

OHIO DEPT. OF

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STATE OF OHIO

# Executive Department

OFFICE OF THE GOVERNOR

*Columbus*

I, Mike DeWine, Governor of the State of Ohio, do hereby appoint Michael L. Bennett, from Zanesville, Muskingum County, Ohio, as a Member of the Zane State College Board of Trustees for a term beginning October 27, 2023 and ending at the close of business July 31, 2026, replacing Michael R. Young, whose term expired.



IN WITNESS WHEREOF, I have hereunto subscribed my name and caused the Great Seal of the State of Ohio to be affixed, at Columbus, this 27th day of October in the year of our Lord, Two Thousand and Twenty Three.

A handwritten signature in cursive script that reads "Mike DeWine".

Mike DeWine  
Governor

## GOVERNOR'S APPOINTMENTS TO BOARDS AND COMMISSIONS

**Appointment Date:** 10/27/2023

**Name of Appointee:** Michael L. Bennett  
**Address:** 1434 Colburn Dr  
Zanesville, OH 43701  
Muskingum County  
(H) –  
(W) –  
(M) – 7406249572  
(E) – mikebennett@columbus.rr.com

**Name of Commission:** Zane State College Board of Trustees  
Julie MacLaine, Assistant  
1555 Newark Road  
Zanesville, OH 43701  
740-588-1201  
740-588-1201  
jmaclaine@zanestate.edu

**Term Begins:** 8/1/2023  
**Term Ends:** 7/31/2026  
**Party Affiliation:** Democrat  
**Senate Confirmation:** Appointed by the Governor, confirmed by the Senate  
**Financial Disclosure:** Confidential disclosure required  
**Vice:** Michael R. Young

## **Michael L. Bennett**

**1434 Colburn Drive  
Zanesville, Ohio 43701**

**(740) 624-9572 (cell)**

### ***Experience***

#### ***2013-present:***

**Second Capital Consulting, LLC**-Consulting services provided to a range of clients including health care, retail and non-profit organizations in the areas of local, state and federal government relations, zoning, grant writing and application. Assisted local organizations and clients secure \$1.8 million in grants.

#### ***1992-2013:***

**Vice President of Corporate Affairs, The Longaberger Company**-Management responsibilities included government relations, community outreach, coordination of outside legal counsel, corporate philanthropy, trade association liaison and reactive media strategies and tactics. Significant accomplishments include design and implementation of a government relations program resulting in more than \$100 million of federal, state and local public sector infrastructure investment supporting corporate development priorities employing public-private partnerships and tax increment financing strategies. Reduced legal spend from \$1.3 million to less than \$500,000 in three years. Chaired national and state trade associations' government relations committees lobbying legislative and regulatory authorities at the local, state and national levels including a corporate statutory change in Ohio under a very tight timeline.

#### ***1989-1992:***

**President, Zanesville-Muskingum County Chamber of Commerce**-Leader of a non-profit, business advocacy organization established to encourage a local climate conducive to economic development, resulting in an enhanced quality of life for the community. Responsibilities included staff supervision, budgeting and fiscal management, organizational strategic planning, public appearances representing the organization and implementation of overall policy set by the board of directors through committees, volunteers and staff. Significant accomplishments included a 35% membership increase reflecting the highest mark in a decade, implemented aggressive private sector involvement in local development activities and coordinated a legislative strategy resulting in funding of several civic projects.

#### ***1985-1989:***

**Legislative Clerk's Office, Ohio House of Representatives**-Constitutional administrative officer in lower house of the bicameral Ohio General Assembly. Work environment demanded teamwork, extreme attention to detail, effective organizational skills and dedication to follow-through. Chief responsibilities included supervision of standing committee staff, compilation of proceedings and documents in daily journal and general administration of an office critical to the legislative process in the House of Representatives.

#### ***1984-1985:***

**Fellow, Legislative Service Commission**-Selected for highly competitive program giving college graduates paid staff assignments in the Ohio General Assembly. Activities included constituent services, media relations, legislative research, bill drafting and speech writing. Assigned to three state representatives serving rural, urban and suburban districts in the State of Ohio.

### ***Education***

Bachelor of Arts (cum laude)  
Political Science  
Muskingum College, Ohio 1983

### ***Organizations***

Park National Bank East Advisory Board  
Port Authority Board of Directors  
Convention Facility Authority Board