



The Ohio State University

Testimony to the Ohio Senate Workforce and
Higher Education Committee, May 8, 2024



THE OHIO STATE
UNIVERSITY

Introduction

Chair Cirino, Vice Chair Rulli, Ranking Member Ingram and the members of the Ohio Senate Workforce and Higher Education Committee: My name is Ted Carter, and I have the honor of serving as the 17th President of The Ohio State University.

It is a privilege to appear before you to discuss the important investments the state of Ohio makes in higher education and our university – and, in return, how Ohio State takes seriously the responsibility of making good on those investments for the benefit of students and the communities in which we all live, work and serve.

As you know, I am relatively new to Ohio State and the state of Ohio, but I am not new to the idea and critical importance of service leadership. Throughout my career, I have been driven by a sense of service at the highest level, and I was drawn to Ohio State precisely because it operates at the highest levels of academics, research, clinical care, athletics and more.

We are the state’s flagship, land-grant, public research university with a student body of more than 65,000 – and one of the largest institutions of higher education in the world.

Along with our Columbus campus, the university has campuses in Lima, Mansfield, Marion and Newark, as well as the College of Food, Agricultural, and Environmental Sciences Wooster campus – an important component of our statewide research enterprise and home to the Ohio Agricultural Research and Development Center and our Agricultural Technical Institute. We are home to 15 colleges; over 200 majors; almost 300 master’s, doctoral and professional degree programs; 15,000 acres; and 40,000 full-time employees, including student employees. Ohio State has extension offices that serve Ohioans in every part of the state. Ohio State students, alumni, patients, employees and facilities can be found in each of Ohio’s 88 counties.

We consistently rank among the top public institutions for academic programs at the undergraduate and post-graduate levels, including online education. Complementing and enhancing these programs are a nearly \$1.45 billion global research enterprise, the nationally recognized Wexner Medical Center with inpatient and outpatient care throughout central Ohio, and a leading athletics program with 36 sports and more than 1,000 student-athletes.

Ohio State is a large, complex organization that is a joy to lead.

My wife, Lynda, and I came to Ohio State in January of this year for the start of the spring semester. We came from the University of Nebraska System, where I served as president. Prior to that role, I

Over
65,000
Students

40,000
Full-Time
Employees

15,000
Acres

15
Colleges

Over
200
Majors

Almost
300
Master’s, Doctoral
and Professional
Degree Programs

served as superintendent of the United States Naval Academy, and as president of the U.S. Naval War College. Overall, my career in the Navy spanned 38 years; 6,300 flying hours; 125 combat missions; and, perhaps most germane to my testimony today, a continuous commitment to teaching and learning. I believe both are lifelong pursuits and the common ground between my service in the military and my career in higher education.

It should come as no surprise, then, that a significant part of what attracted me to Ohio State is embodied in the university motto of “Education for Citizenship.” That is, our university’s fundamental identity as a public, land-grant institution dedicated to service for the greater good. The education provided by Ohio State, the discoveries made by our faculty, and our partnerships with businesses and organizations are always in service to something bigger than us. Specifically, it is our foundational mission to extend higher education broadly to all Ohioans – and to bring greater investment in intellectual capital and economic development to Ohio. These ideas are the basis not only for what Ohio State has become, but also for what it must continue to be: a university with the primary purpose to serve.

When I said it was a joy to lead this institution, it is because of the tremendous opportunities we have to be of meaningful service. I am humbled to lead this great university, and I am proud to be counted as part of Buckeye Nation. What is truly joyful to me is that so many share in this pride no matter where I go in the state.

Some weeks ago, I made my first visits to our Lima, Newark, Mansfield and Marion campuses. The university’s regional locations are an essential part of our educational mission as well as our accessibility efforts for all Ohioans, and I could not have been more impressed by the quality of the faculty and students and the promise they provide to the state and the region. Spotlighting and further advancing these resources for Ohio families will continue to be a focus of my administration. I have dedicated my life and career to public service, and every day at Ohio State is validation that I am where I am supposed to be.

I would be remiss if I did not mention that this is my first opportunity to appear before the legislature and offer testimony before a standing committee. When I began my tenure at Ohio State five months ago, I said that my immediate focus would be to listen, learn and earn trust. I consider our time together to be part of that process, and I truly appreciate the opportunity to speak with you today.

**Education for
Citizenship:
our
fundamental
identity as a
land-grant
institution
dedicated to
service for
the greater
good.**

**It is our
foundational
mission
to extend
higher
education
broadly to
all Ohioans.**

Investment in Ohio State and Higher Education

The university and state are inextricably linked; investing in one is an investment in the other. Ohio State as we know it today exists because of such an investment.

