

I_136_1246-3

136th General Assembly
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Sub. H. B. No. 226

To enact sections 1349.07, 1349.071, 1349.072,
1349.073, 1349.074, and 1349.075 of the Revised
Code to require application stores to obtain
consent from and disclose certain information to
parents before permitting minors to download
certain applications and to name this act the
App Store Accountability Act.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF OHIO:

Section 1. That sections 1349.07, 1349.071, 1349.072,
1349.073, 1349.074, and 1349.075 of the Revised Code be enacted
to read as follows:

Sec. 1349.07. As used in sections 1349.07 to 1349.075 of
the Revised Code:

(A) "Adult" means an individual who is at least eighteen
years of age.

(B) "Age category" means one of the following categories
of individuals based on age:

(1) Child;



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<u>(2) Younger teenager;</u>	18
<u>(3) Older teenager;</u>	19
<u>(4) Adult.</u>	20
<u>(C) "Age category data" means information about a user's</u>	21
<u>age category that is collected by an application store provider</u>	22
<u>and shared with a developer.</u>	23
<u>(D) "Age rating" means a clarification that provides an</u>	24
<u>assessment of the suitability of the content of an application</u>	25
<u>for different age groups.</u>	26
<u>(E) "Application" means a software application or</u>	27
<u>electronic service that a user may run or direct on a mobile</u>	28
<u>device.</u>	29
<u>(F) "Application store" means a publicly available web</u>	30
<u>site, software application, or electronic service that allows</u>	31
<u>users to download applications from third-party developers onto</u>	32
<u>a mobile device.</u>	33
<u>(G) "Application store provider" means a person that owns,</u>	34
<u>operates, or controls an application store that allows users in</u>	35
<u>this state to download applications onto a mobile device.</u>	36
<u>(H) "Child" means an individual who is less than thirteen</u>	37
<u>years of age.</u>	38
<u>(I) "Content description" means a description of the</u>	39
<u>specific content elements that inform the age rating of an</u>	40
<u>application.</u>	41
<u>(J) "Developer" means a person that owns or controls an</u>	42
<u>application made available through an application store in this</u>	43
<u>state.</u>	44

(K) "Knowingly" means to act with actual knowledge or with 45
knowledge fairly inferred based on objective circumstances. 46

(L) "Minor" means an individual who is less than eighteen 47
years of age. 48

(M) "Minor account" means an account with an application 49
store provider that is established by an individual who the 50
application store provider determines is a minor through the 51
application store provider's age verification methods and 52
requires affiliation with a parent account. 53

(N) "Mobile device" means a telephone or general purpose 54
tablet that meets all of the following: 55

- (1) Provides cellular or wireless connectivity; 56
- (2) Is capable of connecting to the internet; 57
- (3) Runs a mobile operating system; 58
- (4) Is capable of running applications through the mobile 59
operating system. 60

(O) "Mobile operating system" means software that meets 61
all of the following: 62

- (1) Manages mobile device hardware resources; 63
- (2) Provides common services for mobile device programs; 64
- (3) Controls memory allocation; 65
- (4) Provides interfaces for applications to access device 66
functionality. 67

(P) "Older teenager" means an individual who is at least 68
sixteen years of age and less than eighteen years of age. 69

(Q) "Parent" includes a legal guardian. 70

(R) "Parent account" means an account with an application 71
store provider that is verified to be established by an 72
individual who the application store provider determines is an 73
adult through the application store provider's age verification 74
methods and may be affiliated with one or more minor accounts. 75

(S) "Parental consent disclosure" means the following 76
information: 77

(1) The age rating, if any, for the application or intra- 78
application purchase; 79

(2) The content description, if any, for the application 80
or intra-application purchase; 81

(3) A description of both of the following: 82

(a) The personal data collected by the application from a 83
user; 84

(b) The personal data shared by the application with a 85
third party. 86

(4) If personal data is collected by the application, the 87
methods implemented by the developer to protect the personal 88
data. 89

