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OHIO STATE

STATE OF OHIO

2024 FEB 23 AM 10:38

Executive Department

OFFICE OF THE GOVERNOR

Columbus

I, Mike DeWine, Governor of the State of Ohio, do hereby appoint David Luketic, from Columbus, Franklin County, Ohio, as a Member of the Third Frontier Commission for a term beginning December 22, 2023 and ending at the close of business April 1, 2026, replacing Daryl Z. Laisure, whose term expired.



IN WITNESS WHEREOF, I have hereunto subscribed my name and caused the Great Seal of the State of Ohio to be affixed, at Columbus, this 22nd day of December in the year of our Lord, Two Thousand and Twenty Three.

A handwritten signature of Mike DeWine in black ink, written over a horizontal line.

Mike DeWine
Governor

DAVE LUKETIC

DRIVING CREATIVE SOLUTIONS
TO SOLVE COMPLICATED ISSUES

Cell: 440.840.2276

Email: dave.luketic@gmail.com

LinkedIn: [linkedin.com/in/daveluketic/](https://www.linkedin.com/in/daveluketic/)

EXECUTIVE SUMMARY

External affairs & government relations executive with a proven track record of excellence in driving creative solutions to solve complicated issues. Expert in driving successful advocacy campaigns. Thrives at aligning diverse stakeholders to advance complex legislative and regulatory initiatives. Passionate about driving change and influencing progress on a national and international scale.

SKILLS & ABILITIES

- Creative Problem Solving
- Driving Change
- Strategic Planning
- Collaborating
- Simplifying Information
- Positioning & Consumer Insights
- Persuasive Campaign Development
- Public Relations & Strategic Alliances
- Political Communication
- Leadership + Campaign Management
- State & Local Government
- Community Outreach
- Public Policy, Legislation & Elections
- Policy Analysis & Consulting

EDUCATION

University of Dayton | 2006

B.A., Political Science, Minor in Sociology

EXPERIENCE

Vice President of Government Affairs

Root Insurance (2019 - Present)

- Leads department responsible for executing all advocacy campaigns and strategic partnerships to advance \$6.7 Billion InsurTech innovator through legislative and regulatory initiatives.
- Spearheads Root's "Drop the Score" campaign, advocating in multiple states for removal of credit-based insurance rating.
- Directed early state expansion efforts, assisting the company in gaining operating licenses and product approval in key states during growth period of \$1B-\$6.7B.
- Created and leads the first-ever InsurTech Coalition, recruiting and organizing 10 growing industry leaders to advocate and educate lawmakers on InsurTechs to drive systemic industry advancement.

Campaign Manager

DeWine/Husted for Governor (2016 - 2019)

- Successfully led a competitive Governor's campaign in a battleground state.
- Managed 25 person staff through a tough primary and general campaign, overseeing all media, political, and fundraising operations.
- Organized and implemented \$27MM paid media campaign, oversaw \$30MM fundraising goal achievement.

National Political Director

New Day for America/SuperPAC - Kasich For America (2014 - 2016)

- Developed first-of-its-kind voter data operation, featured in major news outlets.
- Oversaw recruitment and deployment of over 75 staffers in over 15 early primary states.
- Constructed aggressive grassroots and direct voter contact operations nationally and in key early primary states like New Hampshire, South Carolina, Ohio, and others.

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HONORS & VOLUNTEERISM

State of Ohio Vaccine Strategy Task Force (2020-2021)

Served on the task force charged with building and implementing the state's vaccine distribution strategy for K-12 teachers across 88 counties. Successfully helped operationalize public-private partnerships which vaccinated 200,000+ teachers and staff, allowing in-person learning to resume in March 2021.

Pelotonia Fundraiser & Team Leader (2019-Present)

Personally raised more than \$12,000 for cancer research by participating in Pelotonia's annual cycling event. Co-chaired committee for Root Insurance Team to raise more than \$110,000 as a team in 2021.

Republican National Convention Official Delegate

Delegate, John McCain (2008)

Ohio Republican Convention Committee

Cleveland, OH (2016), Tampa, FL (2012)

Ohio Governor's Inaugural Committee

Dewine (2019), Kasich (2015, 2011)

EXPERIENCE

Executive Director

Balanced Budget Forever (2015)

- Created and launched this 501(c)(4) organization to promote a balanced budget amendment. Created a plan for Ohio Governor Kasich to promote and advocate national issues.
- Organized travel and events in early presidential primary states like New Hampshire, South Carolina, and others.

Political Director

Kasich/Taylor for Governor (2013 - 2014)

- Led political and campaign operations to achieve historic re-election, winning 86 of 88 counties.

Political Director | Coalition Director | Field Director

Ohio Republican Party | 2012 - 2013

Building A Better Ohio | 2011 - 2012

Office of Governor John Kasich | 2010 - 2011

Cuyahoga County Board of Election | 2009 - 2010

Republican Party Of Cuyahoga County | 2007 - 2009

Highlights include:

- Developed and implemented grassroots and paid "Get Out the Vote" plans, executed a \$700,000 direct mail strategy.
- Created Ohio GOP's 2012 political plan, developed \$1MM political programs, managed regional staff, ran the statewide slate card, and launched the Ohio GOP data services.
- Developed and ran the political operations for the statewide ballot initiative.
- Built coalitions to support Governor Kasich legislative and policy agenda.

GOVERNOR'S APPOINTMENTS TO BOARDS AND COMMISSIONS

Appointment Date: 12/22/2023

Name of Appointee: David Luketic

Address: 444 Jackson St
Columbus, OH 43206
Franklin County
(H):
(W):
(M): 4408402276
(E): dave.luketic@gmail.com

Name of Commission: Third Frontier Commission
Michael McKay
Executive Director, Ohio Third Frontier
77 South High Street, 28th Floor (Reception: 29th Fl)
Columbus, OH 43215
(P): (614) 644-9159
(Fax): (614) 644-9159
(E): Michael.McKay@development.ohio.gov

Term Begins: 4/2/2023

Term Ends: 4/1/2026

Party Affiliation Republican

Senate Confirmation: Appointed by the Governor, confirmed by the Senate

Financial Disclosure: Public disclosure required

Vice: Daryl Z. Laisure

