OHIO LEGISLATIVE SERVICE COMMISSION

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Office of Research and Drafting

Legislative Budget Office

H.B. 732
136th General Assembly

Fiscal Note & Local Impact Statement

Click here for H.B. 732's Bill Analysis

Version: As Passed by the House

Primary Sponsor: Rep. M. Miller

Local Impact Statement Procedure Required: No

Jared Cape, Budget Analyst

Highlights

- The Department of Development will initially support the Ohio, The Heart of It All Pass Program using receipts in the TourismOhio Administration Fund (Fund 5MJ0). Transitioning in 2027, the program will be supported by the sale of the passes, the proceeds of which would go to the Ohio, The Heart of It All Pass Fund created by the bill.

Detailed Analysis

The bill creates the Ohio, The Heart of It All Pass Program to be administered by TourismOhio within the Department of Development. Initially, this program will be supported by the TourismOhio Administration Fund (Fund 5MJ0) appropriation line item (ALI) 195683, TourismOhio Administration. These costs will include the design, printing, advertising, and distribution of the passes. Starting in 2027, the program will transition from funding under Fund 5MJ0 to pass income and other receipts deposited into the Ohio, The Heart of It All Pass Fund established under the bill. (The new fund may also receive gifts, grants, devises, bequests, and other financial contributions made to the fund for the purpose of promoting tourism in Ohio.) The investment earnings on money in the fund are to be credited to the GRF.

The Office of TourismOhio supports the tourism industry through marketing, advertising, and industry collaboration. The Office of TourismOhio is comprised of five full-time employees. State funding for TourismOhio is supported by transfers from the GRF to Fund 5MJ0. Under H.B. 96, $22.0 million was transferred from the GRF to Fund 5MJ0 for the FY 2026-FY 2027 biennium.