As Introduced

136th General Assembly Regular Session 2025-2026

S. B. No. 79

Senators Blessing, Blackshear

A BILL

| To amend sections 1331.01, 1331.04, and 1331.16 and | 1 |
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| to enact sections 1331.05 and 1331.50 of the | 2 |
| Revised Code to regulate the use of pricing | 3 |
| algorithms. | 4 |

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF OHIO:

| Section 1. That sections 1331.01, 1331.04, and 1331.16 be | 5 |
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| amended and sections 1331.05 and 1331.50 of the Revised Code be | 6 |
| enacted to read as follows: | 7 |
| Sec. 1331.01. As used in sections 1331.01 to 1331.14 and 1331.50 of the Revised Code: | 8 |
| 1331.30 Of the Revised Code: | 9 |
| (A) "Commercial terms" means any of the following: | 10 |
| (1) Level of service; | 11 |
| (2) Availability; | 12 |
| (3) Output, including quantities of products produced or | 13 |
| distributed or the amount or level of service provided; | 14 |
| (4) Rebates or discounts made available. | 15 |
| (B) "Distribute," "distribution," and "distributing" | 16 |
| include selling, licensing, providing access to, or otherwise | 17 |

making available by any means, including through a subscription 18 or the sale of a service. 19 (C) "Nonpublic competitor data" means nonpublic data that 20 is derived from or otherwise provided by another person that 21 competes in the same market as a person, or a related market. 22 "Nonpublic competitor data" does not include information 23 distributed, reported, or otherwise communicated in a way that 24 does not reveal any underlying data from a competitor, such as 25 narrative industry reports, news reports, business commentaries, 26 or generalized industry survey results. 27 (D) "Nonpublic data" means information that is not widely 28 available or easily accessible to the public, including 29 information about price, commercial terms, and related products 30 or services, regardless of whether the data is attributable to a 31 specific competitor or anonymized. 32 (E) "Person" includes corporations, partnerships, and 33 associations existing under or authorized by any state or 34 territory of the United States, and solely for the purpose of 35 the definition of division $\frac{(C)}{(C)}$ (H) of this section, a foreign 36 governmental entity. 37 (B) (F) "Pricing algorithm" means any computational 38 process, including a computational process derived from machine 39 learning or other artificial intelligence techniques, that 40 processes data to recommend or set a price or commercial term 41 that is in or affecting commerce in this state. 42 (G) "Public office" means any state agency, public 43 institution, political subdivision, or other organized body, 44 office, agency, institution, or entity established by the laws 45 of this state for the exercise of any function of government. 46

"Public office" does not include the nonprofit corporation 47 formed under section 187.01 of the Revised Code. 48 (C) (1) (1) "Trust" is a combination of capital, skill, 49 or acts by two or more persons for any of the following 50 51 purposes: (a) To create or carry out restrictions in trade or 52 53 commerce; 54 (b) To limit or reduce the production, or increase or reduce the price of merchandise or a commodity; 55 56 (c) To prevent competition in manufacturing, making, transportation, sale, or purchase of merchandise, produce, or a 57 58 commodity; (d) To fix at a standard or figure, whereby its price to 59 the public or consumer is in any manner controlled or 60 established, an article or commodity of merchandise, produce, or 61 commerce intended for sale, barter, use, or consumption in this 62 state; 63 (e) To make, enter into, execute, or carry out contracts, 64 obligations, or agreements of any kind by which they bind or 65 have bound themselves not to sell, dispose of, or transport an 66 article or commodity, or an article of trade, use, merchandise, 67 commerce, or consumption below a common standard figure or fixed 68 value, or by which they agree in any manner to keep the price of 69 such article, commodity, or transportation at a fixed or 70 graduated figure, or by which they shall in any manner establish 71 or settle the price of an article, commodity, or transportation 72 between them or themselves and others, so as directly or 73 indirectly to preclude a free and unrestricted competition among 74 themselves, purchasers, or consumers in the sale or 75

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transportation of such article or commodity, or by which they 76
agree to pool, combine, or directly or indirectly unite any 77
interests which they have connected with the sale or 78
transportation of such article or commodity, that its price 79
might in any manner be affected; 80

(f) To refuse to buy from, sell to, or trade with any
person because such person appears on a blacklist issued by, or
is being boycotted by, any foreign corporate or governmental
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entity.

