



LOCAL GOVERNMENT, PUBLIC
SAFETY AND VETERANS AFFAIRS
COMMITTEE

Witness Form

Today's Date 11/14/17

Name: Dr. Jason Maurer, D.C.

Address: 3021 Vernon Place
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Organization Representing: Vernon Place Chiropractic

Testifying on Bill Number: SB 148

Testimony: Verbal Written Both

Testifying As: Proponent Opponent Interested Party

Are you a Registered Lobbyist? Yes No

Special Requests: _____

Chairman Uecker, Vice Chairman Wilson, Ranking Member Thomas; members of the Senate Local Government, Public Safety and Veterans Affairs Committee:

My name is Dr. Jason Maurer. I am a licensed chiropractor in Cincinnati Ohio. I have been practicing in Ohio since early 2006.

I am here to provide testimony in opposition to SB 148. I appreciate this opportunity to speak to you.

For individuals with soft tissue injuries suffered in motor vehicle accidents, early chiropractic involvement and intervention is both less costly and more effective than standard medical intervention.¹ Studies also show that spinal manipulation, with non-prescription, over-the-counter medication, such as nonsteroidal anti-inflammatory drugs like acetaminophen, are safer and more effective.²

Any time there is an event like an auto accident, people are naturally a bit shaken. They focus on injuries, car damage, the police presence, family matters, getting out of traffic, getting on their way, etc. They should be given time to process the event and collect their thoughts.

Police officers time is already stretched thin; they simply don't have the time and resources to assuage a presupposed inconvenience of a telephone calls that may never need assuaging, or may in fact be wanted. And it's hardly the place of the police to censor constitutionally protected commercial speech which is exactly what SB 148 requires.

Approximately 50% of people that suffered untreated soft tissue whiplash type injuries, reported chronic pain 15 years after the accident.³

As a chiropractor and a small businessman, I must reach my prospective patients at a time when they are more likely to need my help, in a manner that is both legal and cost-effective. SB 148 specifically seeks to stop these lawful communications with consumers that need the information, from a healthcare provider best positioned to help them.

To these consumers in need, my call is godsend. To those who don't want to hear my message, there is the do-not-call registry, or minor inconvenience. The only benefactor of SB 148 would be the insurance company of the negligent party.

SB 148 will not make good public policy because it will curtail truthful, non-deceptive commercial speech.

SB 148 will not make good public policy because it inadvertently causes treatment outcomes to become riskier and more expensive.

SB 148 will not make good public policy because it will contribute to lowered workforce productivity.

¹ Active Involvement and Intervention in Patients Exposed to Whiplash Trauma in Automobile Accidents Crashes Reduces Costs: A Randomized, Controlled Clinical Trial and Health Economic Evaluation. Rosenfeld, Seferiadis, Aris, Gunnarson, Spine 2006 Volume 31 Issue 16.

² What We Know About the Timing and Site of Interventions for Soft-Tissue Injuries of the Low Back, Neck and Upper Extremity. Institute for Work and Health, Hogg-Johnson, Cole, Cote, Frank.

³ Injury Mechanism of the Cervical Intervertebral Disc During Simulated Whiplash. Panjabi, Ito, Pearson, Ivancic, Spine 2004 Volume 29, Number 11.

SB 148 will not make good public policy because it serves only to enrich insurers at the expense of consumers and the state because the cost of a lot of the care will be borne to Medicare and Medicaid.

In conclusion, consumers need access to truthful, non-deceptive information when they need it most, even if some are inconvenienced. The state has a long-term interest in better health outcomes. The state should not be overregulating business to the benefit of so few. I ask that you **NOT** move forward toward passage of SB 148.

I would be happy to answer any questions you might have.