



Representative Adam Mathews
House District 56

Representative Ty Mathews
House District 83

Technology and Innovation Committee, Sponsor Testimony on House Bill 185
May 20th, 2025

Chair Claggett, Vice Chair Workman, Ranking Member Mohamed, and members of the Technology and Innovation Committee:

Thank you for the opportunity to provide sponsor testimony on House Bill 185.

This bill makes important updates to Ohio's law regarding the unauthorized use of an individual's persona and addresses the growing threat posed by unauthorized deepfake recordings. As technology evolves, so do the risks to our privacy and personal identity. Deepfake technology has made it easier than ever to create convincing but entirely fabricated audio and video recordings that can damage reputations, mislead the public, and exploit individuals for commercial gain.

House Bill 185 strengthens the right of publicity for Ohioans, ensuring that individuals have control over the commercial use of their name, image, and likeness. The bill also establishes clear prohibitions and penalties for the unauthorized creation and use of deepfake recordings, providing much-needed protections for our citizens in the digital age.

By updating these sections of the Revised Code, we are taking a proactive step to protect Ohioans' privacy, dignity, and economic interests. I urge your support for this

Thank you.