



Proponent Testimony on HB 189

Before the

House Government Accountability and Oversight Committee

By

David Boucher

On

June 21, 2017

Chairman Blessing, Vice Chair Reineke, Ranking Member Clyde and members of the House Government Accountability and Oversight Committee thank you for the opportunity to provide proponent testimony on the cosmetology reforms contained in HB 189, jointly sponsored by Rep. Kristina Roegner (R-Hudson) and Rep. Alicia Reece (D-Cincinnati). My name is David Boucher and I am an Independent Area Developer for Sport Clips Haircuts in Ohio. My company oversees the expansion and operations of Sport Clips Franchised stores in Central and Southern Ohio where we are currently building our 45th store.

In my area, we currently employ approximately 320 licensed cosmetologists now and we are in the process of trying to hire approximately 60 stylists for new stores preparing to open within the next few months. Additionally, we need another approximately 65 stylists to fill existing positions in our open stores today. The unexpected closing of so many beauty schools in Ohio has constrained our supply of stylists and brings great apprehension to our independent franchised business owners.

This concern slows the expansion of the business in Ohio, which is harmful to the Ohio business owners, the stylists and the franchisor. With a greater supply of stylists to fill positions paying from \$18-\$36 per hour, we would largely alleviate that hesitation by the business owners.

HB189 helps specifically by increasing the number of students who will enter cosmetology school due to the reduction of hours and the related decrease in expense to the students. Additionally, the ability to have an apprentice program will be directly beneficial to our stores. Common, sensible licensing standards are crucial to sustainable growth for our industry and protecting public safety.

Mr. Chairman, thank you for the opportunity to provide proponent testimony on **HB 189** to the committee. I hope this testimony has provided the members with some common sense changes and reasonable reforms for your consideration. Bhooshay Enterprises, LLC and the small business salon owners that provide employment to the graduates from Ohio schools of cosmetology are not seeking to deregulate the beauty industry, but to make sure state government does not unnecessarily interfere with the ability to start a business, grow a business or unnecessarily create hurdles for individuals entering the workforce to pursue a profession.

Thank you for the opportunity to provide written proponent testimony.

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