

STATE OF OHIO 1:13  
**Executive Department**

OFFICE OF THE GOVERNOR

*Columbus*

I, Mike DeWine, Governor of the State of Ohio, do hereby appoint Colleen H. Heacock, from New Concord, Muskingum County, Ohio, as a Member of the Zane State College Board of Trustees for a new term beginning August 1, 2022 and ending at the close of business July 31, 2025, replacing Colleen H. Heacock, whose term expired.



IN WITNESS WHEREOF, I have hereunto subscribed my name and caused the Great Seal of the State of Ohio to be affixed, at Columbus, this 21th day of July in the year of our Lord, Two Thousand and Twenty Two.

*Mike DeWine*

Mike DeWine  
Governor

### **Education**

BA, Speech Communication, Muskingum College, 1982 (graduated summa cum laude)

### **Work Experience Highlights**

#### **AMG Vanadium LLC, Cambridge, Ohio (2008-Present)**

Vice President of Organizational Development and Corporate Affairs (2019-present)

*Responsible for organizational design of new \$300M Zanesville Plant as well as recruitment, onboarding, and training for 100 new jobs, executive leadership and oversight of Human Resources at Cambridge and Zanesville facilities, Government Affairs, Community Relations, and local Public Relations. Lead team of five. Also serve in executive consultation and advisory capacity for Human Resources at AMG Aluminum N.A. LLC.*

Vice President of Sourcing and Corporate Affairs (2014-2019)

*Responsible for strategic sourcing plan for vanadium raw materials, major spent catalyst, residue and ash acquisition and contract administration, Government Affairs, Community Relations, and local Public Relations.*

Vice President of Organizational Development and Sourcing (2010-2014)

*Responsible for oversight and leadership of Human Resources, Purchasing, Sourcing, Government Affairs, Community Relations, and local Public Relations.*

Director of Organizational Development and Purchasing (2008-2010)

*Responsible for oversight and leadership of Human Resources, Purchasing, Government Affairs, Community Relations, and local Public Relations; also led Health/Safety/Environmental during part of this timeframe.*

#### **The Longaberger Company, Newark, Ohio (1990-2008)**

Executive Director of Sales Field Communication, Training and Customer Care

*In addition to responsibilities as Director of Sales Field Training and Customer Care, responsible for all communications and change management strategies and execution for 45,000 independent sales leaders and consultants. Led team of six direct reports.*

Director of Sales Field Training and Customer Care

*In addition to responsibilities as Director of Customer Care, responsible for all leadership, sales and product training for 45,000 independent sales leaders and consultants.*

Director of Customer Care

*Led team of 150 employees with responsibility for all customer service and order management functions, four customer Call Centers on multiple shifts, Customer Returns Department and Internal Help Desk. Responsible for \$5.5M budget. Charged with leading performance turnaround of underperforming department.*

Director of Organizational Change, Development and Communications, Manufacturing Division

*Responsible for strategic design, leadership, and execution of organizational change, development and communications plan of \$20M Manufacturing redesign of operation, processes, and organization. Led team of 15.*

Director of Longaberger University

Corporate Events Manager (part-time while raising family)

Director of Sales Field Management

Marketing Events Manager

#### **Muskingum College, New Concord, Ohio (1982-1990)**

Director of Alumni Relations

Associate Director of Development

### **Business and Community Activities**

Member, Board of Trustees, Zane State College

Member, Board of Directors, Southeastern Ohio Regional Medical Center

Member, Village of New Concord Planning Commission

Member, SHRM (Society for Human Resource Management)

Member, OMA Government Affairs Committee

Member, Business Advisory Council, Muskingum Valley Educational Service Center

## GOVERNOR'S APPOINTMENTS TO BOARDS AND COMMISSIONS

**Appointment Date:** 8/1/2022

**Name of Appointee:** Colleen H. Heacock  
**Address:** 159 Hawthorn Dr.  
New Concord, OH 43762  
Muskingum County  
(H) – 7408267133  
(W) – 7404354683  
(M) – 7404040019  
(E) – cheacock@amg-v.com; jheacock@columbus.rr.com

**Name of Commission:** Zane State College Board of Trustees  
Julie MacLaine, Assistant  
1555 Newark Road  
Zanesville  
740-588-1201

**Term Begins:** 8/1/2022  
**Term Ends:** 7/31/2025  
**Party Affiliation:** Republican  
**Senate Confirmation:** Appointed by the Governor, confirmed by the Senate  
**Financial Disclosure:** Confidential disclosure required  
**Vice:** Colleen H. Heacock