

## Ohio Legislative Service Commission

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Version: As Passed by the Senate

Primary Sponsors: Sens. Johnson and Craig

Local Impact Statement Procedure Required: No

Terry Steele, Senior Budget Analyst

## Highlights

The Department of Commerce will incur some new costs to provide the posters as required under the bill. If the Department uses State Printing and Mail Services to make and send the posters listing services available to veterans, the cost would be approximately \$2.73 per poster according to the FY 2025 price schedule.

## **Detailed Analysis**

The bill requires the Department of Commerce (COM), in consultation with the Director of the Department of Veterans' Services (DVS), to create a poster listing particular benefits and services available to veterans and provide this poster free of charge to any employer requesting one. The cost COM will incur depends on the design of the poster, its size, as well as any finishing that might be needed. The costs of producing and mailing this poster with all required information would ultimately depend on the number of requested posters. Presumably, COM would use State Printing and Mail Services through the Department of Administrative Services (DAS) to fulfill the requirements of the bill.

The State Printing and Mail Service Guide for FY 2025 shows that the standard per-unit price for a color copy of  $8.5'' \times 11''$  is 21¢.<sup>1</sup> If the copies are laminated, the cost is an additional 95¢ per copy. To insert documents into envelopes, the cost is 11¢ per piece, along with a 2¢ envelope fee and a 5¢ stock fee, for a total of 18¢ per piece. The postage cost for these posters

<sup>&</sup>lt;sup>1</sup> Information accessed on January 2025, at <u>State Printing Pricing Guide | Department of Administrative</u> <u>Services (ohio.gov)</u>.

would be \$1.39 per piece. Given the above estimates, the total cost of producing and mailing such a poster would be \$2.73 for every requested poster.