Our institution, originally named the Ohio Agricultural and Mechanical College, came about because of the Morrill Act, signed by President Abraham Lincoln on July 2, 1862. We were then founded by the Ohio General Assembly with the passage of the Canon Act in 1870. And we were located first in Columbus because the residents of Franklin County rallied together to raise funds to purchase Neil Farm and build our first facilities. Immediately, two of the cornerstones of this university's character were laid down even before we opened our doors. First, we are committed to educational access. This was the motivating force behind the Morrill Act. Second, we are dedicated to working in the interest of the communities, state, and country that created us.

From these relatively modest beginnings, including a first class of 24 students in 1873, Ohio State has grown into one of the nation's leading learning, teaching and research engines, currently ranked No. 17 among public universities nationally. Ohio State's scale puts us in a unique position to have positive and lasting impact on the people of Ohio. We are a large and complex organization – and I know from experience that can present challenges to maximum efficiency and efficacy – but the very scale on which Ohio State operates also presents opportunities to make an impact in a way few other institutions can.

In fact, the university's scope and scale exceed all national peers in terms of offering comprehensive services related to academics, health care, athletics and more. To provide a picture of all that Ohio State offers in terms of services and resources compared to R1 research universities and other Big Ten Conference schools, Ohio State is the only university that offers the full range of health sciences colleges, including a medical college and colleges of nursing, optometry, veterinary medicine, dentistry, public health and pharmacy. This range is noteworthy as these specialized professional schools require smaller class sizes with higher cost of instruction and equipment, but they are vital to fulfilling the university's land-grant mission and providing the highly trained and educated health professionals needed to serve Ohio.

Ohio State is the largest employer in central Ohio. More broadly, the university's most recent economic impact report, analyzing 2019 data and released in September 2022, notes that almost 117,000 jobs

\$19.6B

Realized return

Estimated annual economic impact of Ohio State for the state of Ohio

117,000

Jobs

Supported by Ohio State

\$663.1M

Tax revenue

Generated tax revenue to state and local governments

are supported by Ohio State both directly and indirectly throughout the state. Additional statewide numbers include \$663.1 million generated in tax revenue to state and local governments. Overall, the university's annual economic impact for the state of Ohio was an estimated \$19.6 billion. Those numbers are likely higher today, despite the economic impacts of a global pandemic. Still, based on our most recent data, the state of Ohio invested \$629.3 million in the university in 2019 and realized a \$19.6 billion return. Many years of state funding contributed to Ohio State's growing impact, and that one-year snapshot demonstrates the link between the state and the state's flagship university.



Just as vitally, Ohio State, along with its sister colleges and universities in Ohio, adds great gravitational pull to the region's economy. People go to school here, and they overwhelmingly tend to stay in Ohio to start their careers and families. Almost 80% of Ohio's public college and university graduates are working in Ohio one year after graduation; 73.8% are still here five years after graduation; and almost 70% are here 10 years after graduation. Specifically at Ohio State, as of our most recent data, more than 70% of our undergraduates who planned to enter the workforce stayed in the state. And 66% of Ohio State graduate and PhD students stayed in Ohio. When you consider that roughly 30% of our students are from out of state, those percentages are exceptional. About 14,000-plus students equipped with an Ohio State education enter and put their skills to good use in the workforce and economy of our state each year.

Keeping our graduates in Ohio is more important than ever. Nationally, fewer students are graduating from high school, and competition for these students is fierce. Attracting and retaining talent – while continuing to partner with state and industry leaders to anticipate the most in-demand fields – will remain areas of focus.

Ohio State graduates stay in Ohio ...

80%

Of graduates working in the state of Ohio **one** year after graduating

73.8%

Of graduates working in the state of Ohio **five** years after graduating

70%

Of graduates working in the state of Ohio **10** years after graduating

66%

Of graduate and PhD students stayed in Ohio

Industry partnerships

A significant part of the university's approach to advancing workforce development is through partnerships with industry leaders. I will mention just a few among hundreds of examples taking place throughout our colleges and units.

To begin, Ohio State has had a formalized partnership with Honda for more than 20 years, resulting in hundreds of research projects as well as internships, co-op experiences and full-time, post-graduation positions for Ohio State students. Last year, Ohio State and Honda announced a partnership with the state of Ohio, JobsOhio and Schaeffler Americas to establish a 25,000-square-foot battery cell research center. Opening next year, the lab will accelerate the domestic development of battery cell materials and manufacturing technologies while providing an experiential learning setting for advanced battery technology workforce development. The project also has the support of the federal government.

Another example is Amgen, one of the largest pharmaceutical companies in the country. Amgen is bringing its production work here to the state, and the company's talent strategy for Ohio focuses on working with Ohio State to provide learning opportunities for students and further build its workforce pipeline. Right now, 99 Ohio State alumni work for Amgen and, through this partnership, we expect that number to grow dramatically.

