

OHIO SENATE

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STATE OF OHIO 2023 AUG -8 AM 9:50

Executive Department

OFFICE OF THE GOVERNOR

Columbus

I, Mike DeWine, Governor of the State of Ohio, do hereby appoint Phillip Alan Greenberg, from Hilliard, Franklin County, Ohio, as a Member of the Bowling Green State University Board of Trustees for a term beginning June 30, 2023 and ending at the close of business May 17, 2032, replacing Marylin A. Eisele, whose term expired.



IN WITNESS WHEREOF, I have hereunto subscribed my name and caused the Great Seal of the State of Ohio to be affixed, at Columbus, this 30th day of June in the year of our Lord, Two Thousand and Twenty Three.

Mike DeWine
Governor

phillip a. greenberg

3703 braidwood drive | hilliard, oh 43026 | 513.686.0431 | phil6pr@aol.com

professional summary

Trusted advisor and political architect for JobsOhio – the state's private, non-profit economic development corporation. Tasked with executive management, elected official engagement, and supporting day-to-day operations for aggressive job recruitment and retainment for the 24th largest global economy and the seventh largest in the United States.

Prior Co-Finance Director for record-setting Mike DeWine - Jon Husted gubernatorial campaign and inauguration. Prior Ohio Finance Director and Deputy Treasurer for Governor John Kasich's 2016 presidential campaign and member of finance team for 2014 Ohio gubernatorial re-election.

Demonstrated disciplined fiscal responsibility and aggressively pursued strategic goals for clients. Close working relationships with economic development institutions, trade associations, and Chief Executive Officers. Strong writing skills and project management with keen attention to detail; B.S. in Journalism.

recent leadership

Chief of Staff and Vice President of Government Affairs

JobsOhio, Columbus, Ohio

April 2019 – Present

- ♦ Supports CEO and senior leadership team in daily operations and strategic planning
- ♦ Actively protects, promotes, and persuades critical stakeholders around the state for JobsOhio
- ♦ Serves as the liaison between JobsOhio and the Governor, Lt. Governor, and the Administration
- ♦ Day-to-day management of government affairs staff and support staff
- ♦ Creates and manages key business relationships with CEOs for strategic deal-making
- ♦ Develops and executes media strategies with internal and external stakeholder influencers
- ♦ Leadership team for 2022 Intel deal – the largest economic development project in Ohio history

Co-Finance Director

DeWine Husted for Ohio, Columbus, Ohio

January 2018 – April 2019

- ♦ Co-architect of finance plan that raised more than \$25,000,000 – the most in Ohio history
- ♦ Served as a strategic advisor for General DeWine and Secretary Husted
- ♦ Served as a surrogate for the campaign for various stakeholder meetings and events
- ♦ Co-managed finance staff, vendors, and consultants
- ♦ Created and managed financial and political / business relationships with CEOs for strategic growth
- ♦ Conceptualized and wrote digital copy and creative visual communications

education

Bachelor of Science, Journalism 2002

Bowling Green State University, Bowling Green, Ohio
Co-Editor-In-Chief, The BG News, Summer 2002

GOVERNOR'S APPOINTMENTS TO BOARDS AND COMMISSIONS

Date: 6/30/2023

Name of Appointee: Mr. Phillip Alan Greenberg

Address: 3703 Braidwood Drive
Hilliard, OH 43026
Franklin County
(H) - 5136860431
(W) - 5136860431
(M) - 5136860431

Name of Commission: Bowling Green State University Board of Trustees

Contact: Laurel Zawodny, Assistant to the President
220 McFall Center
Bowling Green, OH 43403
(419) 372-2226

Term Begins: 5/18/2023

Term Ends: 5/17/2032

Party Affiliation: Independent

Senate Confirmation: Appointed by the Governor, confirmed by the Senate

Financial Disclosure: Confidential disclosure required

Vice: Marilyn A. Eisele

Ohio Senate Advice and Consent Trustee Appointment Questionnaire

Name: Phillip Greenberg

Institution Being Appointed to: Bowling Green State University

1. Are you a graduate of or do any of your dependents attend the institution to which you are being appointed as trustee?

ANSWER: Yes, I am a graduate of Bowling Green State University, 2002.

2. What is your position on the First Amendment rights of faculty, staff, and students, and how will you balance this with promoting diversity of thought on campus?

ANSWER: Free speech, religion, and the press is a cornerstone of our Democracy and all students, staff, and citizens of the U.S. have a right to express their opinions in a *lawful* manner and even though an opinion may be unsavory or unpopular, even disgusting, our college campuses should be a beacon for broad thought and discussion (hopefully in a respectful manner) that encourages understanding and personal/professional growth.

3. In your opinion, what are three current significant issues affecting higher education?

ANSWER: Three significant issues affecting higher education are:

1. *Workforce:* Ensuring students have the technology, training, and access for tomorrow's jobs today
2. *Costs:* Helping all students succeed with a strong education/training that they can afford
3. *Post-COVID19 Impacts:* What effects the COVID19 pandemic had on kids K-12 and now entering college I think this is an emerging and important issue to not ignore and can also be under mental health, absenteeism, graduation rates, test scores, but will need to do more research on this topic.

4. Do you feel comfortable presenting new or alternative solutions to issues presented to the Board of Trustees ("Board") by the president or other trustees of the institution to which you are being appointed?

ANSWER: Yes, I believe in an open dialogue on the Board and with the President and their team.

5. What are some ideas you plan to propose to reduce the overall cost of higher education?

ANSWER: I will need to do more research on this topic. I would like to hear from the local business community and how they – in partnership with the community and University – may be able to offer financial support in exchange for internships and co-ops.

6. What thoughts do you have on faculty tenure, post-tenure review, and annual faculty performance reviews?

ANSWER: As in business, I think it is reasonable to measure success on performance – and tenure being something earned through strong performance, but I would need to study the issue more closely in the coming months as I onboard.

7. What are your thoughts on ways to increase graduation rates at the institution to which you have been appointed?

ANSWER: I'd like to research this more with BGSU thought-leadership before providing commentary.

8. Is higher education in Ohio addressing the current and future workforce needs of our state, and how can the institution you have been appointed to better address these workforce challenges?

ANSWER: I am looking forward to diving in with President Rogers and the Board and hearing about all the opportunities we have not only for BGSU, but also the state. The DeWine Administration, General Assembly, and JobsOhio continue to work hard on addressing this paramount issue – I understand the great need to develop and retain our graduates – we should be working as closely as we can with the business community and industry organizations (Ohio Chamber, NFIB, OBRT, Farm Bureau, Building Trades) to focus our efforts in a unified approach that utilizes our strengths (BG's close proximity to the tri-state region and strong manufacturing base to name two). I also think it is critical we build out our research and development capabilities at BGSU that will spin out the businesses and technology of tomorrow in NW Ohio.

9. In your view, who are you ultimately responsible to serve as a trustee of the institution you have been appointed to: the president, Board chairperson, or taxpayers of Ohio?

ANSWER: My job ultimately is to serve the people of Ohio and the students and parents who entrust their daily lives and hard-earned dollars to a state school to provide an education and to prepare them to be successful in whatever endeavor they pursue. My personal view is any educational Board of Trustees and President should share this passion of service first for the future of our state and nation.

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