(T) "Significant change" means a material modification to 90
the terms of service or privacy policy of an application that 91
does any of the following: 92

(1) Changes the categories of data collected, stored, or 93
shared; 94

(2) Alters the the age rating or content descriptions of 95
the application; 96

(3) Adds new monetization features, including intra- 97

<u>application purchases or advertisements;</u>	98
<u>(4) Materially changes the functionality of or user</u>	99
<u>experience in the application.</u>	100
<u>(U) "Verifiable parental consent" means authorization that</u>	101
<u>meets all of the following:</u>	102
<u>(1) Is provided by an individual who the application store</u>	103
<u>provider verifies to be an adult;</u>	104
<u>(2) Is given after the application store provider clearly</u>	105
<u>and conspicuously provides the parental consent disclosure to</u>	106
<u>the individual;</u>	107
<u>(3) Requires the individual to make an affirmative choice</u>	108
<u>to grant or decline consent.</u>	109
<u>(V) "Younger teenager" means an individual who is at least</u>	110
<u>thirteen years of age and less than sixteen years of age.</u>	111
<u>Sec. 1349.071. (A) An application store provider shall do</u>	112
<u>all of the following:</u>	113
<u>(1) At the time an individual located in this state</u>	114
<u>creates an account with the application store provider, both of</u>	115
<u>the following:</u>	116
<u>(a) Require the individual to provide the individual's age</u>	117
<u>before creating the account;</u>	118
<u>(b) Verify the age category of the individual using either</u>	119
<u>of the following:</u>	120
<u>(i) Commercially available methods that are reasonably</u>	121
<u>designed to ensure accuracy;</u>	122
<u>(ii) An age verification method or process that complies</u>	123
<u>with rules adopted by the director of commerce under division</u>	124

<u>(C) of this section.</u>	125
<u>(2) If the age verification method or process described in</u>	126
<u>division (A) (1) of this section determines that the individual</u>	127
<u>is a minor, both of the following:</u>	128
<u>(a) Require the account to be affiliated with a parent</u>	129
<u>account;</u>	130
<u>(b) Obtain verifiable parental consent from the holder of</u>	131
<u>the affiliated parent account before allowing a minor to do any</u>	132
<u>of the following:</u>	133
<u>(i) Download an application;</u>	134
<u>(ii) Purchase an application;</u>	135
<u>(iii) Make an intra-application purchase.</u>	136
<u>(3) After receiving notice of a significant change from a</u>	137
<u>developer, both of the following:</u>	138
<u>(a) Notify all users that have downloaded the application</u>	139
<u>from a location in this state of the significant change;</u>	140
<u>(b) For a minor account holder, both of the following:</u>	141
<u>(i) Notify the account holder of the affiliated parent</u>	142
<u>account;</u>	143
<u>(ii) Obtain renewed verifiable parental consent.</u>	144
<u>(4) Provide a developer, in response to a request</u>	145
<u>authorized under section 1349.072 of the Revised Code, both of</u>	146
<u>the following:</u>	147
<u>(a) Age category data for a user located in this state;</u>	148
<u>(b) The status of verified parental consent for a minor</u>	149
<u>located in this state.</u>	150