Additionally, Ohio State is working closely with Intel, two- and four-year institutions, and state economic development officials to develop curriculum, launch new degree and certificate job training programs, and advance research programs that will support the industry's workforce and research needs. To date, Ohio State's College of Engineering has launched two new minors and eight new certificates, at both the graduate and undergraduate level, in semiconductor devices and semiconductor fabrication technology. The university also offers a Bachelor of Science in Engineering Technology exclusively at our regional campuses. Students develop the business-oriented engineering skills that are in demand at places like Intel. In 2022, Ohio State launched the Midwest Semiconductor Network to support the development of semiconductor nanofabrication facilities in the Midwest and the broader, national efforts to promote U.S. leadership in semiconductors and microelectronics. The network comprises 31 colleges and universities in five states across the Midwest working to leverage existing research, curriculum and faculty expertise.

As part of this network, the Industry Advisory Board was launched in June of 2023. Jim Evers, Intel's VP and Ohio site manufacturing and operations manager, chairs this board, which provides guidance and direction to the network's academic and research

20+

Years of partnership with Honda

Expanded partnership with State of Ohio, JobsOhio, Schaeffler Americas, Honda and Ohio State to accelerate battery cell materials and manufacturing technologies

99

Alumni working at Amgen

One of the largest pharmaceutical companies in the country – bringing production to Ohio and focusing on working with Ohio State

endeavors, including such areas as curricular content, co-curricular activities, career employment planning, training and cooperative education, and industry-focused research.

Again, our collaborations with Honda, Amgen and Intel only scratch the surface of how Ohio State interfaces with businesses and organizations to address quickly emerging workforce development and research needs. For example, we meet regularly with JobsOhio and many of the JobsOhio Network partners (One Columbus, Dayton Development Coalition, etc.) to provide input and resources for economic development projects. We are also focused on bringing together our research scientists with industry partners and students to tackle society's biggest challenges through the Carmenton innovation district. When fully built, Carmenton will cover more than 350 acres that bring together entrepreneurial, corporate, academic and health care communities in collaborative spaces and programs. Our deepest appreciation goes to the city of Columbus and JobsOhio for their investment in this exciting endeavor.

Spaces already in use include: Ohio State's Pelotonia Research Center, which houses the Pelotonia Institute for Immuno-Oncology and the Chlapaty Laboratory focused on cardiovascular innovation; and the **Energy Advancement and Innovation Center**, where



faculty, students, local entrepreneurs and industry experts are collaborating to advance the next generation of renewable energy, artificial intelligence and smart systems. Koloma, an Ohio State clean energy startup that launched in the basement of one of our buildings, has committed to leasing space in this center. Koloma has recently raised over \$300 million in venture capital.

Leveraging Research to Better Ohioans' Lives

\$1.45 billion global research enterprise

6th

Nationally

In industry-sponsored research

11th

Nationally

Among all universities in research expenditures

Notably, Ohio State ranks No. 6 in the country in industry-sponsored research, totaling \$155.2 million in FY23, up 9% from FY22. As mentioned, Ohio State's research engine continues to attract record-breaking investment – with immediate and long-term benefits for our country and state. Our annual research and development expenditures of \$1.45 billion in FY23 represent a 6% increase over FY22. In the most recent National Science Foundation Higher Education Research and Development survey, Ohio State ranked No. 11 among all universities, ahead of public research peers such as the University of North Carolina, Chapel Hill, and private research institutions such as Harvard University.

Federal expenditures brought \$694.7 million to Ohio State in FY23, an increase of 9% from FY22. University research saw growth across the portfolio of agencies, including:

- National Institutes of Health (14% increase)
- National Science Foundation (11% increase)
- Department of Defense (25% increase)
- Department of Energy (10% increase)

Growth in research expenditures is spread across the university, with eight of 15 colleges seeing 10% increases or more year-over-year: business, dentistry, engineering, law, medicine, optometry, public health and veterinary medicine. And it isn't just about the numbers. It's about what our research is doing. It's about what Ohio State's research means to changing the lives of Ohioans, to saving lives of Ohioans, and for people across our country and around the world.

8 of 15 Colleges

**10%+ increase
in research
expenditures**

Business
Dentistry
Engineering
Law
Medicine
Optometry
Public Health
Veterinary Medicine

Health care and training

Ohio State's dedication to working in the interest of our communities is again evident in the clinical care provided throughout Ohio by the Wexner Medical Center. The medical center has been named to *U.S. News & World Report's* list of "Best Hospitals" for 31 consecutive years. The James is also one of only 57 comprehensive cancer centers designated by the National Cancer Institute, recognizing their scientific leadership in laboratory and clinical research, in addition to serving our communities and the broader public by integrating training and education for biomedical researchers and health care professionals. As mentioned, no other major university has seven health sciences colleges on one campus like Ohio State does in Columbus – meaning we can provide greater outreach of services to individuals and families across the state. Ours is the only veterinary teaching hospital in a three-state area – and we are No. 3 among veterinary colleges ranked by the American Veterinary Medical Association Council on Education. Our state-supported dental school serves Ohioans at more than 40 extramural sites, as well as through a pediatric mobile dental clinic that travels to central Ohio schools, including Columbus City Schools, to provide care.

