House Insurance Committee House Bill 152 Proponent Testimony June 7, 2023

Chairman Lampton, Vice Chair Barhorst, Ranking Member Miranda, and members of the House Insurance Committee, thank you for the opportunity to submit comments on House Bill 152, also known as Madeline's Law. Additionally, thank you to Representative Weinstein and Representative Young for introducing this very important legislation that would help countless families across the state of Ohio. My name is Liam Smyth, and I am a graduate student at the Ohio State University, studying audiology. I previously graduated from Ohio State in 2022 with a B.A. in Speech and Hearing Science and a minor in Public Policy. I have become quite interested in HB 152 as it presents an interesting overlap between my two fields of study. As I have further studied HB 152, I have come to strongly believe that this bill is essential to the wellbeing of both children in Ohio and more broadly, the state. I am writing to ask the committee to support HB 152, which would require commercial insurance plans to cover the cost of hearing aids up to \$2500 per ear every four years for children up to age 21, and favorably report this bill.

Approximately three in 1,000 babies are born with permanent hearing loss, making hearing loss one of the most common birth defects in America. Many families whose children are identified with a hearing loss at their infant hearing screening cannot afford the price of hearing aids for their child; the Better Hearing Institute sets this number at one out of five parents (22%). For children, hearing is essential to learning spoken language, performing academically, and engaging socially. Research shows the annual average education expenditure per student for a child with hearing loss is more than twice that for a child without a disability and the estimated lifetime economic cost of hearing loss in children is more than \$400,000 per child. These costs can be avoided if a child is identified early and given appropriate educational, medical, and audiological services.

More than two dozen states have passed legislation requiring insurance coverage for hearing aids for children. Data from those states shows that the increase in the premium per member per health plan has been minimal to help cover these life-changing devices and services (the increase ranges from five to 39-cents per member per health plan).

Again, I encourage you to support HB 152. Thank you for taking the time to consider my position on this important legislation.

Sincerely,

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