<u>(5) Notify a developer when a parent revokes parental</u>	151
<u>consent;</u>	152
<u>(6) Protect personal age verification data by doing both</u>	153
<u>of the following:</u>	154
<u>(a) Limiting collection and processing to data necessary</u>	155
<u>for the following:</u>	156
<u>(i) Verifying a user's age;</u>	157
<u>(ii) Obtaining parental consent;</u>	158
<u>(iii) Maintaining compliance records.</u>	159
<u>(b) Transmitting personal age verification data using</u>	160
<u>industry standard encryption protocols that ensure data</u>	161
<u>integrity and confidentiality.</u>	162
<u>(B) An application store provider shall not do any of the</u>	163
<u>following:</u>	164
<u>(1) Enforce a contract or terms of service against a minor</u>	165
<u>unless the application store provider has obtained verifiable</u>	166
<u>parental consent;</u>	167
<u>(2) Knowingly misrepresent information in a parental</u>	168
<u>consent disclosure;</u>	169
<u>(3) Share personal age verification data except as</u>	170
<u>follows:</u>	171
<u>(a) Between an application store provider and a developer</u>	172
<u>as required by sections 1349.07 to 1349.075 of the Revised Code;</u>	173
<u>(b) As otherwise required by law.</u>	174
<u>(C) The director of commerce shall adopt rules in</u>	175
<u>accordance with Chapter 119. of the Revised Code establishing</u>	176

processes and means by which an application store provider may 177
verify whether an account holder is a minor in accordance with 178
this section. 179

Sec. 1349.072. (A) A developer shall do all of the 180
following: 181

(1) Verify through the application store's data sharing 182
module both of the following: 183

(a) The age category of users located in this state; 184

(b) For a minor account, whether verifiable parental 185
consent has been obtained. 186

(2) Notify application store providers of any significant 187
change to the developer's application; 188

(3) Use age category data received from an application 189
store provider to do all of the following: 190

(a) Enforce any developer-created age-related 191
restrictions; 192

(b) Ensure compliance with applicable laws and 193
regulations; 194

(c) Implement any developer-created safety-related 195
features or defaults. 196

(4) Request personal age verification data or parental 197
consent at all of the following times: 198

(a) When a user downloads or purchases the application; 199

(b) When implementing a significant change to the 200
application; 201

(c) Whenever necessary to comply with applicable laws or 202

regulations. 203

(B) (1) A developer shall not request personal age 204
verification data or parental consent more than every twelve 205
months to verify either of the following: 206

(a) Accuracy of user age verification data; 207

(b) Continued account use within the verified age 208
category. 209

(2) Division (B) (1) of this section does not prohibit a 210
developer from requesting personal age verification data or 211
parental consent when there is reasonable suspicion of either of 212
the following: 213

(a) Account transfer; 214

(b) Misuse outside of the verified age category. 215

(3) Division (B) (1) of this section does not prohibit a 216
developer from requesting personal age verification data or 217
parental consent at the time a user creates a new account with 218
the developer. 219

(C) When implementing any developer-created safety-related 220
features or defaults, a developer shall use the lowest age 221
category indicated by either: 222

(1) Age verification data provided by an application store 223
provider; 224

(2) Age data independently collected by the developer. 225

(D) A developer shall not do any of the following: 226

(1) Enforce a contract or terms of service against a minor 227
unless the developer has verified through the application store 228
provider that verifiable parental consent has been obtained; 229

<u>(2) Knowingly misrepresent any information in a parental</u>	230
<u>consent disclosure;</u>	231
<u>(3) Share age category data with any other person.</u>	232
<u>Sec. 1349.073.</u> (A) A violation of division (B) (2) of	233
<u>section 1349.071 or division (D) (2) of section 1349.072 of the</u>	234
<u>Revised Code is an unfair or deceptive act or practice in</u>	235
<u>violation of section 1349.02 of the Revised Code.</u>	236
<u>(B) Notwithstanding section 1345.09 of the Revised Code,</u>	237
<u>only the following persons have a private cause of action for</u>	238
<u>any violation of sections 1349.07 to 1349.075 of the Revised</u>	239
<u>Code:</u>	240
<u>(1) A minor or the parent of that minor who is harmed by a</u>	241
<u>violation of division (B) of section 1349.071 of the Revised</u>	242
<u>Code has a cause of action against the application store</u>	243
<u>provider.</u>	244
<u>(2) A minor or a parent of that minor who is harmed by a</u>	245
<u>violation of division (D) of section 1349.072 of the Revised</u>	246
<u>Code has a cause of action against the developer.</u>	247
<u>(C) Notwithstanding section 1345.09 of the Revised Code,</u>	248
<u>but subject to section 1349.073 of the Revised Code, a</u>	249
<u>prevailing minor or parent in an action permitted under division</u>	250
<u>(B) of this section is entitled to all of the following relief:</u>	251
<u>(1) Actual damages or one thousand dollars for each</u>	252
<u>violation, whichever is greater;</u>	253
<u>(2) Reasonable attorney's fees;</u>	254
<u>(3) Litigation costs.</u>	255
<u>Sec. 1349.074.</u> (A) A developer is not liable for a	256