Collectively, Ohio State's graduate and professional programs continue to rank among the best in the nation and the state, according to the *U.S. News & World Report* 2024-25 edition of "America's Best Graduate Schools." The rankings place the College of Nursing's traditional Master of Science (MS) program as No. 4 in the nation, and first among public institutions. This year is the sixth straight in which the MS degree program has ranked among the nation's top 10. The college's Doctor of Nursing Practice program again ranked among the country's top 20.

Everywhere I go throughout the state, I hear inspiring stories and expressions of gratitude from people for the care and compassion they and their families received through the university's medical enterprise. To demonstrate this reach more empirically, the Wexner Medical Center in 2023 cared for more than 427,000 distinct patients with nearly 4.3 million encounters from across each of the 88 counties in Ohio combined – including 291 distinct patients with 2,345 encounters in Adams County, 736 distinct patients with 9,328 encounters in Wyandot County and more than 216,000 distinct patients and 2.3 million encounters in Franklin County. The university proudly supports more than 100 medical facility locations that serve as major referral centers for patients throughout Ohio and the Midwest. Through our telestroke and teleneurology networks, our specialists are able to provide care to patients, as well as support physicians in more than 30 hospitals in rural and underserved areas in Ohio.



Over 100

Medical facility locations that serve as major referral centers supported



Over 30

Hospitals in rural and underserved areas of Ohio supported



Across Ohio, the Wexner Medical Center provided care for:

Over 427,000

Distinct patients

Nearly 4.3M

Encounters

This footprint is growing. In the past several years, we have opened outpatient care facilities in Dublin and New Albany, as well as the James Outpatient Care in the Carmenton innovation district, which is home to central Ohio's first and only Proton Therapy Center in partnership with Nationwide Children's Hospital. The center opened in December and is already treating adult and pediatric patients from 16 Ohio counties and growing. In April, we broke ground on an outpatient care facility in Powell. We are nearing completion of the new Wexner Medical Center Inpatient Hospital Tower. Once opened and admitting patients, it will be Ohio's standard-bearer for clinical training and care, bringing 824 state-of-the-art, private, adult patient rooms – nearly doubling the bed capacity between the existing Rhodes and Doan Halls. The university has made substantial investments in the physical infrastructures of our College of Dentistry and the College of Optometry to improve training and outreach.

I want to also note the Interdisciplinary Health Sciences Center on the Columbus campus. The project includes a 120,000-square-foot renovation of Hamilton Hall and construction of a new 100,000-square-foot building to serve multiple disciplines. Phase one was completed in 2022, phase two opened last year, and the final phase opens this month. Already, students from across the health sciences – dentistry, medicine, nursing, optometry, pharmacy, public health and veterinary medicine – are working collaboratively to build team approaches to care with the most up-to-date technologies, including virtual reality and enhanced anatomy and surgical practice labs. The center also provides opportunities for tomorrow's health care professionals to explore emerging telehealth innovations, which can further expand the scope of care we are able to provide by staying in regular communication with patients between in-person visits.

Teaching and learning at the forefront of modern technologies are critical to the future of health care. Last year, Ohio State awarded 1,784 doctorates and professional degrees, making us one of the top producers of these graduates in the nation. To a significant degree, Ohio State is feeding the nation's pipeline of health care providers, and we must continue to train these professionals with the technologies and techniques that address, complement and anticipate emerging patient needs.

Our impact is being immediately felt in Ohio, not only through patient-care facilities and services, but also by boots on the ground. For example, 76% of all Ohio State medical students are residents of Ohio. At this year's Match Day, 35% of our medical students matched to health care institutions in the state of Ohio. Additionally, 80% of our undergraduate and graduate enrollment in nursing is made up of in-state students. As the health care needs of Ohioans and Americans continue to evolve, our land-grant mission necessitates that the university's services evolve with them.

All of these examples serve to highlight how the capital budget represents a shared investment in the people of Ohio.



1 of only 57

National Cancer Institute-designated comprehensive cancer centers



35%

Of Ohio State medical students matched to Ohio health care institutions



0

Other major universities with seven health sciences colleges on one campus

Capital Budget Request

In terms of the FY25-26 capital appropriations request, Ohio State's focus remains on addressing deferred maintenance.

