

## **Proponent Testimony on HB 399 (Written)**

**By Scott Burandt, President Sarjnt Inc and Burben Investments dba SportClips Haircuts**

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Chairman Wiggam, Vice Chair Stephens, Ranking Member Kelly, and members of the House State and Local Government Committee, thank you for the opportunity to present proponent testimony on HB 399. My name is Scott Burandt, and my wife and I are the owners of 14 Sport Clips Haircuts locations in Cincinnati and Dayton, OH. I want to express my support for the cosmetology reforms contained in HB 399.

- The recent closings of cosmetology schools have led to less trained cosmetologists and is harming our ability to effectively service our clients. In 10 of our 14 locations we are short-staffed and require more team members. We believe this is due to the lack of cosmetologist's available vs the opportunity that exist. We have approximately 140 team members in Ohio and they each have the opportunity to earn significant hourly or salary wages along with company paid Healthcare, a matching 401k plan, paid vacation, and significant career opportunities. Our business has trainers, store managers, marketing managers, a recruiting manager, along with an Area Manager.
- Currently, public high schools in Ohio require approximately 1,000 hours of cosmetology training while private schools in Ohio require over 1,500 hours. Our business routinely hires team member graduates from both public and private education. We have concluded that there is not a difference between the two. In both situations, we still provide significant hands-on training because these team members are not ready to begin cutting hair. Therefore, we developed our own hands-on training program so that these new graduates gain real, practical experience.
- We support HB 399 for the following reasons:
  - It will reduce required hours of training from 1,500 to 1,000—which will lower the total cost of schooling. This has been the case in NY since the 1940s (the style capital of the world). It is also the case in Mass., and recently became the same in Texas and Vermont.
  - It will allow for reciprocity/endorsements in licensing for cosmetologists entering the state without a waiting period. We have previously hired individuals from other states, and many times it takes weeks, if not months, for them to become licensed in our state. This harms the employee as well as our business.
  - Overall, the bill will increase the number of licensed beauty professionals in Ohio.

Thank you for the opportunity to provide proponent testimony on HB 399, the Cosmetology Reform Act.