



yes. every kid.
1320 N. Courthouse Rd.
Suite 500
Arlington, VA 22201

March 14, 2023

Chair Bird, Vice-Chair Fowler, Ranking Member Robinson and esteemed members of the House Primary and Secondary Education Committee:

Thank you for the opportunity to provide testimony this afternoon. My name is Tiffany Barfield, and I represent yes. every kid. *yes. every kid.*, is an advocacy nonprofit whose purpose is to enable every family to customize an education that best matches their kid's unique abilities for yes. every kid and family. The landmark legislation laid out in House Bill 11, does exactly that.

yes. every kid. released the results of a poll conducted by WPA Intelligence on February 12 - showing that Ohio voters support implementing an Education Savings Account (ESA) program by a nearly five-to-one (5-1) margin, with 64% supporting and 13% opposing. Additionally, a majority of voters (74%) indicated support for school choice, where parents, instead of the government, are allowed to choose the best school for their child.

This polling highlights the positive momentum of putting the power of decisions in the hands of parents. Allowing them to access an educational experience that meets the individual needs of their child instead of what is dictated by a system. It's time we demand a system free of arbitrary constraints—one built to accommodate children, not averages.

There are currently 5 states with universal ESA accounts and the momentum is growing as there are several others with pending legislation.

We are proud to support this legislation and look forward to partnering with the House and Senate so all Ohio families get the access to as many universal education options as possible.

Thank you.

Tiffany Barfield
Government Affairs Director
yes. every kid.

