

November 26, 2024

To: Ohio Senate President Matt Huffman

## Re: Opposition to SB 326 – Banning Hemp Products

Founded in 2014, Lazarus Naturals emerged from a deeply personal mission to make high-quality hemp wellness products accessible to everyone, especially those facing significant health challenges and financial barriers. Our company was born out of a commitment to providing access to relief where traditional healthcare otherwise may fall short.

We write to you today as dedicated hemp producers committed to providing safe, accessible wellness solutions for Ohio's communities. Our mission has always been to create high-quality, affordable hemp products that support health and well-being, with a particular focus on helping those who are seeking affordable and therapies most.

Senate Bill 326 threatens to dismantle an industry built for the most part on transparency, innovation, and responsible community service. Since even before the 2018 Farm Bill legalized hemp nationally, we've worked tirelessly to develop products that offer real benefits to Americans (Ohioans certainly included).

We share concerns about youth access to any potentially intoxicating substances. However, a complete ban is not the solution. We are prepared and eager to work collaboratively on comprehensive regulations that:

- Implement strict age verification
- Enhance product testing standards
- Develop clear labeling requirements
- Protect consumer access to beneficial hemp products

Our industry represents more than just business--we represent hope for individuals seeking affordable natural wellness options. As a company that offers a 60% discount program for veterans, individuals on long-term disability, and low-income households, we understand the critical importance of accessibility.

Many of our customers rely on these products for everyday pain management, mood relief, and improved quality of life. A sweeping ban would devastate not just businesses like, but the communities we serve.

We are committed to responsible production, consumer safety, and ongoing dialogue. We invite lawmakers to engage with us in developing nuanced, effective regulations that protect youth while preserving access to safe, vetted hemp products.

Ohio has an opportunity to be a leader in responsible hemp regulation. We stand ready to be your partners in creating a framework that works for businesses, consumers, and public health.

Respectfully,

Dylan C. Summers

VP of Government Affairs & Administration

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Lazarus Naturals

dylan@lazarusnaturals.com