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STATE OF OHIO
Executive Department

OFFICE OF THE GOVERNOR

Columbus

I, Mike DeWine, Governor of the State of Ohio, do hereby appoint Raymond Russell Orben, III, from Upper Arlington, Franklin County, Ohio, as a Member of the State Emergency Response Commission for a term beginning March 29, 2024 and ending at the close of business January 13, 2025, replacing Russell J. Decker, whose term expired.



IN WITNESS WHEREOF, I have hereunto subscribed my name and caused the Great Seal of the State of Ohio to be affixed, at Columbus, this 29th day of March in the year of our Lord, Two Thousand and Twenty Four.

Mike DeWine

Mike DeWine
Governor

RAYMOND RUSSELL "RUSTY" ORBEN, III

Cell: (614) 725-9627 | rustyorb@hotmai.com | [LinkedIn](#)

EXTERNAL, CORPORATE & PUBLIC AFFAIRS EXECUTIVE

External Affairs / Public & Investor Relations / Corporate Strategy / Strategic Communications

Accomplished and strategic senior-level leader with a progressive career in external, corporate, and public affairs. Proven success in improving organizational reputation and profitability through subject matter expertise, utilizing in-depth understanding of the legislative process and regulatory initiatives as well as community engagement, outreach, and communication skills to achieve strategic goals. Brings an exemplary background rooted in a commitment to excellence, accountability, and teamwork, with a history of taking on new challenges and driving long-term growth and success for the organization. Brings a solid background supporting, enhancing, and improving corporate board service.

Core Competencies

- Legislative Advocacy
- Strategic Partnerships
- Budgeting & Financial Management
- Financial Planning & Analysis
- Corporate and External Affairs
- Team Leadership & Development
- Project Management
- Cost & Budget Control
- Media & Communications
- Contract Negotiations
- Strategic Planning & Analysis
- Public Policy Development

Current Leadership Experience

CSX TRANSPORTATION, INC. • Columbus, Ohio
Resident Vice President

2008 – Present

Oversee External, Government and Community Affairs for Class I railroad and Fortune 250 Company. Directed the implementation of legislative priorities for CSX as the company's registered lobbyist in multiple states. Testified before legislative and regulatory bodies on pending government action. Advised senior leadership on legislative and political activities. Identified and directed earned media events to highlight company proposals. Built and led cross-functional internal and external teams to address public-facing concerns, managing engagement with various interest groups, business associations, and public organizations. Coordinated emergency response public outreach in the event of any rail-related incident. Coordinated and delivered annual CSX political support via the Good Government Fund. Organized and led public meetings associated with CSX operations and initiatives.

- Successfully advocated for and secured statutory changes to the tax code, resulting in reduced annual tax liabilities for the company.
- Protected CSX's interests as a property owner in Ohio by successfully codifying enhanced criminal trespassing standards.
- Negotiated at-grade crossing closures with local communities and state agencies, ensuring safe and efficient rail operations.
- Led public relations and media efforts following railroad related incidents to effectively communicate with the public and address public facing concerns.
- Secured over \$100 million in public support for vital corporate development and safety-related projects.
- Streamlined costs and contracts to reduce annual expenses by over \$100,000 per year.
- Built and managed teams to address internal and external organizational and public facing issues.
- Applied expertise in government affairs to advocate at the local, state and federal level, effectively promoting the interests of the organization.
- Planned and executed multiple events to train first responders for railroad incidents and scenarios, ensuring that communities were well-prepared to respond in emergency situations.
- Developed and implemented new messaging strategies, effectively packaging key information to better engage target audiences and drive positive results.
- Developed and led earned media opportunities to communicate strategic company goals and initiatives.
- Effectively addressed issues in local communities throughout multiple states, working collaboratively with community leaders and stakeholders to identify and implement effective solutions.
- Oversaw PR and media efforts to address public concerns and ensure positive image and reputation for the organization.
- Employed strong budget management skills, allocating resources to ensure projects were completed by deadlines and within budget constraints.
- Coordinated and led site visits for public and elected officials to company facilities, including then Vice President Joe Biden (2013).
- Led public affairs efforts as part of a broader company team to prepare case on appeal to the Supreme Court of the United States.