As one of the largest universities in the country, Ohio State has more than 39 million gross square feet of building space, with a current replacement value of approximately \$18 billion, and total operating expenses of \$7.9 billion. In addition to our size, approximately 48% of Ohio State's buildings are at least 50 years old or older – not uncommon across most campuses in the nation.

Each year, Ohio State completes a robust capital planning process resulting in a comprehensive Capital Investment Plan. Projects included in the plan are evaluated for their alignment with strategic, financial and physical plans, including our recently updated campus master plan, Framework 3.0. This integrated approach ensures that capital investments support the strategic mission of the university, combining investments in new facilities with reinvesting in older facilities to make sure that our physical spaces continue to be relevant for the future of higher education and supporting the workforce needs of the state of Ohio.

For the FY25-26 biennium, Ohio State submitted requests totaling roughly \$76.5 million in deferred maintenance projects.

This funding includes \$64.95 million for 10 bundled renewal and renovation projects on the Columbus campus affecting roughly 50 buildings. These funds will be used for roof, HVAC, elevator, fire system, electrical and other infrastructure renovations. A partial demolition of Evans Laboratory is also included in the request. The Lima, Mansfield, Marion and Newark regional campuses are each slated to receive \$1.7 million for prioritized renovation projects on each campus. The College of Food, Agricultural, and Environmental Sciences Wooster campus would receive \$6 million for renovations to its Fisher Auditorium.

The university has identified, through updated building assessments, critical building systems that need renewal or replacement. The most urgent projects are prioritized and included in the submission to the state as our Ohio State specific spending request for the capital bill.

The resources we are seeking from the state are an important piece of our overall plan to keep pace with our deferred maintenance needs. The investment of state capital dollars for these projects will be leveraged by other funding sources, maximizing the impact to the university's deferred maintenance liability. Investments in critical building system projects as proposed will ensure that students have access to safe and appropriate spaces.



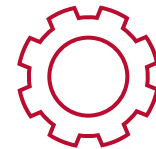
\$18 Billion

Approximate replacement value of buildings



48%

Of Ohio State's buildings are 50 years old or older



Over 1,300

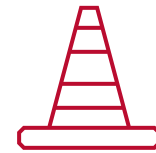
Buildings maintained by Ohio State

See the below chart that includes a complete list of all the projects identified during the university’s planning process for the inclusion in this year’s requests.

Description	State Funds
Evans Lab partial demolition	\$2,400,000
Building envelope renewal	\$7,000,000
Chiller/tower renewal	\$1,600,000
Electrical renewal	\$4,400,000
Elevator renewal	\$7,566,467
Emergency generator renewal	\$3,000,000
Fire system renewal	\$2,500,000
HVAC/control renewal	\$7,200,000
Roof renewal	\$8,500,000
Infrastructure renewal	\$19,300,000
Road/bridge Renewal	\$250,000
Lima – Science building safety and renovations	\$450,000
Lima – Cook Hall Restrooms	\$195,000
Lima – Galvin Hall phase 2	\$900,000
Lima – Reed Hall theater ceiling R&R	\$127,000
Lima – Campus concrete work	\$28,000
Mansfield – Ovalwood Hall chillers and cooling tower	\$1,700,000
Marion – Morrill Hall renovations	\$500,000
Marion – Maynard Hall renovations	\$250,000
Marion – Library classroom building renovations	\$550,000
Marion – Morrill Hall fire panel/elevator update	\$400,000
Newark – Lefevre Hall chiller and cooling tower replacement	\$450,000
Newark – Pavement improvements	\$250,000
Newark – Hopewell/Adena Faculty Office renovations	\$250,000
Newark – New campus entrance	\$750,000
Wooster – Fisher Auditorium building renovation	\$6,000,000

FY 2025 – 2026 Capital Appropriations Request

Focus: addressing deferred maintenance



\$64.95 Million

For 10 bundled renewal projects affecting roughly 50 buildings in Columbus



\$1.7 Million

For renovation at regional campuses (Lima, Mansfield, Marion and Newark)



\$6 Million

For the CFAES Wooster Campus to renovate is Fisher Auditorium

Challenges and Opportunities

While Ohio State is a great university in a strong fiscal position, we face several of the same headwinds experienced by institutions of higher education across the country. I understand that my tenure has begun at a time of uncertainty, and my approach to leading through challenging times has always begun with a careful balance of priorities and values. I take seriously this responsibility, and I would like to take this opportunity to address a number of these areas in turn:

Declining faith in the value of a college education

There has been much talk nationally about the value of our country's colleges and universities. Is it worth it for students and families? Is it worth it for the taxpayers who help to fund our public institutions of higher learning?

