



Representatives Roy Klopfenstein

82<sup>nd</sup> House District

Chairman Creech, Vice Chair Newman, Ranking Member Miller, and members of the House Ag Committee, We appreciate the opportunity to offer sponsor testimony on House Bill 10. This bill is not only aimed to keep companies honest about the products they are selling to our consumers, but also keep our children in schools safe from potential harms from experimental foods, as well as helping our farmers stay afloat with all the new crazes of cell-cultured products.

Keeping companies who specialize in the sale of cell-cultured foods honest about their labeled products is the upmost priority of this bill. While these scientific breakthroughs are remarkable, that remarkability does not justify misleading labeling that could deceive the everyday consumer. This bill does not mean to “**start beef**” with the scientific research going into these cell-cultured products, only to maintain transparency and honesty between businesses and customers. We do not want to ban these products entirely, but we feel that if a product is coming to the market that claims to be a T-bone steak, it should be a real T-bone steak.

While our bill is identical to a bill enacted in Iowa, which was **well-done** and passed with bi-partisan support, our H.B. 10 also prohibits the purchase of misleading or deceptively labeled foods by schools. We feel that we should also put our children in schools as a priority and not let them eat experimental food without any knowledge of the potential consequences. With all the other talk around the state regarding “parental choice,” this bill gives the choice and transparency back to the parents, so there’s no **mis-steak** in what their kids are being fed.

H.B. 10 is a driving force to protecting our farming sector from catchy brand names that allude to a “healthier option”. By **grilling** brands to clarify their products’ biological makeup, this gives the farmers an even ground again, so they can make **ends meat** by giving the choice back to the customers- real, cell cultured, or imitation.

I thank you for the opportunity to provide sponsor testimony and respectfully ask for your support of this legislation. Thank you all for your time and I will pass things over to my joint sponsor Representative Daniels.