(2) "Trust" also means a combination of capital, skill, or acts by two or more bidders or potential bidders, or one or more bidders or potential bidders and any person affiliated with a public office, to restrain or prevent competition in the letting or awarding of any public contract in derogation of any statute, ordinance, or rule requiring the use of competitive bidding or selection in the letting or awarding of the public contract.

(3) "Trust," as defined in this section, does not include 92 bargaining by a labor organization in negotiating or effecting 93 contracts with an employer or employer group with reference to 94 minimum payment to any member of the labor organization for any 95 motor vehicles owned, driven, and used exclusively by such 96 member in the performance of the member's duties of employment 97 pursuant to a collective bargaining agreement between the labor 98 organization and the employer or employer group. 99

(4) A trust as defined in this division is unlawful andvoid.

Sec. 1331.04. Every combination, contract, or agreement in102the form of a trust, including any violation of section 1331.05103of the Revised Code, is declared to be a conspiracy against104

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trade and illegal. No person shall engage in such conspiracy or 105 take part therein, or aid or advise in its commission, or, as 106 principal, manager, director, agent, servant, or employer, or in 107 any other capacity, knowingly carry out any of the stipulations, 108 purposes, prices, or rates, or furnish any information to assist 109 in carrying out such purposes, or orders thereunder, or in 110 pursuance thereof, or in any manner violate sections 1331.01 to 111 1331.14 of the Revised Code. Each day's violation of this 112 section is a separate offense. 113

Sec. 1331.05. (A) As used in this section, "price" means114the amount of money or other thing of value, whether tangible or115not, expected, required, or given in payment for any product or116service, including compensation paid to an employee or117independent contractor for services provided.118

(B) No person shall use or distribute a pricing algorithm that uses, incorporates, or is trained with nonpublic competitor data.

(C) In any civil or criminal action or proceeding for a122violation of sections 1331.01 to 1331.14 of the Revised Code,123the court shall presume that the defendant entered into an124agreement, contract, combination, or conspiracy against trade if125the plaintiff establishes either or both of the following:126

(1) That the defendant distributed the pricing algorithm127to two or more persons and either or both of the following128applies:129

(a) The defendant intended the pricing algorithm to be130used to set or recommend a price or commercial term of a product131or service in the same market or a related market.132

(b) Two or more persons used the pricing algorithm to set 133

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| in the same market or a related market. | 135 |
| (2) That both of the following apply: | 136 |
| (a) The defendant used the pricing algorithm to set or | 137 |
| recommend a price or commercial term of a product or service. | 138 |
| (b) The pricing algorithm was used by another person to | 139 |
| set or recommend a price or commercial term of a product or | 140 |
| service in the same market or a related market. | 141 |
| (D) The presumption described in division (C) of this | 142 |
| section does not apply to a defendant if the defendant did not | 143 |
| develop or distribute the pricing algorithm and demonstrates, by | 144 |
| clear and convincing evidence, that the defendant did not have | 145 |
| actual knowledge and could not have reasonably known that the | 146 |
| pricing algorithm used nonpublic competitor data. | 147 |
| (E) In a civil case in which the presumption described in | 148 |
| division (C) of this section applies, any person that | 149 |
| distributed the pricing algorithm and knew, or could reasonably | 150 |
| have known, that the pricing algorithm would use, incorporate, | 151 |
| or be trained with nonpublic competitor data is jointly and | 152 |
| severally liable for any violation of sections 1331.01 to | 153 |
| 1331.14 of the Revised Code. | |
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| (F) Nothing in this section impairs or limits the | 154 155 |
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| applicability of this chapter or any other state or federal | 155 |
| applicability of this chapter or any other state or federal antitrust laws. | 155 156 |
| applicability of this chapter or any other state or federal antitrust laws. Sec. 1331.16. (A) As used in this section, "documentary | 155 156 157 |
| applicability of this chapter or any other state or federal antitrust laws. Sec. 1331.16. (A) As used in this section, "documentary material" means the either of the following: | 155 156 157 158 |