The facts show that a college education remains tremendously important. The wage gap between college and high school graduates has been widening for many years now, and it continues to widen. I also understand, however, that student debt is a massive problem in this country. If the success of our students is our North Star – and it is – then we must be able to provide the preparation and training vital to workforce development at a cost that will not impede their opportunities or their career development.

I am proud to say we are making progress in terms of affordability and student access at Ohio State. Because of several university initiatives, donor support and the state's commitment to the Ohio College Opportunity Grants and State Share of Instruction, we have seen debt for Ohio State students continue to fall. In the 2022-2023 academic year, 58% of Ohio State's bachelor's degree recipients graduated with zero student loan debt. For the rest, the 42% who do leave with debt, their debt has fallen from \$27,000 on average five years ago to less than \$25,000 now. To put that on the national scale, our percentage of students who leave with no debt is 20% better than the U.S. average. And the average debt is well over \$4,000 less than the national average – again, close to 20%.

Unfortunately, when people say that the costs of college are increasing, they are probably understating it. Between 2007-2022, U.S. public university tuition and fees increased 85.3%, far surpassing CPI/Inflation of 38.8% during the same period. What people may not know is that, over the same 16-year period in Ohio, public university tuition and fees increased only 33.7%. Ohio State's in-state tuition and fees increased only 27.9%, more than 10% lower

Lower Debt



58%

Of Ohio State's bachelor's degree recipients graduated with zero student loan debt



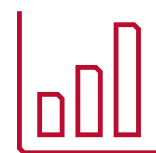
20% less

Average debt reduction compared to the national average, of those with debt



10% lower

Ohio State tuition increases relative to inflation



\$4,000 less

Debt compared to the national average, of those with debt

than the rate of inflation, and only a third as much as the national average. Further, since 2007, Ohio State's undergraduate tuition and fees have increased at a slower rate than all but two other public universities in Ohio.

Last year at Ohio State, more than 9,500 students received merit-based scholarships; 48% of our undergraduate students receive federal grants, including pell grants, and 70% of undergraduates receive institutional grants, with the average amount of grants, aid and scholarships students receive being almost \$12,000.

In short, Ohio State offers an exemplary education at a lower cost than the majority of our peers. In Ohio, we are the second most affordable of any school that has a selective admission process. If you look at peer institutions in the expanded Big Ten Conference, there are 18 schools now. Eleven of those schools are more expensive than Ohio State, putting our university in the top half for affordability.

Our efforts thus far constitute great progress, but we can and will do more. One thing we can do is continue to utilize the Ohio State Tuition Guarantee, which freezes tuition and fees for four years for all in-state first-year Buckeyes and their families. Even with tuition increases, it guarantees there are no surprises for undergraduates and their families over the course of four years. Another key is graduating on time. Our most recent data shows that 71% of undergraduate students on the Columbus campus graduate in four years, while 88% graduate in six years. We also know that student success requires ever-increasing coordination across our large and complex university. In partnership with the offices of Academic Affairs and Student Life, Ohio State has launched an enrollment policies, connection and completion group. This group is considering all the levers that impact a student's ability to access, progress and complete their degree in a timely manner. Should this work succeed, and we think it will, we should see our four-year graduation and completion rates rise.

Ohio State has eliminated 70% of all course fees over the last several years. At the same time, our four regional campuses across the state and the Agricultural Technical Institute in Wooster offer a lower cost of attendance. We offer discounts on summer semester credit hours to help students finish their education at a quicker pace. In FY24, we expect to distribute approximately \$415 million in financial aid at Ohio State, and I am especially proud that we offer in-state tuition to military families regardless of their place of residence.

Finally, at Ohio State, administrative and operational efficiencies have funded millions in student financial aid and have reduced student textbook costs by 75%. These efficiencies paid for \$53.9 million in additional student aid.

Increased assistance



\$415 Million

Expected financial aid distribution in FY24



48%

Of undergrads receive federal grants



Over 9,500

Receive merit-based scholarship

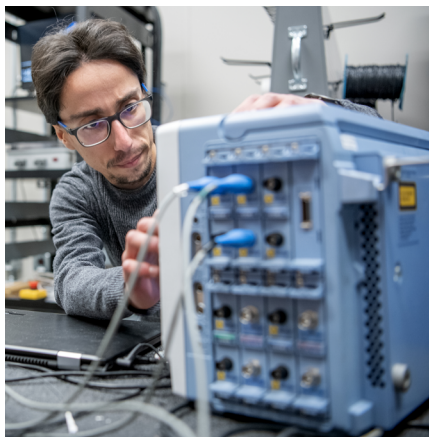


70%

Of undergrads receive institutional grants

As long as I serve as president of this great public institution, the affordability of and accessibility to an Ohio State education will remain paramount. Ohio State, first and foremost, is an institution created for Ohioans. Most people are surprised when I tell them that, across all our campuses, roughly 73% of our undergraduates are natives of the Buckeye State. The fact is that if you are an Ohio student with a high school diploma or a GED, you will be accepted to Ohio State. For some, that means they will have the chance to attend one of our superb regional campuses, where they can start and, if they so choose, finish their degrees at a lower cost. For those who want to be in Columbus, our campus-change program allows any student in good academic standing on one of our regional campuses to switch to the Columbus campus after completing 30 credit hours.

