

May 14, 2025

The Honorable Susan Manchester
Chair, Senate Government Oversight and Reform Committee
Senate Building, Ground Floor S., Rm. 048
1 Capitol Square
Columbus, OH 43215

Dear Chair Manchester:

On behalf of the Distilled Spirits Council of the United States (DISCUS), the national trade association representing the leading producers and marketers of distilled spirits sold in the United States, I am pleased to offer our support for language included in HB96 that provides fairer tax treatment for spirits-based ready-to-drink (RTD) cocktails.

Spirits-based RTD cocktails are booming, but in Ohio, they are taxed at a rate six times higher than malt-(beer)-based RTDs, even though many spirits-based RTDs contain the same – or even lower – amounts of alcohol. This state-level tax disparity is on top of a federal tax disparity, where spirits RTDs are taxed at more than twice the rate of beer- and wine-based RTDs.

All of this excessive tax burden falls squarely on local producers and consumers. Despite growing demand for spirits-based RTDs, a recent DISCUS survey found that 62 percent of craft distillers say they are not producing spirits RTDs due to higher tax rates, which create a barrier to entry in the market.

We support the House passed language because it would set a more equitable tax rate of \$0.35 cents per gallon for spirits-based RTDs up to 10 percent alcohol by volume (ABV). Reducing the state excise tax on these spirits-based RTDs from \$1.20 to \$0.35 will not eliminate the tax discrepancy compared to beer or malt-based RTDs, but it will reduce the discrepancy from nearly seven times higher to simply twice the state excise tax rate for beer and malt-based products.

Thank you for your consideration in providing fair tax treatment that will benefit Ohio consumers and boost small businesses.

Sincerely,

Andy Deloney

Senior Vice President and Head of State Public Policy

cc: Members of the Senate Government Oversight and Reform Committee