaS and advisory services company, servicing communications, social media and content marketing professionals.

Chief Operating Officer (2013 – 2015)

P&L responsibility for North America. Progressive responsibilities included leading, sales, marketing, licensing, legal, global analysis, customer service, global media research to drive the overall strategic vision for the US and Canadian business.

- Launched and led several initiatives aimed at reducing company risk, eliminating cost and restructuring aspects of the business which contributed to overachieving EBITDA target in 2014.
- Provided leadership and stability for Cision US when current CEO stepped down for 3 months.
- Acting Head of Sales for a 250 person inside sales team.
- Key member of integration team for 3 acquisitions.

Executive Vice President, Customer Experience & Global Content Licensing (2012 -2013)

Responsible for leading product development, marketing, global analysis, global media research and global legal.

Senior Vice President, Global Content Licensing (2012)

Responsible for acquiring and retaining all licensed content in support of Cision's global businesses, including its news monitoring and media database services.

LexisNexis, Dayton, OH (1999 -2011)

A global Fortune 500 provider of content-enabled workflow solutions designed specifically for professionals in the legal, risk management, corporate, government, law enforcement, accounting, and academic markets.

Senior Vice President, Corporate Responsibility (2009 –2011)

PROFESSIONAL MEMBERSHIPS

District of Columbia Court of Appeals

International Association for the Measurement and Evaluation of Communication, Past Board

Member & Chair of the Copyright and Content Committee

Software & Information Industry Association, Past Member of Content Board

GOVERNOR'S APPOINTMENTS TO BOARDS AND COMMISSIONS

Appointment Date: 2/22/2021

Name of Appointee:

Dawn M. Conway

Address:

1545 Ridgeway Rd.
Oakwood, OH 45419
Montgomery County
(H) – 9376481455
(W) – 9378133350
(M) – 9374751886
(E) – dawn.conway@boostengagementllc.com

Name of Commission:

Wright State University Board of Trustees

Contact:

Shari Mickey-Boggs
Office of Human Resources
(937) 775-3589
2455 Presidential Dr., Suite 221
Fairborn, OH 45419
(937) 775-3589

Term Begins:

7/1/2020

Term Ends:

6/30/2029

Party Affiliation:

Republican

Senate Confirmation:

Appointed by the Governor, confirmed by the Senate

Financial Disclosure:

Confidential disclosure required

Vice:

Grace Ramos