compilation from which intelligence, relevant to any 162 investigation conducted to determine if any person is or has 163 been engaged in a violation of this chapter, can be perceived 164 with or without the use of detection devices; 165 (2) Information on the development or distribution of a 166 pricing algorithm, including information on the person 167 responsible for the development or distribution and how the 168 pricing algorithm works. 169 (B) Whenever the attorney general has reasonable cause to 170 believe that any person, as defined in section 1331.01 of the 171 Revised Code, may be in possession, custody, or control of any 172 documentary material or may have knowledge of any fact that is 173 relevant to any investigation conducted to determine if any 174 person is or has been engaged in a violation of this chapter, 175 the attorney general or the attorney general's designated 176 representative may issue in writing, and cause to be served upon 177 any person or the representative or agent of the person, an 178 investigative demand that requires the person to produce the 179 documentary material for inspection and copying or reproduction, 180 to answer under oath and in writing written interrogatories, or 181 to appear and testify under oath before the attorney general or 182 the attorney general's duly authorized representative, or that 183 requires the person to do any combination of the three demands. 184 (C) Each investigative demand shall: 185 (1) Describe the conduct under investigation and state the 186 provisions of law applicable thereto; 187 (2) If it is a demand for production of documentary 188 material: 189

(a) Describe with reasonable particularity the documentary 190

material to be produced; 191 (b) Prescribe a return date that will provide a reasonable 192 period of time within which the material may be assembled and 193 made available for inspection and copying or reproduction; 194 195 (c) Identify the custodian to whom the material shall be made available. 196 (3) If it is a demand for answers to written 197 198 interrogatories: (a) Identify the representative of the attorney general to 199 whom the answers shall be made; 200 (b) Prescribe a date by which the answers shall be 201 202 presented. (4) If it is a demand for the giving of oral testimony: 203 (a) Prescribe a date, time, and place at which oral 204 testimony shall be taken; 205 (b) Identify the representative of the attorney general 206 who shall conduct the oral examination. 207 (D) No investigative demand shall: 208 (1) Contain any requirement that would be unreasonable if 209 contained in a subpoena or a subpoena duces tecum issued by a 210 court in aid of a grand jury investigation; 211 (2) Except as provided in division (H) of this section, 212 require any answers to written interrogatories, the giving of 213 any oral testimony, or the production of any documentary 214 material that would be privileged from disclosure if demanded by 215 a subpoena or subpoena duces tecum issued by a court in aid of a 216 grand jury investigation. 217

| (E) Service of any investigative demand may be made and is | 218 |
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| complete by doing either of the following: | 219 |
| (1) Depositing a copy of the demand in the United States | 220 |
| mails, by certified mail addressed to the person to be served at | 221 |
| his the person's principal office, place of business, or | 222 |
| residence; | 223 |
| (2) Delivering a copy of the demand to the person, or to | 224 |
| the representative or agent of the person. | 225 |
| (F) Any person who is served with a demand under this | 226 |
| section may be represented by counsel at the taking of that | 227 |
| person's testimony. | 228 |
| (G) In all respects, the taking of oral testimony, | 229 |
| answering of written interrogatories, and production of | 230 |
| documentary material under this section, except as otherwise | 231 |
| provided in this section, shall follow the procedures | 232 |
| established by the discovery provisions of the Rules of Civil | 233 |
| Procedure. | 234 |
| (H)(1) Whenever a natural person who is served with a | 235 |
| demand under this section refuses, on the basis of the person's | 236 |
| privilege against self-incrimination, to provide any oral | 237 |
| testimony, to answer any written interrogatories, or to produce | 238 |
| any documentary material, the attorney general or the attorney | 239 |
| general's designated representative may file a written request | 240 |
| with a court of common pleas, and the court, unless it finds | 241 |
| that to do so would not further the administration of justice, | 242 |
| shall compel that person to provide the oral testimony, to | 243 |
| answer the written interrogatories, or to produce the | 244 |
| documentary material if all of the following apply: | 245 |

(a) The attorney general or the attorney general's 246

designated representative makes a written request to the court247of common pleas to order the person to provide oral testimony,248to answer written interrogatories, or to produce documentary249material, notwithstanding his the person's claim of privilege;250

(b) The written request is made to a court of common pleas
in the county in which the person resides, transacts business,
or is otherwise found, except that if the person transacts
business in more than one county, the request shall be made in
the county in which the person maintains his the person's
principal place of business;

(c) The court of common pleas informs the person that by providing oral testimony, answering written interrogatories, or producing documentary material the person will receive immunity under division (H)(2) of this section.

