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American Heart Association Budget requests
Ohio House Children & Human Services Committee
HB 96 – Interested Party

Appropriate Additional Funds for Produce Perks (SNAP Double Up Bucks) to Expand Services to Reach More SNAP Recipients Across the State

- **REQUEST** – Increase Produce Perks' line item to \$2,000,000 in each fiscal year within the Department of Job and Family Service's TANF Block Grant
 - Appropriation item #600689
- Produce Perks (PP) is Ohio's nutrition incentive program, doubling the purchasing power of SNAP consumers to purchase fresh, healthy fruits and vegetables from Ohio farmer's markets and grocery-retailers across the state.
 - PP provides a \$1-for-\$1 match for SNAP consumers to buy healthy, local produce, Produce Perks increases affordable access to healthy foods for Ohioans.
 - Since 2017, Produce Perks has generated more than \$12M in healthy food purchases here in Ohio - creating more than \$32M in local economic impact.

SNAP Double Up Food Bucks programs offer a win-win solution for communities. They empower low-income individuals and families to access fresh, healthy foods by doubling the value of their SNAP benefits at farmers markets and grocery stores.

This not only improves nutrition and health outcomes but also supports local farmers and strengthens the local economy by keeping food dollars within the community. Ultimately, Double Up Food Bucks programs create a more equitable food system where everyone has access to nutritious food.