

Chairman Brenner, Vice Chair O'Brien, Ranking Member Ingram, and esteemed members of the Senate Education Committee,

I am Ori Yardeni, the visionary behind Life Changing Experiences, and I am compelled to express my support for Senate Bill 205.

Our mission at Life Changing Experiences is to revolutionize education through immersive experiences, particularly addressing the pressing issue of drug and alcohol use and addiction among school-age children. Our data, spanning across borders, reveals alarming statistics: in the United States alone, a staggering 65% of students admit to consuming alcohol on five or more occasions, 38% report marijuana usage, and 11% disclose using cocaine with alarming frequency. These figures underscore the urgent need for comprehensive educational initiatives.

Our 3D immersive program adheres rigorously to the National Health Education Standards established by the Center for Disease Control, ensuring its efficacy and relevance. The outcomes we've observed are nothing short of transformative: 73% of participating students report a marked shift in their attitudes towards substance abuse. Notably, 33% now acknowledge the grave risks associated with cocaine, while 34% have corrected their misconceptions about marijuana, recognizing the inherent dangers they face.

The significance of legislation mandating robust drug, alcohol, marijuana, and tobacco education programs cannot be overstated. Having witnessed firsthand the profound impact of such initiatives on a global scale, I am acutely aware of their potential to shape young minds and safeguard their futures. Against the backdrop of recent legislative developments, such as the legalization of recreational marijuana in Ohio, it

becomes increasingly imperative that our youth are equipped with the knowledge and discernment necessary to navigate these complex issues responsibly.

Therefore, I implore your support for Senate Bill 205. Together, let us empower Ohio's children with the tools they need to make informed choices, break free from the grip of addiction, and embrace lives of promise and possibility.

Thank you for your attention to this critical matter.

Sincerely,

Ori Yardeni

Creator, Life Changing Experiences