

May 29, 2025

The Honorable Jerry Cirino Chair, Senate Finance Committee Senate Building, First Floor N., Rm. 127 1 Capitol Square Columbus, OH 43215

Dear Chair Cirino:

On behalf of the Distilled Spirits Council of the United States (DISCUS), the national trade association representing the leading producers and marketers of distilled spirits sold in the United States, I am pleased to offer our support to the Senate Finance Committee for language included in HB 96 that provides fairer tax treatment for spirits-based ready-to-drink (RTD) cocktails. The bill was previously heard by the Senate Government Oversight and Reform Committee and we offered support in that committee on May 14.

Spirits-based RTD cocktails are booming, but in Ohio, they are taxed at a rate six times higher than malt- (beer)-based RTDs, even though many spirits-based RTDs contain the same – or even lower – amounts of alcohol. This state-level tax disparity is on top of a federal tax disparity, where spirits RTDs are taxed at more than twice the rate of beer- and wine-based RTDs.

All of this excessive tax burden falls squarely on local producers and consumers. Despite growing demand for spirits-based RTDs, a recent DISCUS survey found that <u>62 percent of craft distillers say they are not producing spirits RTDs due to higher tax rates</u>, which create a barrier to entry in the market. Small producers – facing that obstacle to doing business and creating spirits-based RTD products for their customers in Ohio – will benefit from the House-passed language.

We support the House-passed language because it would set a more equitable tax rate of \$0.35 cents per gallon for spirits-based RTDs up to 10 percent alcohol by volume (ABV). Reducing the state excise tax on these spirits-based RTDs from \$1.20 to \$0.35 will not eliminate the tax discrepancy compared to beer or malt-based RTDs — beer and malt-based products would still enjoy the advantage of being taxed by half of this proposed rate for spirits-based RTDs — but it will reduce the discrepancy from nearly seven times higher to simply twice the state excise tax rate for beer and malt-based products.

Thank you for your consideration in providing fair tax treatment that will benefit Ohio consumers and boost small businesses.

Sincerely,

**Andy Deloney** 

Senior Vice President and Head of State Public Policy

cc: Members of the Senate Finance Committee