Previous Leadership Experience

BUSH-CHENEY, INC. • Toledo, Ohio

Northwest Ohio Field Director

Managed the President's victorious 2004 re-election campaign in 19 Northwest Ohio counties. Hosted site visits and campaign events by the President, Vice President, Cabinet Secretaries, campaign surrogates and celebrities.

- Organized and executed nearly 50 earned media events to effectively communicate campaign goals and the President's agenda.
- Recruited, trained, and managed a team of over 5,000 volunteers, overseeing their schedules and work activities to maximize efficiency and productivity.
- Exceeded all volunteer recruitment, grassroots, and voter turnout goals set by national headquarters, delivering outstanding results for the campaign by winning 18 of 19 Counties.

U.S. DEPARTMENT OF TRANSPORTATION, OFFICE OF THE SECRETARY • Washington, D.C.

Associate Director of Government Affairs

Charged with overseeing government affairs and transportation policy for rail, security, and maritime issues. Assessed legislative proposals and regulatory filings to identify any potential impacts on the Department. Played a key role as part of the Department's budget team, contributing to the development of annual budget proposals. Coordinated policy and budget priorities to ensure alignment with the Department's objectives.

- As a political appointee, provided counsel and guidance to the Secretary of Transportation on legislative and regulatory activity, and recommended potential courses of action.
- Prepared the Secretary and other senior officials for Congressional hearings and other public events.
- Coordinated site visits both domestically and internationally to effectively communicate the Secretary's message and priorities.
- Facilitated engagement between the Secretary and other agencies, elected officials, interest groups, and associations, ensuring effective communication and coordination of efforts.

Early Career

Legislative Liaison • OHIO DEPARTMENT OF NATURAL RESOURCES • Columbus, Ohio

Legislative Aide • OHIO STATE SENATE • Columbus, Ohio

Administrative Aide • OHIO HOUSE OF REPRESENTATIVES • Columbus, Ohio

Congressional Page • UNITED STATES HOUSE OF REPRESENTATIVES • Washington, D.C.

Education

Master of Business Administration (MBA), The Ohio State University, Fisher College of Business; Columbus, Ohio,
Focus included Management, Strategic Planning, Mergers & Acquisitions, and Negotiation

Master of Arts, Public Policy (MA), The Ohio State University, John Glenn College of Public Affairs; Columbus, Ohio
Focus included Public Policy & Organizational Development

Bachelor of Arts, Political Economy (BA), Hillsdale College; Hillsdale, Michigan
Minor in History

Professional Affiliations & Board Memberships

Ohio Chamber of Commerce, Member, Board of Directors

- Participation with Public Affairs Executive Committee

Ohio Railroad Association, Member, Board of Directors

- Chairman (2012, 2016, 2018); Treasurer (2011, 2015, 2018 – Present)

Michigan Railroad Association, Member, Board of Directors

- Chairman (2020)

Ohio Operation Lifesaver, Member, Board of Directors

- Chairman (2018)
- Coordinated successful hiring process for new Executive Director (2019)

City Year Columbus, Member, Advisory Board (2009 – 2017)

- Chairman (2011 – 2015)
- Coordinated successful hiring process for new Executive Director (2011 & 2014)

Upper Arlington Junior Baseball Association, Head Coach

Upper Arlington Bear Cub Baseball, Assistant Coach

Upper Arlington Civic Association, Board of Directors

St. Agatha Catholic Community

F. & A.M. #555

GOVERNOR'S APPOINTMENTS TO BOARDS AND COMMISSIONS

Appointment Date: 3/29/2024

Name of Appointee: Raymond Russell Orben III

Address: 1611 Guilford Road
Upper Arlington, OH 43221
Franklin County
(H): 6147259627
(W): 6143704369
(M): 6147259627
(E): Rusty_Orben@csx.com

Name of Commission: State Emergency Response Commission
Jeffrey Beattie
(P): (614) 644-2269
Kelly Toth
(P): (614) 728-5043
50 W. Town St., Suite 700 (P.O. Box 1049)
Columbus, OH 43215
(P): (614) 644-3606
(E): jeffrey.beattie@epa.ohio.gov; kelly.toth@epa.ohio.gov

Term Begins: 1/14/2023

Term Ends: 1/13/2025

Party Affiliation: Independent

Senate Confirmation: Appointed by the Governor, confirmed by the Senate

Financial Disclosure: Confidential disclosure required

Vice: Russell J. Decker