(2) If, but for division (H) of this section, the person 261 262 would have been privileged to withhold any oral testimony, answers to written interrogatories, or documentary material 263 given in these proceedings and if the person complies with an 264 order under division (H)(1) of this section that compels the 265 person to provide testimony, answers, or material, the person 266 shall not be prosecuted or subjected to any criminal penalty for 267 or on account of any transaction or matter concerning which, in 268 compliance with the order, the person provided testimony, 269 answers, or material. 270

(3) A person granted immunity under division (H) (2) of
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this section may be subjected to a criminal penalty for any
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violation of section 2921.11, 2921.12, or 2921.13 of the Revised
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Code, or for contempt committed in providing oral testimony,
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answers to written interrogatories, or documentary material in
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compliance with the order.

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(I) Within twenty days after service of an investigative 277 demand upon any person pursuant to this section, or at any time 278 before the compliance date specified in the demand, whichever 279 period is shorter, the person may file in the court of common 280 pleas in the county in which the person resides, transacts 2.81 business, or is otherwise found, and serve upon the attorney 282 general, a request for an order of the court modifying or 283 setting aside the demand, except that if the person transacts 284 business in more than one county, the request shall be filed in 285 the county in which the person maintains the person's principal 286 place of business, or in any other county that may be agreed 287 upon by the person and the attorney general, or the attorney 288 general's designated representative. The application shall 289 specify each ground upon which the person relies in seeking 290 relief. The time allowed for compliance with the demand shall be 291 tolled during the pendency of the request in court. 292

(J) Whenever any person fails to fully comply with an 293 investigative demand served upon the person pursuant to this 294 section, the attorney general may file in the court of common 295 pleas in the county in which the person resides, transacts 296 business, or is otherwise found, and serve upon the person, a 297 request for an order of the court that compels compliance with 298 the demand, except that if the person transacts business in more 299 than one county, the request shall be filed in the county in 300 which the person maintains the person's principal place of 301 business, or in any other county that may be agreed upon by the 302 person and the attorney general, or the attorney general's 303 designated representative. If the court finds that the 304 noncompliance was in bad faith or for the purpose of delay, it 305 may order the person to pay to the attorney general the 306 reasonable expenses incurred in obtaining the order, including 307

attorney's fees, and may invoke the sanctions provided by Rule 37 of the Rules of Civil Procedure.

(K) A person who obstructs an investigative demand made
under this section may be liable for criminal prosecution for a
violation of section 2921.13, 2921.31, or 2921.32 of the Revised
Code.

(L) The attorney general is responsible for the custody, 314 use, and necessary preservation of the documentary material made 315 available pursuant to a demand and for its return as provided by 316 this section. All documentary material, answers to written 317 interrogatories, and transcripts of oral testimony that are 318 provided pursuant to an investigative demand are, for purposes 319 of section 149.43 and division (E)(2) of section 1347.08 of the 320 Revised Code, trial preparation records, and shall be 321 confidential and shall not be subject to disclosure, inspection, 322 or copying except as provided in this section. Unless otherwise 323 ordered by a court of common pleas, no documentary material, 324 answers to written interrogatories, or transcripts of oral 325 testimony that are provided pursuant to an investigative demand 326 shall be available for inspection or copying by, nor shall the 327 contents of the material, answers, or transcripts be disclosed 328 to, any individual other than an authorized representative of 329 the attorney general, without the consent of the person who 330 provided the material, answers, or testimony, except that the 331 material, answers, or testimony may be used in any grand jury 332 investigation or, after reasonable notice to the person who 333 provided the material, answers, or testimony, in the conduct of 334 any case or other official proceeding involving an alleged 335 violation of this chapter. No employee of the office of the 336 attorney general shall purposely make available for inspection 337 or copying documentary material, answers to written 338

