

**Testimony of Joe Charles  
President, JLC Services  
before the Ohio Senate Finance Committee  
on HB 96**

Chair Cirino, Vice Chair Chavez, Ranking Member Hicks-Hudson, my name is Joe Charles and I am the President of JLC Services, an Ohio company that has been in business for over 25 years. We have provided the Project Management for the Ohio eTMS State-wide Program the last six years.

**Advancing Mental Health and Addiction Treatment Through eTMS**

Our journey began in 2019 with a singular mission: to serve Veterans struggling with mental health challenges. As the need for effective treatment solutions grew, we expanded our reach to include **First Responders and Law Enforcement**, ensuring those who put their lives on the line receive the care they deserve.

Initially, the cost of treatment was **\$20,000 per patient**, reflecting insurance coverage for traditional TMS at the time. However, through **strategic optimizations**, we have successfully **reduced the cost to \$10,000 per patient**, which has allowed us to treat twice as many patients for the same amount of State funds.

A **peer-to-peer mentorship program** accompanies each patient throughout their journey, providing essential support. Additionally, we offer a **Human Performance and wellness program**, reinforcing both physical and mental well-being.

To accommodate **growing demand**, we have expanded our footprint, now operating **nine clinical sites across Ohio**. We **treat approximately 80 patients daily, Monday through Friday**, yet demand continues to rise—with a **waiting list nearing 100 individuals**.

Over the past year, we have **exceeded our current budget by treating more patients than originally allocated**. To **fully meet the growing need**, we are requesting **\$10 million per year**—funding that would allow us to **treat over 1,000 patients annually**, expanding access to those in urgent need.

Our commitment to **scientific validation** led us to launch **FDA Clinical Trials for eTMS**, starting with **Phase I at Wright State University**, where 30 patients participated. Now, we are progressing into **Phase II**, which will involve **110 participants** alongside the opening of a **second FDA trial site in Pickerington**.

## **Data-Driven Evidence: Turning Stories into Measurable Outcomes**

When we first introduced eTMS to the State, we had countless **powerful testimonials** from Veterans—particularly those in Special Operations Forces and other military branches—who experienced profound life changes. Yet, we needed **empirical data** to support these transformational stories.

Recognizing the importance of measurable impact, we established the practice of using **Gold Standard Behavioral Health Assessments** to track patients' progress in **PTSD, Anxiety, Depression, Sleep quality, and Cognitive function**.

To date, our efforts have resulted in **over 1,000 patients successfully treated in Ohio**, with **impressive clinical improvements**:

- **PTSD, Anxiety, and Depression scores have improved by 60%.**
- **Alcohol and substance cravings have decreased by over 55%.**
- **Sleep and cognitive function have shown significant enhancement.**

We uphold our commitment to **transparency and accountability** by publishing reports **biweekly for the State of Ohio**.

Perhaps the most remarkable aspect of this treatment is its efficiency—**just 20 sessions, each lasting 15 minutes**. As one of our doctors aptly puts it:

*"Can you spare five hours of your life to change your life?"*

## **Expanding eTMS for Addiction Recovery**

In **March 2024**, we introduced **eTMS into two in-patient addiction treatment facilities**—one in **Youngstown** and another in **New Lexington**—to assess its impact on substance use disorder recovery.

Through **systematic data collection**, including tracking patients' drug of choice, we have observed **remarkable results** among **160 individuals who have completed treatment**:

- **71% reduction in Opioid craving**
- **41% reduction in Methamphetamine craving**
- **Significant declines in Cocaine, Alcohol, and other substance craving**
- **Patients staying longer in treatment and fewer leaving against medical advice**
- **More effective counseling sessions with improved patient engagement**

Doctors, nurses, and counselors consistently report **substantial patient improvements**, far exceeding results seen with traditional treatment approaches.

### **Request for Statewide Expansion**

Given the **demonstrated success** of eTMS in **mental health and addiction recovery**, we are requesting **\$10 million per year** to fund a **statewide eTMS program for Opioid, Fentanyl, and other Substance Use Disorders**.

With this funding, we can scale our efforts, expand access, and continue transforming lives across **Ohio and beyond**.

Thank you for the opportunity to testify today. I am happy to answer any questions.