violation of section 1349.072 of the Revised Code that the 257
developer demonstrates was caused by the developer's good faith 258
reliance on either of the following: 259

(1) Personal age verification data provided by an 260
application store provider; 261

(2) If the personal age verification data indicates that 262
the user is a minor, notification from an application store 263
provider that verifiable parental consent was obtained. 264

(B) A developer is not liable for a violation of division 265
(D) (2) of section 1349.072 of the Revised Code if the developer 266
demonstrates both of the following: 267

(1) The developer uses widely adopted industry standards 268
to determine the age category of the application and the content 269
description disclosure. 270

(2) The developer applies those standards consistently and 271
in good faith. 272

(C) This section applies only to actions brought under 273
section 1349.073 of the Revised Code and does not limit a 274
developer's or application store provider's liability under any 275
other applicable law. 276

(D) Nothing in this section shall be construed to displace 277
any other available remedies authorized under the laws of this 278
state or the United States. 279

Sec. 1349.075. Nothing in sections 1349.07 to 1349.075 of 280
the Revised Code shall be construed to do any of the following: 281

(A) Prevent an application store provider or developer 282
from taking reasonable measures to do any of the following: 283

<u>(1) Block, detect, or prevent distribution to minors of</u>	284
<u>unlawful, obscene, or harmful material;</u>	285
<u>(2) Block or filter spam;</u>	286
<u>(3) Prevent criminal activity;</u>	287
<u>(4) Protect application store or application security.</u>	288
<u>(B) Require an application store provider to disclose user</u>	289
<u>information to a developer other than the following:</u>	290
<u>(1) Age category;</u>	291
<u>(2) Verification of parental consent status.</u>	292
<u>(C) Allow an application store provider or developer to</u>	293
<u>implement measures required by sections 1349.07 to 1349.075 of</u>	294
<u>the Revised Code in a manner that is arbitrary, capricious,</u>	295
<u>adverse to competition, or unlawful;</u>	296
<u>(D) Require an application store provider or developer to</u>	297
<u>obtain parental consent for an application that meets all of the</u>	298
<u>following:</u>	299
<u>(1) Provides direct access to emergency services,</u>	300
<u>including:</u>	301
<u>(a) 9-1-1;</u>	302
<u>(b) Crises hotlines;</u>	303
<u>(c) Other emergency assistance services legally available</u>	304
<u>to minors.</u>	305
<u>(2) Limits data collection to information necessary to</u>	306
<u>provide emergency services in compliance with the "Children's</u>	307
<u>Online Privacy Protection Act," 15 U.S.C. 6501, et seq.;</u>	308
<u>(3) Provides access without requiring account creation or</u>	309

collection of unnecessary personal information; and 310

(4) Is operated by or in partnership with any of the 311
following: 312

(a) A government entity; 313

(b) A nonprofit organization; 314

(c) An authorized emergency service provider. 315

(E) Require a developer to collect, retain, reidentify, or 316
link any information beyond what is either: 317

(1) Necessary to verify age categories and parental 318
consent status as required by sections 1349.07 to 1349.075 of 319
the Revised Code; 320

(2) Collected, retained, reidentified, or linked in the 321
developer's ordinary course of business. 322

Section 2. This act shall be known as the App Store 323
Accountability Act. 324