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interrogatories, or transcripts of oral testimony provided 339
pursuant to an investigative demand, nor disclose the contents 340
of the material, answers, or transcripts, except as provided by 341
this section. 342

(M) When copies of documentary material made available 343 pursuant to an investigative demand are no longer required for 344 use in a pending proceeding, or, absent any pending proceeding, 345 are no longer required in connection with the investigation for 346 which they were demanded, or at the end of twenty-four months 347 following the date when the material was made available, 348 whichever is sooner, all copies of the material shall be 349 returned, unless a request to extend the period beyond twenty-350 four months has been filed in the court of common pleas in which 351 a request for an order compelling compliance pursuant to 352 division (J) of this section could be filed. This division shall 353 not require the return of any copies of the documentary material 354 that have passed into the control of any court or grand jury. 355

(N) Public officers and their deputies, assistants,
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clerks, subordinates, and employees shall render and furnish to
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the attorney general, or to the attorney general's designated
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representatives when so requested, all information and
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assistance in their possession or within their power.

(0) When any request is filed in any court of common pleas
 under this section, the court shall have jurisdiction to hear
 and determine the matter presented and to enter any order that
 may be required to carry into effect the provisions of this
 chapter.

(P) Nothing contained in this section impairs the 366
 authority of the attorney general to file any complaint alleging 367
 an antitrust violation that is not described in the demand, nor 368

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| does this section prevent the use of any evidence, obtained | 369 |
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| through this section or otherwise, in such an action. | 370 |
| (Q) Nothing in this section impairs the authority of the | 371 |
| attorney general or the attorney general's representatives to | 372 |
| lay before any grand jury that is impaneled in this state any | 373 |
| evidence, obtained through this section or otherwise, concerning | 374 |
| any alleged violation of this chapter, to invoke the power of | 375 |
| the courts to compel the production of any evidence before any | 376 |
| grand jury that is impaneled in this state, or to institute any | 377 |
| proceeding for the enforcement of any order or process that is | 378 |
| issued in execution of such power or to punish disobedience of | 379 |
| any such order or process by any person. | 380 |
| Sec. 1331.50. (A) As used in this section: | 381 |
| (1) "Gross receipts" has the same meaning as in section | 382 |
| 5751.01 of the Revised Code. | 383 |
| (2) "Price" has the same meaning as in section 1331.05 of | 384 |
| the Revised Code. | 385 |
| (B) A person that owns or operates a commercial enterprise | 386 |
| with five million dollars or more in gross receipts for the most | 387 |
| recently completed federal taxable year, and that directly or | 388 |
| indirectly provides a service or product that uses a pricing | 389 |
| algorithm to recommend or set a price or commercial term, shall | 390 |
| clearly disclose the following: | 391 |
| (1) To a customer, before the customer purchases the | 392 |
| relevant product or service, that the price or a commercial term | 393 |
| is set or recommended by a pricing algorithm; | 394 |
| (2) To a current or prospective employee or independent | 395 |
| contractor, that the price or a commercial term for services | 396 |
| rendered as an employee or independent contractor is set or | 397 |

| recommended by a pricing algorithm. | 398 |
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| (C) A disclosure required by division (B)(1) or (2) of | 399 |
| this section shall state all of the following: | 400 |
| (1) Whether the pricing algorithm sets or recommends | 401 |
| different prices or commercial terms for either or both of the | 402 |
| following: | 403 |
| (a) Different customers seeking identical or nearly | 404 |
| identical products or services; | 405 |
| (b) Employees or independent contractors providing | 406 |
| substantially similar services. | 407 |
| (2) Whether the pricing algorithm was developed or | 408 |
| distributed by a person other than the person making the | 409 |
| disclosure; | |
| (3) The identity of the person that developed or | 411 |
| distributed the pricing algorithm. | 412 |
| (D) A violation of this section is an unfair or deceptive | 413 |
| act or practice in violation of section 1345.02 of the Revised | 414 |
| Code. | 415 |
| Section 2. That existing sections 1331.01, 1331.04, and | 416 |
| 1331.16 of the Revised Code are hereby repealed. | 417 |