We also prioritize our pathway agreements with Ohio community colleges that provide students with an option to transfer credits efficiently and seamlessly to complete a bachelor's degree in almost 80 fields. We have pathway agreements with Columbus State Community College, Central Ohio Technical College in Newark, North Central State College in Mansfield and Rhodes State College in Lima. The goal is to empower any student in Ohio to engage in higher education.



We prioritize pathway agreements with Ohio community colleges ... in almost 80 fields.

Pathway agreements with

- Columbus State Community College
- Central Ohio Technical College in Newark
- North Central State College in Mansfield
- Rhodes State College in Lima

Diversity, equity and inclusion (DEI)

Much has been debated nationally about diversity, equity and inclusion at colleges and universities. My philosophy is simple. I want Ohio State to value diversity of thought, protect freedom of expression and foster a welcoming environment for Ohioans from every community in this state. We have a diverse student, faculty and staff community that hail from across the state of Ohio, all 49 other states and many countries. We want all to feel welcome here.

No doubt, you have seen numerous figures about the number of faculty and staff who conduct diversity, equity and inclusion work at Ohio State. These figures have all been produced without our input or guidance. The reality is this: We are a large, complex organization and there are various ways to tally the number of employees in any job description across all our campuses, colleges and units. I believe strongly in transparency, and we have provided the DEI expenses and headcount to the committee as requested.

More than half of the expenses at Ohio State include:

- Required spending for the Office of Institutional Equity, which includes spending for the Americans With Disabilities Act, Title IX and other compliance-related programs. Just to give a sense of scope, Ohio State has more than 7,000 students who are registered with our Student Life Disability Services unit and who receive academic accommodations for a wide variety of disabilities.
- Costs related to and funded by research grants, third party gifts and student scholarships.
- Expenses related to programming that supports retention, persistence and graduation for a number of student populations, including: first-generation students, parenting students, historically underrepresented students and students from rural Ohio and Appalachia.
- Programs for Ohioans such as no-cost services to help individuals with disabilities continue to farm and providing culturally competent pediatric dental care in underserved areas of Ohio.

I want to focus on the question that most directly affects our students' success: What services and support do we need to provide to do everything we can to embody our motto – Education for Citizenship – and have our students graduate and prepared to enter the workforce?

Here is my commitment to you: We will continue to serve students from all backgrounds and in all circumstances, whether urban or rural, first generation, parenting students, veterans and more. Right now, the university is hard at work on examining how to streamline and make more efficient its services for all students – and ensuring that these services have a clear and shared focus on enhancing success.

Commitment to serve students from all backgrounds and circumstances

DEI expenses support student retention, persistence and graduation for a number of student populations and programs, including:

- First-generation students
- Students from rural Ohio and Appalachia
- No-cost services to help those with disabilities continue to farm
- Providing culturally competent pediatric dental care in underserved areas
- Historically underrepresented students
- Students with children
- Cost related to and funded by research grants, third party gifts and student scholarships

Artificial intelligence (AI)

The implications of recent and rapid advances in the development and availability of generative AI systems are resounding across the landscape of teaching and learning. Various offices across Ohio State – including the Drake Institute for Teaching and Learning, the Office of Technology and Digital Innovation, University Libraries and the Center for the Study of Teaching and Writing – have developed comprehensive resources for university instructors regarding AI platforms, as well as their benefits, limitations and broad implications for academic integrity.

For many classes and instructors, there are opportunities for integrating AI into teaching and learning. For example, students in our College of Engineering have used generative AI for exploring solutions to coding problems. Other instructors are using AI in assignments in which they ask students to evaluate and critique an AI output against human-based statements – on literature reviews and even clinical practice scenarios. In doing so, students learn how to evaluate both the benefits and shortcomings of generative AI. Not only can incorporating AI improve learning quality, but it also prepares students to become familiar with technologies they may be using after graduation, including in the workforce.

Though generative AI tools will shape the future of work, research and technology, they can stand in conflict with academic integrity when used in the wrong way. All Ohio State students have obligations under the Code of Student Conduct to complete all academic and scholarly activities with fairness and honesty. Our professional students also have the responsibility to uphold the professional and ethical standards found in their respective academic honor codes as well as the Code of Student Conduct.

