



May 17, 2023

Senate Committee on Ways and Means
Senate Building
1 Capitol Building
Columbus, Ohio 43215

Dear Chairman Blessing:

On behalf of the Motion Picture Association (MPA)*, I am writing to convey our support for Senate Bill 4 which would remove the cap on the Ohio Motion Picture Tax Credit (OMPTC) and create a separate category to encourage investment in production and postproduction facilities in the state.

By enacting Senate Bill 4 (SB 4), the State of Ohio will be building upon an already successful program. First launched in 2009, the OMPTC has resulted in \$1.2 billion in economic impact to the state and created nearly 7,000 jobs. SB 4 will encourage additional investment in an industry that pays above average wages, supports vast networks of small businesses, and has been shown to have a tremendous multiplier effect in the economy, particularly in the tourism, leisure, and hospitality industries. SB 4 would further facilitate the development of infrastructure necessary to support an expansion of the film and digital media sectors across the state.

Jurisdictions around the world with stable and predictable production incentive programs have realized significant corresponding growth in economic activity, job growth, and investment in infrastructure. For these reasons, we respectfully urge your support of Senate Bill 4.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kathy Bañuelos'.

Kathy Bañuelos
Senior Vice President
State Government Affairs

M (818) 325-9467

E Kathy_Bañuelos@motionpictures.org

*Netflix Studios, LLC; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Universal City Studios LLC; Walt Disney Studios Motion Pictures; and Warner Bros. Entertainment Inc.

cc: Members of the Senate Committee on Ways and Means