As Reported by the Senate Financial Institutions, Insurance and Technology Committee

136th General Assembly

Regular Session 2025-2026

Am. S. B. No. 100

Senator Manchester

Cosponsors: Senators Brenner, Koehler, Schaffer, Lang, Weinstein, Ingram, Reynolds, Cutrona, Manning

A BILL

То	enact se	ection	3901.96	of the	Revised	Code	to	1
	exclude	nonpro	fit agri	cultur	al member	ship		2
	organiza	ations	from ins	surance	regulati	ons.		3

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF OHIO:

Section 1. That section 3901.96 of the Revised Code be	4			
enacted to read as follows:	5			
Sec. 3901.96. (A) As used in this section:	6			
(1) "Nonprofit agricultural membership organization" means	7			
an organization or an affiliate of an organization that meets	8			
both of the following:	9			
(a) The organization was incorporated in this state on or	10			
before December 31, 1919, for the purpose of promoting the				
interests of farmers in this state.	12			
(b) The organization provides healthcare benefit coverage	13			
exclusively to members of the organization and the members'	14			
families pursuant to contracts between the members and the	15			
organization or its affiliate.	16			

(2) "Material marketing" means the official written	17				
materials and verbal communications provided to, or directed at,	18				
prospective members and members' families for advertising or	19				
marketing purposes.	20				
(B) Healthcare benefit coverage provided by a nonprofit	21				
agricultural membership organization that meets all of the	22				
following is not subject to Title XXXIX or Chapter 1739., 1751.,	23				
or 1753. of the Revised Code and shall not be considered	24				
<pre>insurance under any law of this state:</pre>	25				
(1) The healthcare benefit coverage is provided by a	26				
nonprofit agricultural membership organization to the	27				
organization's members;	28				
(2) The application for healthcare benefit coverage and	29				
any contract provided to a member is in writing;	30				
(3) The application for healthcare benefit coverage and	31				
any contract provided to a member prominently states both of the	32				
<pre>following:</pre>	33				
(a) The healthcare benefit coverage is not insurance;	34				
(b) The healthcare benefit coverage is not subject to the	35				
laws and rules of this state governing insurance.	36				
(C) A nonprofit agricultural membership organization shall	37				
not represent that healthcare benefit coverage provided by the	38				
organization is insurance in any material marketing.	39				
(D) The risks arising out of healthcare benefit coverage	40				
provided by a nonprofit agricultural membership organization may					
be assumed or reinsured by a company authorized to conduct the					
business of insurance in this state.	43				