Specifically, students are not to use unauthorized assistance in the laboratory, on field work, in scholarship, or on a course assignment unless such assistance has been authorized by the course instructor. In addition, students are not to submit their work without acknowledging any word-for-word use and/or paraphrasing of writing, ideas or other work that is not their own. Among the several revisions to the university's Code of Student Conduct in November 2023 was a clarification that unauthorized use of generative AI systems or similar technology to complete academic activities would be an example of academic misconduct. The university's Committee on Academic Misconduct investigates all reported cases of alleged academic misconduct by students.

In terms of administration of the university, AI technologies can advance operational excellence at Ohio State by continuously improving business processes. These technologies are rapidly evolving, and the university is exploring tools that could be

AI being used at Ohio State

College of Engineering

Using generative AI to explore solutions to coding problems

Instructors

Using AI in assignments in which they ask students to evaluate and critique an AI output against human-based statements

Already implemented by the university:

- Bank account reconciliation and automated mapping
- Accounts payable invoice analytics and complex matching
- Accounting bots to automate previously manual tasks

utilized in our educational, research and innovation, and health care endeavors.

The university's Office of Technology and Digital Innovation, for example, is working to better understand how these systems protect the security and privacy of information they collect, especially as it pertains to institutional data. University community members have been advised not to enter any non-public institutional data into generative AI tools. Additionally, Ohio State recently made Microsoft Copilot available to all faculty, staff and students. Copilot is an AI-powered chat for the web, and user data is protected when logging in with university credentials. With Copilot, university users can receive assistance with narrowing down vendor choices, planning a business trip and more.

To develop a more comprehensive and coordinated approach toward generative AI, the university stood up a multidisciplinary working group in late 2023 that includes faculty, students and representatives from the Office of Academic Affairs; Enterprise for Research, Innovation and Knowledge; Wexner Medical Center; Athletics; Office of Business and Finance; Office of Human Resources; Office of Legal Affairs; and others. This group is considering opportunities and risks while making recommendations about how to set the foundation for the university's path forward with AI. Recommendations from the workgroup will be delivered later this year.

From an operational standpoint, a few examples of more classical AI and automation activities already implemented at the university include: bank account reconciliation and automated mapping; accounts payable invoice analytics and complex matching; and the use of a variety of accounting bots to automate previously manual accounting tasks. In addition, the university's implementation of Workday has put in place a platform that ensures opportunities for future automation and classical/generative AI implementation as the technology continues to evolve. For example, Workday recently notified us that they have acquired HiredScore, an AI-powered talent management solution that can reduce the cost and increase the speed of hiring and improve the recruitment experience for hiring managers, candidates and employees. We expect to have access to additional generative AI via Workday developing it on their own and acquiring it in the marketplace.

Once again, the challenges discussed here are not unique to Ohio State, our Ohio colleges and universities, or institutions of higher education across the country. Regardless, we understand the importance of proactively addressing the concerns of our community and our constituencies – and Ohio State will continue to do so.

Upholding professional and ethical standards

The university's Committee on Academic Misconduct investigates all reported cases of alleged academic misconduct by students

The university stood up a multidisciplinary working group in late 2023 to guide generative AI at Ohio State. This group includes:

Faculty

Students

Office of Academic Affairs

Enterprise for Research, Innovation and Knowledge

Wexner Medical Center

Athletics

Office of Business and Finance

Office of Human Resources

Office of Legal Affairs

Closing

In closing, I want to thank you, Mr. Chairman and the members of this committee, for the opportunity to appear before you and testify today.

Conversations such as these are important. Our nation is in a divisive period. Even more so, the public has lost trust in large institutions of all kinds. They have lost trust in the government. They have lost trust in the medical community. They have lost trust in the pharmacy community. They have lost trust in religious communities. They have lost trust in even the military, which has historically been one of the most trusted organizations that we've had since the Vietnam War.

As I have said, higher education is included in this. One of the reasons I wanted to come to Ohio State is to be in a position to lead the conversation that helps to change these perceptions. I will submit to you, in the present, that only a few public land-grant universities of our stature can turn this conversation around. At Ohio State, we have the people. We have the ambassadors. We have the backing of the Buckeye community that understands how important our mission is to our state, country and world.

This university has changed tremendously over the course of its history, and we will have to continue evolving to meet the challenges that come next. Even if how we do our work changes, however, the mission that drives us will always be the same.

Just as we were when we opened our doors, Ohio State is a university for all Ohioans and all people who want to come together to make a difference and lead.

I hope this testimony has demonstrated my commitment to this fundamental idea. Our success is Ohio's success – again, for our students and families, as well as our communities.

I look forward to continuing to work with you, and I am happy to answer any questions you may have at this time.

**The mission
that drives
us will
always be
the same ...
Ohio State is
a university
for all
Ohioans and
all people ...
Our success
is Ohio's
success.**